

Our brand-new fairy tale is a pony tale

Flying Tiger Copenhagen is calling all you kids: start whinnying with joy. To introduce a wonderful new range of imaginative products, we're kicking it all off with a fairy tale. An adventurous, fun and thrilling kick from Tony the pony about superpowers like courage, friendship and frozen pizza. There will be one chapter each day until Christmas beginning on 1 December. Stay tuned and prepare to be swooned!

Meet our hero, he's a pony. Tony the Pony truly believes that there's more to life than trotting along all day, every day behind another pony's bum. Endowed with both great courage and an infectious curiosity, he decides to go find whatever he's missing. And what a ride it is! Unfolded in 24 chapters for goodnights and good nights. Making everyone wish for Christmas to last (at least) until Easter.

Like Tony the Pony, the fairy tale is quite rebellious, introducing characters you wouldn't normally expect to find in a fairy tale. It's written by Thomas Brunstrøm, author of the beloved 'Sally's' Father'-books, and Oscar-winning screenwriter Christian Gamst Miller-Harris. Illustrator Pernelle Laulund has been letting her imagination (and her fun approach) run wild.

Find a new chapter, as well as illustrations for you to colour in, on flyingtiger.com/story every day from 1-24 December.

You can download photos at <https://flyingtiger.com/pages/pressnovemberabovethesky>

And see all of our press photos at flyingtiger.com/pages/pressnovember





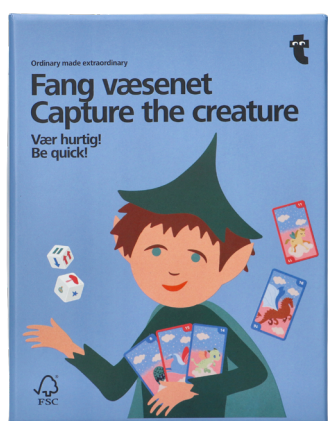
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