



NEILL STRAIN

FLORAL COUTURE

LONDON

WEDDINGS & CELEBRATIONS



AN INTRODUCTION TO
NEILL STRAIN FLORAL COUTURE

Neill Strain Floral Couture create unparalleled floral experiences that rival the highest forms of fashion art. As a pioneer and trailblazer in the flower world, Neill infuses every phase of his distinctive award-winning work with passion, skill and environmental consciousness. Whether it's an elegant bouquet or a vast installation, every Neill Strain arrangement is a unique masterpiece that is sure to leave a memorable impression.

Since 2008, Neill Strain Floral Couture has been located in the chic London neighbourhood of Belgravia, and since 2017 at Harrods. With his exceptional talent and attention to detail, Neill Strain has become the go-to for discerning clients in London and around the world who want to elevate their special occasions with stunning Floral Couture.

With a commitment to excellence and a dedication to sustainability, Neill Strain Floral Couture is a brand that stands out in the world of floral design. Their creations are not just beautiful, but also environmentally conscious, making them the perfect choice for those who want to make a statement while also being mindful of their impact on the planet. Neill's work is not just about creating beautiful arrangements, but also about creating a sustainable future for the floral industry.



WEDDINGS & CELEBRATIONS

Make a stunning statement no matter what the occasion. From intimate dinner parties to expansive weddings and celebrations, we bring artistry and precision to spectacular displays and intimate moments alike.

Our work extends far beyond the arrangement of flowers. We believe in compositions for the senses, designing with delicious scents, bewitching colours, and uncommon textures. We don't subscribe to the quotidian, the obvious, the mundane. We believe in masterpieces and marvels. We believe in Floral Couture.

Bespoke floral styling









LUXURY FLORAL DESIGNER
NEILL STRAIN

From the hastily snatched tulips from the neighbour's garden, gifted to my mum after school, to the ambitious and grandiose rose-and-lily-laden projects I embarked upon for my first love, I have always been infatuated with flowers. Pursuing this passion has taken me across the world, studying floral artistry at the highest levels and winning me awards and accolades, honors and adoration.







At Neill Strain Floral Couture, we understand that every wedding and celebration is unique, which is why we offer a bespoke service tailored to your individual needs. Whether you're looking for a classic and elegant design or something more contemporary and daring, our team will work closely with you to create a truly unforgettable experience. With a focus on discretion, the Neill Strain Floral Couture brand has gained international acclaim for its luxurious and lavish designs. The exceptional quality and rare selection of flowers are sourced directly from the world's finest growers, ensuring that every arrangement is a unique, bespoke creation.

“FOR CENTURIES, FLOWERS HAVE BEEN UTILISED TO HONOUR LIFE'S MOST MOMENTOUS OCCASIONS. WHETHER IT BE A WEDDING, THE BIRTH OF A CHILD, OR A FUNERAL, THESE FRAGILE BLOSSOMS POSSESS A LANGUAGE THAT TRANSCENDS WORDS AND HAS THE ABILITY TO EVOKE EMOTIONS AND CREATE LIVING ART. IT IS A TRUE PRIVILEGE TO WORK IN THIS EXCEPTIONAL PROFESSION AND TO HAVE THE OPPORTUNITY TO WORK WITH SUCH BEAUTY AND SIGNIFICANCE.”

- Neill Strain













OUR PHILOSOPHY

ARTISTRY

We honour the craftsmanship of haute couture and other elevated works of art.

QUALITY

We believe superior materials are crucial for our craft.

ENVIRONMENT

We have a strong relationship with our growers in Holland, who provide us with fresh, environmentally conscious flowers and plants.







CELEBRATIONS

Close gatherings, wordly festivities, unforgettable days and notable nights. We tell the story of your occasion through personalised Floral Couture, creating an irreplicable visual experience.

Whether you want to transform an entire space with wall-to-wall florals or make a staircase come alive with blooms, our event florals test the possibilities of experiential floral design. Depending on your preferences, our installations can become a focal point of any event, or an elegant accent to a noteworthy celebration.

Our work is adaptive and innovative, customised to suit both your venue and needs.

*Unforgettable days
and notable nights*















WEDDINGS

Florals can be a transformative element on your wedding day. Set the scene for your love story and allow us to create a floral experience that is memorable and deeply unique to you.

Every couple receives a truly boutique experience as we take the time to understand your vision to create a custom proposal and floral designs. Our team will channel all those details and create a floral story that evokes the emotion of the day and reflects your personal style.

We capture your wedding theme, venue, and attire to create bespoke floral concepts that perfectly complement the beauty of the day. Our experienced team of wedding florists are consistently incorporating the latest techniques from around the world, offering a wide range of floral artistry.

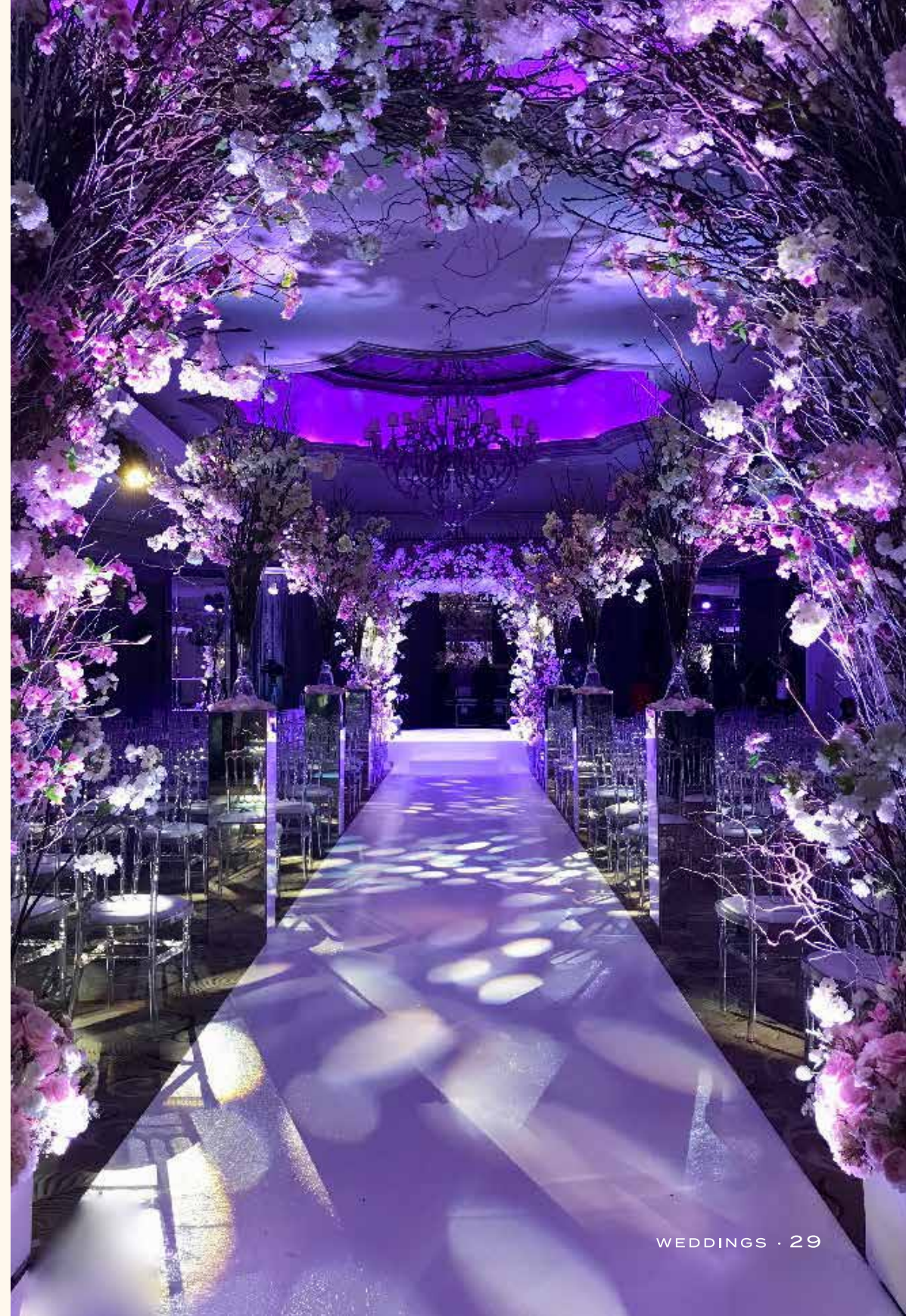
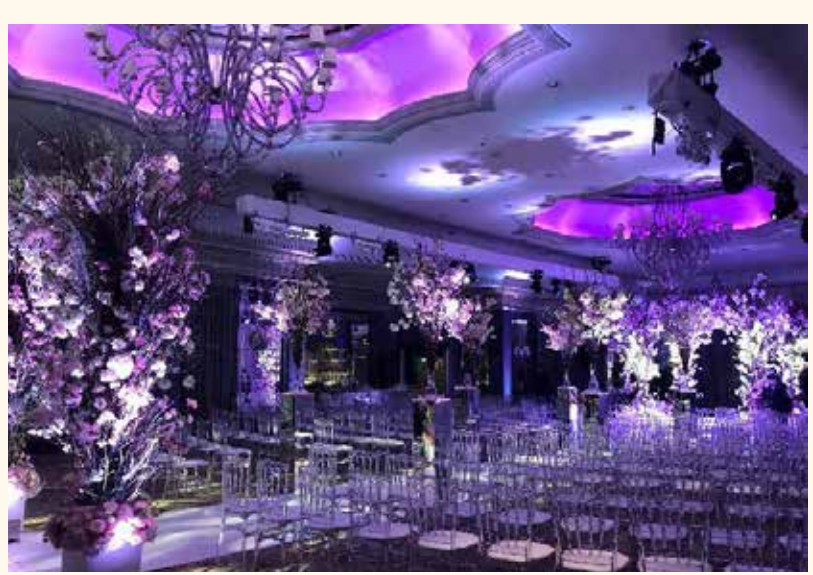
*Let your love
story bloom*























SUSTAINABILITY

As floral designers, love, respect and integration with nature and flowers is very close to our hearts.

Superior materials are crucial to our craft and hence sourcing the very best flowers from the best growers has been our mission since the beginning of the business in 2008. Neill has carefully sought out growers who create and grow flowers with passion and dedication, not just to their flowers and plants but to all aspects of nature and the environment. Over the years he has established strong ties with his select growers who are all leaders in sustainability, using organic products and techniques for growing, re-using water, packaging in a conscious way and even sourcing natural energy for heating.





Furthermore, our flowers are delivered to us directly from Holland, usually within 24 hours of cutting, and this exceptional freshness allows us to avoid the necessity for energy consuming refrigerators.

This organic approach continues through every aspect of our work. We have replaced the use of traditional floral foam with biodegradable foam and natural agra-wool, along with new techniques that require no foam at all. Our packaging is sourced with Forest Stewardship Council certification which guarantees products come from responsibly managed forests that provide environmental, social and economic benefits. Our bag handles are made with recycled ocean plastic. Many of our plants have health benefits and we observe everyday how our flowers and designs are uplifting and keep us closer in touch with nature.



*Fresh, environmentally
conscious flowers and plants*

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Be Inspired @neillstrain



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