

# Pillows & Pillow Covers

	ULTRACOOOL PILLOW	CORE DOWN ALTERNATIVE PILLOW	CORE PILLOW COVERS	PERFORMANCE PILLOW COVERS
<b>Sleep Style</b> (what type of sleeper is this best for)	#1 Option for hot sleepers who want a new pillow	Ideal for those who want a classic pillow with temperature regulation technology	Upgrade the comfort of your existing pillow	#1 Option for hot sleepers who want to upgrade the comfort of their existing pillow
<b>Outer Cover Material</b> (what is the outer cover made of)	100% PES coated with Outlast® temperature regulation technology	100% Cotton lined with Outlast® temperature regulation technology	40% Outlast® Viscose / 60% Cotton and lined with an Outlast® coated fabric	100% Lyocell coated with Outlast® temperature regulation technology
<b>Temperature Regulation Capabilities</b> (ability to actively adjust to changes in sleeping temperatures)	✓ ✓	✓ ✓	✓ ✓	✓ ✓ ✓
<b>Moisture Wicking Capabilities</b> (reactively cools you when sweat or moisture builds up on your skin)				✓
<b>Firmness / Loft</b> (What sleep position is this best for)	Soft/Medium: Ideal for stomach & back sleepers Medium/Firm: Ideal for back & side sleepers	Soft/Medium: Ideal for stomach & back sleepers Medium/Firm: Ideal for back & side sleepers		

