

# Ultimate Shopping Guide

FOR THE DISCERNING GOLFER



**Sisters Supporting Golf Sisters**

By **nailed.golf™**

September 2020

# Exquisite is where it is at!

Specializing in providing the quality, fit and feel of products that women want, our mission at Nailed Golf is to empower all lady golfers to elevate their confidence and their game, by providing the highest quality, best fitting gear that embraces each woman's uniqueness.

It's about women supporting and empowering women. Let's draw attention to other female entrepreneurs in this industry and question the status quo. Women need to know they have a choice! Women do not need to settle for clothing, shoes, and accessories that are basically designed for men and embellished with pink or rhinestones, as an inadequate afterthought.

You deserve to look & feel your best, playing the game that you love!

**Today we are introducing lady golfers to women entrepreneurs and designers who are revolutionizing the female golf market.**



Have any questions about any of the products or companies listed here?  
Please contact any one of these amazing companies directly on their websites!



# Table of Contents

## Leather, Gloves & Shoes

Nailed Golf/Aerogreen® .....	4
Sweet Sandals .....	4
Equipt for Play .....	4

## Accessories

Zoe Elizabeth Headcovers .....	5
VimHue.....	5
Sassy Caddy .....	5
One Putt Designs .....	6
Golf Daisy .....	6
Dolly Mama .....	6
Daphne's Headcovers .....	7

## Apparel

Abendroth .....	7
Amy Sport .....	7
Belyn Key .....	8
Birdies and Bows .....	8
Bump & Run .....	8
Denise Cronwall .....	9
Ellabelle .....	9
FAMARA .....	9
Golftini .....	10
Hedge-Quarters .....	10
Jane 1530 .....	10
JayeBird Golf .....	11
Kandy Golf .....	11
Katherine Way .....	11
Kinona .....	12
LaaTeeDa .....	12
MellyM .....	12
Olaya Sport .....	13
Out 2 Launch .....	13
Playing 9 .....	13
Swing Pretty .....	14
Taylor Jordan .....	14
Tee 2 Sea .....	14
Tzu Tzu .....	15

## Virtual Instruction

Golf 8.5 with Kay McMahon .....	15
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## Organizations

Women On Course .....	16
LPGA Amateur Golf Association .....	16

# Leather, Gloves & Shoes



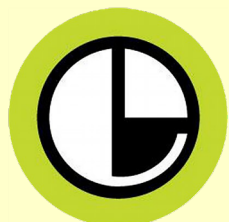
It began with a dream that every woman could arrive confidently at the 1st tee with beautiful feminine gloves that actually fit her unique hands perfectly. Saying NO to wearing average or ill-fitting men's gloves, Shelley began designing exquisite gloves in 2 sizing models, to ensure every woman has access to perfectly fitted gloves made with the most exceptional leather and style. And we didn't stop there. We are proud to now be the Exclusive North American Distributor of Aerogreen® hand-made shoes, helping you feel as light on your feet from the 1st tee to the 19th hole.

[www.nailedgolf.com](http://www.nailedgolf.com)



Founders of Sweet Sandals, Rachel & Eric started their Vancouver WA company with a big dream of making chic sandals that don't cost a fortune. Rachel and her ladies groups were tired of being unable to find fun, flirty, golf sandals that were more than just ugly men's sandals in smaller sizes. Deciding to do something about it, they design and develop Sweet Sandals, with comfort and the cutest looks ready to go from course to clubhouse. It is their sincere hope that you have fun, have confidence and pure joy while wearing your Sweet Sandals. Put a little bling in your swing!

[www.sweetsandals.golf](http://www.sweetsandals.golf)



A bunion and a dream spurred Annie to end the war between her feet and her shoes, without being forced to wear the ugliest correction shoes on the market. With women's comfort and style in mind, she designs shoes to fit your heel and offer stability through your swing. These well-tested, hardwearing, water-repellant shoes just happen to also look and feel sensational.

[www.equiptforplay.com](http://www.equiptforplay.com)



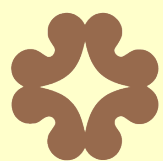


## Accessories



As a competitive golfer, Designer & Founder Zoe, was spending many hours on the golf course hauling her clubs around. She decided her bag needed some color... you know, some "pizzaz!" Zoe decided to make her own iconic head cover designs, and immediately started receiving orders from other women. Each cover is hand-made to order. Her goal is to showcase and capture each woman's personality in a chic way with intricate detail, so that you can play well while looking your absolute best...because CUTE IS IMPORTANT!

[www.etsy.com/shop/ZoeEHeadcovers](http://www.etsy.com/shop/ZoeEHeadcovers)



VIMHUE™

VimHue is an athleisure brand that has re-engineered the traditional baseball cap. But this time, by women for women. Patented designs offer women and girls: stylish, moisture wicking, sun-protective, fitted athletic caps. VimHue created the first cap built to adjust to the wearer's variable hairstyles. Every detail of the caps are specifically purposed for the female athlete. With the goal to keep her cool, comfortable, and confident along her journey, VimHue represents an evolution in female athletic gear.

[www.vimhue.com](http://www.vimhue.com)



Designer & former golf teaching pro, Emily, empathized with her students being less than thrilled with the selection of bags available. Ensuring her bags are made with durable, waterproof, stain proof & fade resistant fabrics, she added pizzazz and fashion to the golf industry. She has expanded her golf line with other fashionable and functional bags for every purpose. Check out her latest line of pickleball bags and clear totes.

[www.sassycaddy.com](http://www.sassycaddy.com)





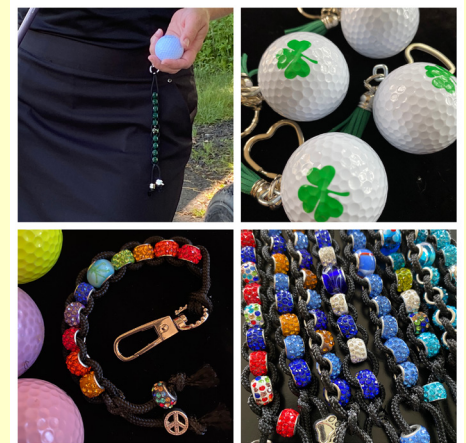
Combining her love of bead weaving jewelry and her love of coaching and volunteering for the Special Olympics, Luci started making jewelry to fundraise for the Special Olympic Athletes. As her friends started making special requests for custom pieces, her golf jewelry business venture was born.

[www.oneputtdesigns.com](http://www.oneputtdesigns.com)



While organizing many tournaments and leagues as a Chamber of Commerce professional, Nancy discovered her passion for golf and the desire to grow the game for women. She created Golf Daisy to provide ladies with tools and accessories to enhance their golf game and to build confidence with style, flare and a little bling.

[www.etsy.com/shop/GolfDaisy](http://www.etsy.com/shop/GolfDaisy)



Founded by Designer Michelle, her most popular design is the Audrey Visor which has a sparkling Swarovski Crystal Headband. Catering to high end golf resorts and country clubs has been her main

focus, offering gorgeous color options with tonal crystals, her visors are made in the USA using her own fabrics and designs. Michelle can be found living in picturesque Gig Harbor, WA. She owns two magical boutiques in the downtown waterfront area that carry a wide variety of Home, Gift & Apparel. She has a Studio right in the back where she designs and her team embellishes her brand for wholesale clients and even locals!

[www.dollymamadesigns.com](http://www.dollymamadesigns.com)







As a ten-year old kid, co-founder Jane wanted a sailboat. She and her mum, Daphne, were working on making and selling puppets to raise funds, when a "silly idea" got them into the business of animal golf headcovers. They were off and running. After 40 years, Daphne's has become a trusted name in the industry, because of the quality materials and fine

workmanship. Jane continues the legacy with a life time guarantee on all their headcovers.

[www.daphnesheadcovers.com](http://www.daphnesheadcovers.com)



## Apparel

### abendroth

Founder and PGA Professional Emily, experienced many frustrations while trying to find golf clothes, specifically pants, that were professional & feminine to wear. Working at private clubs that enforced specific dress codes including wearing golf pants and working a corporate golf industry job, Emily searched to pants to wear on and off the course, but only found pants either very traditional, or against dress code or lacked the basic needs: big pockets, flexible materials, tapered legs, etc. Emily decided to launch her own line to improve the status of women's golf apparel and has a vision to make pieces that function for the course, and can comfortably transition to off course.

[www.abendrothgolf.com](http://www.abendrothgolf.com)



Launched by Amy because she could never find fashionable high-performance athletic wear designed for women under 5'7" like herself. Amy's lines have multipurpose appeal and can take you from the court, or course, to cocktails, from the studio to the street and are all made in the USA.

Fusing fashion-forward style, distinctively selected modern high-performance fabrics, that move with you, meticulous figure-flattering design and a scrupulous attention to detail that is perfectly proportioned to fit and flatter real women, makes for a winning combination in athletic wear. Amy's commitment is to create exceptional clothes with a focus on fit, fabric quality and integrity.

[www.amysport.com](http://www.amysport.com)



**Belyn Key**

*Feel the Difference*

Friends on and off the golf course, Betsy and Lynne, created Belyn Key. Tired of compromising style for sport, they created the brand to bridge the gap between what they love to wear off course, and what they need to wear on course. Luxurious fabric and classic design are the keystones of the brand. The fit is relaxed, comfortable and universally flattering. A true crossover brand, Belyn Key is redefining style on and off course.

[www.belynkey.com](http://www.belynkey.com)



Born on a Ladies Day after the frustration of never being able to find great fitting golf attire, Lori transformed her background in sewing and a drive for adventure, into producing golf apparel that would entertain a woman that wants to be trendy or comfortable in her golf gear, let alone be able to wear it off the course to the grocery or get the kids at school. And with that, Birdies and Bows was born! It's golf attire that is figure flattering, made to move with you, trendy and able to wear on and off the course.

[www.birdiesandbows.com](http://www.birdiesandbows.com)



**BUMP & RUN®**

Dreamed up on a golf course in beautiful Barbados by friends, Bre and Corien, Bump & Run Apparel is an athleisure brand whose mission is to encourage and inspire more women to play more golf. With styles like cute rompers and chic graphic tops, they recognized the need for golf clothes that encompassed the style of women today! Through their clothing line and fun lifestyle blog, B&R hopes to motivate women to embrace the sport and realize the amazing rewards golf has to offer!

[www.bumpandrunapparel.com](http://www.bumpandrunapparel.com)





*Denise Cronwall*  
Activewear Collection

A feminine US made athleisure brand rooted in skirt sports such as tennis and golf that has blossomed onto resort, beach and street.

[www.denisecronwall.com](http://www.denisecronwall.com)



*ella**es**belle™*

This buyer and designer, was running the family golf course, and repeatedly hearing women say they didn't play golf because they didn't like the clothes. This inspired Heidi to cheerfully celebrate the female form with her feminine and flattering designs and joyful pops of colour.

[www.ellabelle.com](http://www.ellabelle.com)



**F A M A R A**

Offering a dynamic range of art inspired performance apparel, FAMARA delivers high quality golf apparel and activewear using unique designs. Artist founder Liz, wanted to create exciting individual designs using her artwork, yet at the same time create high-quality, uber-flattering styles for all shapes and ages. Her passion for fitness & wellbeing inspired her every day, to bring you a superior shopping experience and to build long-term relationships.

[www.FamaraOnline.com/USA](http://www.FamaraOnline.com/USA)





**Golftini**®

Designer Susan took up golf and simply couldn't find anything to wear that didn't look masculine or like you just got off the course.

With only her love of fashion to guide her, she created the first Golftini skort. Fellow golfers wanted her to make one for them and so the story goes. Golftini now includes, not only her signature printed and patterned skorts but shirts, jackets and vests in various fabrics.

[www.golftiniwear.com](http://www.golftiniwear.com)



*hedge*

Hedge was born out of a desire to look demure on the golf course and elegant the rest of the day. Founders Meagan and Antonia know we all feel better when we look better, and we play better when we are confident. Hedge has masterfully melded the elegance of the cocktail dress with the comfort of workout clothes!

[www.hedgenewyork.com](http://www.hedgenewyork.com)



*Jane*  
fifteen | thirty

Jane 1530 started with one simple idea. Women's golf clothes should fit all women. Owner, Deb had been on the endless search for golf apparel that was comfortable, flattering and made her feel confident on the course without finding it. The solution

was to create it! That means gear that functions, flatters and looks amazing on everyone. Sizes run from small - 4X and will move with you, make you feel stylish, athletic and give you confidence. They're a real game changer.

[www.jane1530.com](http://www.jane1530.com)







Born out of a love for style, need for function, and desire to inspire more women to get into the game. Jayebird brings you timeless styles that function for golf and are fun to wear. Mixing and matching stylish pieces to create your very own collection is highly encouraged!

Believing looking your best should not come at the cost of comfort, each style is tailored to fit and flatter a woman's body using the most comfortable performance fabrics available. Hand selected materials and fabrics that offer sun protection, breathability, moisture wicking, wrinkle resistance, and anti-pilling properties.

[www.jayebirdgolf.com](http://www.jayebirdgolf.com)



Being golfers themselves, Kandace and Craig wanted to create a high-quality brand of golf apparel that performs as well as it looks! As huge lovers of golf, they wanted to create a logo that stands out

and is fun to wear on and off the course. Who says you have to play golf to enjoy the benefits of a great performance shirt or hat? They want to see people enjoy our brand whether they are the president of a large corporation or a gal on her way up. Kandy Golf promises to keep their brand affordable while providing exceptional quality products. "Let's have fun out there while we make the game just a little sweeter with Kandy Golf!"

[www.kandygolf.com](http://www.kandygolf.com)



Katherine's love of a simple, stylish, easy-to-wear dress was formed early in her life. Her golf collection was born from successful lifestyle collections and requested by fans while participating in Tour and USGA events. Designed for the golfer and styled for the course, Katherine Way is fashion forward performance wear for today's woman and

features deep pockets and movement friendly form-fitting flattering cuts.

[www.katherineway.com](http://www.katherineway.com)



# KINÖNA

GOLF AND LIFE

KINONA arose from the feeling that dressing for the rules of the game was a necessary evil. Women's golf apparel was unflattering, masculine, and lacked style, and why so many boxy polos? Once talking with other women they found that no one actually liked their golf clothes. That's because an evolving (and let's be real, outdated) dress code was backing women's golf apparel into a corner. Sleeveless shirts had to have a collar. Skirts couldn't be too short. Racerback tops? Don't even think about it. The course-compliant clothes that we needed to feel and play our best just weren't out there.

[www.kinonasport.com](http://www.kinonasport.com)



Founder Shelley, went golfing with a friend years ago and they got called out for not wearing the proper "golf uniform". Since there was nothing worth purchasing in the pro shop, they headed home to change into their collared man cut golf shirts, Bermuda shorts and a tennis skirt that might just make the cut. As they drove, Shelley's friend Nancy turned to her and said... "Well, la-di-da!". They laughed and joked about how horrible women's golf clothes were and Shelley committed, "One day I am going to change that!" LaaTeeDa Sports is working on changing fashion in women's golf wear and launching Fall 2020.

[www.laateeda.com](http://www.laateeda.com)



Stopped on the street one day in NYC by a passerby asking who the designer of her dress was the catalyst to transition from the young girl that made her own doll clothes into a major fashion designer. MellyM has come a long way, but will always retain the focus of colorful uplifting prints with custom crafted fabrics to create sophisticated and elegant timeless designs.

[www.mellym.com](http://www.mellym.com)





# OLAYA SPORT

After 20 years of playing golf, founder Lauren, knew what women needed on the course to feel comfortable and confident. She was tired of the lack of fashion in the golf industry and everything looking the same. She wanted to create a brand that was different from "typical" golf clothes in a good way. Sometimes finding confidence in a male dominated sport can be hard but looking the part is half the battle. Olaya Sport takes care of that.

[www.olayasport.com](http://www.olayasport.com)



As a stylish athletic golfer herself, Meg's winning design formula has been to create elegant, beautiful and functional golf dresses. Her made in the USA designs seamlessly transition from golf to lunch, or wherever the rest of your day takes you.

[www.out2launch.com](http://www.out2launch.com)



Playing 9 was born out Anna's discovery during her 2 pregnancies that maternity golf clothes did not exist. She went on to create a stylish maternity polo and skirt that fit with country club dress codes and allow you to focus on your game instead of ill-fitting clothing while on the course. Last season they introduced a maternity tennis dress as well and are currently working to expand our maternity golf line. They want every expectant golfer to say she's "Playing 9 while Looking Fine!"

[www.playingnine.com](http://www.playingnine.com)





SWING PRETTY

Having started the golf team at the Academy of Art University Division 2, the #1 fashion school in the USA, founder Joy, has always had a passion for golf and fashion. With extensive experience in the industry, Joy created Swing Pretty with a desire to make golf something that every woman could be part of. With pieces at an affordable price point, and quality material Swing Pretty appeals to women of all ages.

Each garment has a special pocket with a zipper for storage of balls, tees, and even your cell phone. Swing Pretty is a lifestyle, not just a brand.

[www.swingpretty.com](http://www.swingpretty.com)



Taylor Jordan Apparel was started by a husband and wife team out of their home in Arizona. Named after their daughter, the apparel was designed to handle the summers in the desert and a cool fall day in the Midwest.

TJ designs are clean and classic, with a little edge for some added fun. Their goal is for you to look and feel good on the course and in the clubhouse.

[www.taylorjordanusa.com](http://www.taylorjordanusa.com)



*The Golf Dress That Goes Everywhere!*

Founders Cherie and Lisa had strong fashion orientated mothers and both dreamt of having their own clothing lines. They met while in competition during their local Club President's Cup. Lisa was wearing one of her originals, and Cherie fell in love with the dress and soon they teamed up and took her designs to market. This fashion duo design products that combine functionality with elegant details, that are more than just golf dresses. They are weekend essentials and lifestyle wear for all busy fashion conscious women. The latest addition is Sleeves 2 Go, which are worn under the dress or any sleeveless shirt for sun protection, warmth, and super skinny looking arms!

[www.tee2seagolf.com](http://www.tee2seagolf.com)





Definition: Eye-catching embellishments, sassy details, flattering fit.

Lisa infuses her love of clothes into every piece of her sexy, fun and flirty golfwear collection. Lisa is helping women everywhere hit the green in a wide range of colors and patterns sure to spark a confident, fun and flirty attitude no matter the golf game.

[www.tzutusport.com](http://www.tzutusport.com)



## Virtual Instruction



To play golf... What if you never had to think about posture, ball position, alignment? What if it was simple and automatic? LPGA Professionals Hall of Famer Kay McMahon created her

trademarked approach Golf 8.5™ - Simple Steps to a Classic Swing - 4 steps before and 4.5 in-swing. Kay believed teaching golf was too complicated. Her highly successful Golf 8.5™ online webinars are designed to learn from anywhere and offer a complete understanding of short game to full swing. Golf 8.5™ is simple.

[www.eduKaytionGolf.com](http://www.eduKaytionGolf.com)





## Organizations



Women on Course is a national community of women who enjoy playing and learning the game. They host over 800 on course, virtual and travel events for players of all skill levels helping women connect to the ball and each other! Become a member today!

[www.womenoncourse.com](http://www.womenoncourse.com)



LPGA Amateur Golf Association™ is THE Golf Community for Women. Women of all walks of life, all backgrounds and all ages coming together, connecting, expanding their network and making new friends... all around a shared passion for golf. We take fun seriously! Chapters host a variety of casual get-togethers, social & networking events, clinics, weekly playing opportunities, leagues, etc. We offer a wide range of social and golf events to appeal to all women... all skill levels.

[www.lpgaamateurs.com](http://www.lpgaamateurs.com)



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[contact@nailedgolf.com](mailto:contact@nailedgolf.com)