

bareLUXE

SKINCARE

2021





Products Launched

An initial line of 3 elevated face oils was launched on November 26th. These specialized face oils are each designed for a different skin type.

Face Oil for Sensitive Skin

bare Essential

Elevated Face Oil

Face Oil for Dry Skin

Northern Rescue

Elevated Recovery Oil

Specialized Face Oil

Bakuchiol Age Support

Elevated Face Oil

Impact

701 Kg

Ocean bound plastic cleanup
Equivalent of 56 080 plastic bottles
(1 kg = 80 plastic bottles)

1625

Mangrove trees planted
Up to 19 tonnes of CO₂ removed/year
(1 tree = 12kg CO₂)



2022 Targets

Product Launches

Radiant Glow Elevated Brightening Oil

Crystal Infused LUXE Face Polish

Northern Rescue Hydrating Recovery Serum

Clinical Testing

Consumer use testing for Bakuchiol Age

Support Elevated Face Oil

Giving Back

> 1000 kg pledged ocean plastic cleanup

> 5000 pledged trees planted

