

DELIVERING THE ORGANISATION'S MANDATORY TRAINING REQUIREMENTS WITH AN INTUITIVE AND INTERACTIVE SCORM COURSE MODULE.

With the help of WebDesignCafe, Adelaide Airport had its offline compliance and security training course converted into a fully interactive online course.

Client: Adelaide Airport

Industry: Travel Industry



ABOUT ADELAIDE AIRPORT

Adelaide Airport Ltd (AAL) is an internationally recognised and award-winning employer of choice in the dynamic aviation environment.

The gateway to South Australia, Adelaide Airport is the fifth-largest airport in Australia and is committed to on-going developments that seamlessly connect the world to South Australia.

CHALLENGES

Adelaide Airport was looking for a local eLearning expert who can convert their off-line training material into an interactive self-paced online course. The interactions included infographics, animations, click and drag assessment features and so on.

The company already had an in-house learning management system (LMS) that supported online courses built on SCORM.

Some of the key outcomes of the project were:

- Convert existing PowerPoint training materials into a SCORM module
- Build interactive infographics and animations to help learners visualise the training material
- Create voiceovers that went along with the animation and training content material
- Create interactive drag & drop assessments to help learners test their knowledge and pass the complaint test

HOW WEBDESIGNCAFE HELPED ADELAIDE AIRPORT?

WebDesignCafe is a digital agency based in Adelaide with expertise in learning and development technologies. The company has a wide range of skills and expertise to help organisations with end-to-end digital solutions.

In the case of Adelaide Airport, we were able to provide our e-learning services which include transforming existing offline training materials into interactive online courses.

- WebDesignCafe was able to collate the offline training material of Adelaide Airport into the design of an interactive learning journey for the staff members
- Respective infographics and animations were built to go along with the training material
- Where required, new voice-overs were generated to support the updated training content
- At the end of the project, WebDesignCafe delivered multiple SCORM online courses which were implemented in Adelaide Airport's compliance training program



Web Design Cafe was able to deliver the projects with effective use of project management:

- With the help of collaboration tools like Google Docs, Google Drive, and Mimecast WebDesignCafe was able to share all the design files and final SCORM modules and get feedback from Adelaide Airport
- The WebDesignCafe team were able to work on the change request quickly and share the update with the Adelaide Airport team on time
- WebDesignCafe was also able to utilise their internal tools to share the SCORM module which made it easier for Adelaide Airport to test the interactive course online and provide immediate feedback, rather than them having to upload files and test on their platform. This was a huge time saver at both ends.



Exercise 1: What are some common information management issues?

Adelaide Airport

What are some of the issues you see with how AAL manages its information? Consider all elements of the lifecycle when answering the question.

Tick all of the issues that you have encountered.

- Trouble finding Information
- Inconsistent information
- Out of date information
- Versioning Issues
- Siloed business units – information only exists within a particular business unit
- Information that is never deleted.

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RESULTS, RETURN ON INVESTMENT AND FUTURE PLANS

Adelaide Airport was able to save time and effort in training its internal staff members with the latest changes in security and compliance protocols with the help of an interactive online course.

Due to the self-paced learning of the online courses, the company was able to train the team at scale in less time.

