



Technical Data Sheet

3M™ Venture Tape™ Facing Tape 1540CW

Product Description

3M™ Venture Tape™ 1540CW is a kraft/scrim/foil (ASJ) laminate coated with a cold weather acrylic pressure sensitive adhesive.

Product Features

- Cold weather adhesive performs well over a wide temperature range
- Mold inhibitor helps maintain adhesive strength and effectiveness
- High puncture and tear resistance ensures long life and durability.
- Conforms well to curved and irregular surfaces



Technical Information Note

The following technical information and data should be considered representative or typical only and should not be used for specification purposes.









Typical Physical Properties

Property	Values	Additional Information
Backing	ASJ	
Adhesive Type	Acrylic	
Color	White	
Liner	Release Liner	
Backing Thickness (mm)	0.16 mm	View
Test Method: ASTM D3652		
Total Tape Thickness (mil)	7.5 mil	View
Test Method: ASTM D3652		
Total Tape Thickness (mm)	0.19 mm	View

Test Method: ASTM D3652

Backing Thickness	6.5 mil	View 
Test Method: ASTM D3652		
Water Vapor Transmission	0.02 Perms	View 
Test Method: ASTM E96		

Typical Performance Characteristics

Property	Values	Additional Information
Tensile Strength	70.1 N/cm	View 
Test Method: ASTM D3759		
180° Peel Adhesion	Exceeds the strength of tape backing oz/in	View 
Test Method: ASTM D3330		
Notes: 12 in/min (300 mm/min)		
Tensile Strength (lb/in)	40 lb/in	View 
Test Method: ASTM D3759		
Elongation at Break (%)	2 %	View 
Test Method: ASTM D3759		
Long Term Temp C	116 °C	View 
Test Condition: Long Term (day, weeks)		
Minimum Long Term Temperature Resistance	-40 °C	View 
Test Condition: Long Term (day, weeks)		
Long Term Temp F	240 °F	View 
Test Condition: Long Term (day, weeks)		
Minimum Long Term Temperature Resistance	-40 °F	View 
Test Condition: Long Term (day, weeks)		

Certifications/Standards

Property	Values	Additional Information
Certifications	<ul style="list-style-type: none"> UL723 Classified (15/10 Flame/Smoke Rating) [UL file #R10984] CAN/ULC Classified (15/10 Flame/Smoke Rating) [UL file #R10984] 	
Codes & Test Standards	Meets ASTM C1136, Type 1, II, III, IV. *ASTM C1136 testing based in part on third party test data of the product backing	

Storage and Shelf Life

Store in a clean, dry place. Temperature of 40-80°F (4-26°C) and 40 to 50% relative humidity are recommended. To obtain best performance, use this product within 24 months from date of manufacture.

Bottom Matter

3M
Industrial Adhesives and Tapes Division
3M Center, Building 225-3S-06
St. Paul, MN 55144-1000
800-362-3550

Trademarks

3M and Venture Tape are trademarks of 3M Company.

Handling/Application Information

Application Examples

- Closure system on ASJ faced duct piping systems
- Vapor seal on ASJ faced ductboard and pipe insulation

References

Property	Values
3m.com Product Page	https://www.3m.com/3M/en_US/p/d/b40067987/
Safety Data Sheet SDS	https://www.3m.com/3M/en_US/company-us/SDS-search/results/?gsaAction=msdsSRA&msdsLocale=en_US&co=ptn&q=1540CW

Family Group

Link Tags:

- 1540CW

Products	Adhesive Type	Color	Liner	Backing Thickness (mm)	Tensile Strength	Long Term Temp C	Minimum Long	
							Term Temperature Resistance	Long Term Temp F
1540CW	Acrylic	White	Release Liner	0.16 mm	70.1 N/cm	116 °C	-40 °C	240 °F

ISO Statement

This Industrial Adhesives and Tapes Division product was manufactured under a 3M quality system registered to ISO 9001 standards.

Information

Technical Information: The technical information, guidance, and other statements contained in this document or otherwise provided by 3M are based upon records, tests, or experience that 3M believes to be reliable, but the accuracy, completeness, and representative nature of such information is not guaranteed. Such information is intended for people with knowledge and technical skills sufficient to assess and apply their own informed judgment to the information. No license under any 3M or third party intellectual property rights is granted or implied with this information.

Product Selection and Use: Many factors beyond 3M's control and uniquely within user's knowledge and control can affect the use and performance of a 3M product in a particular application. As a result, customer is solely responsible for evaluating the product and determining whether it is appropriate and suitable for customer's application, including conducting a workplace hazard assessment and reviewing all applicable regulations and standards (e.g., OSHA, ANSI, etc.). Failure to properly evaluate, select, and use a 3M product and appropriate safety products, or to meet all applicable safety regulations, may result in injury, sickness, death, and/or harm to property.

Warranty, Limited Remedy, and Disclaimer: Unless a different warranty is specifically stated on the applicable 3M product packaging or product literature (in which case such warranty governs), 3M warrants that each 3M product meets the applicable 3M product specification at the time 3M ships the product. 3M MAKES NO OTHER WARRANTIES OR CONDITIONS, EXPRESS OR IMPLIED, INCLUDING, BUT NOT LIMITED TO, ANY IMPLIED WARRANTY OR CONDITION OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, OR ARISING OUT OF A COURSE OF DEALING, CUSTOM, OR USAGE OF TRADE. If a 3M product does not conform to this warranty, then the sole and exclusive remedy is, at 3M's option, replacement of the 3M product or refund of the purchase price.

Limitation of Liability: Except for the limited remedy stated above, and except to the extent prohibited by law, 3M will not be liable for any loss or damage arising from or related to the 3M product, whether direct, indirect, special, incidental, or consequential (including, but not limited to, lost profits or business opportunity), regardless of the legal or equitable theory asserted, including, but not limited to, warranty, contract, negligence, or strict liability.

Disclaimer: 3M industrial and occupational products are intended, labeled, and packaged for sale to trained industrial and occupational customers for workplace use. Unless specifically stated otherwise on the applicable product packaging or literature, these products are not intended, labeled, or packaged for sale to or use by consumers (e.g., for home, personal, primary or secondary school, recreational/sporting, or other uses not described in the applicable product packaging or literature), and must be selected and used in compliance with applicable health and safety regulations and standards (e.g., U.S. OSHA, ANSI), as well as all product literature, user instructions, warnings, and limitations, and the user must take any action required under any recall, field action or other product use notice. Misuse of 3M industrial and occupational products may result in injury, sickness, or death. For help with product selection and use, consult your on-site safety professional, industrial hygienist, or other subject matter expert. For additional product information, visit www.3M.com.