



Press Release

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Love & Cookies Takes Home 1st Place in H-E-B's 2022 Quest For Texas Best

Love & Cookies is excited to announce that it has been selected as the 1st place winner of the H-E-B's 2022 Quest For Texas Best competition. This recognition comes with \$20,000 in prize money as well as shelf space at H-E-B. Love & Cookies submitted 3 flavors of its gourmet frozen cookie dough into the competition.

More than 550 Texans submitted products to H-E-B's 2022 Quest for Texas Best competition. From coffee, cleaners, and confections, to salsas, salamis, and seasonings, H-E-B's Business Development and Sourcing Managers reviewed a host of products for potential placement on store shelves. Along with the other 9 finalists, Love & Cookies presented its frozen cookie dough for final judging on August 24 at Fair Park in Dallas.

"I am still pinching myself to see if this is real! Winning 1st place in this competition is a game changer for us and all the other small businesses out there who are looking for a chance to have their story told. We were up against some amazing companies and are truly grateful to H-E-B for this wonderful recognition." says Ashley Cameron, owner of Love & Cookies.

For more on the competition:

<https://newsroom.heb.com/h-e-b-names-2022-quest-for-texas-best-winners/>

About Love & Cookies

Love & Cookies is a gourmet cookie store, founded by Ashley Cameron in Lakeway, Texas. Ashley started Love & Cookies after her oldest son was diagnosed at five years old with Kawasaki Disease, a serious illness characterized by inflammation of blood vessels, specifically coronary arteries in the heart, that primarily affects young children and infants. Kawasaki disease is the leading cause of acquired heart disease in children.

After her son's diagnosis, Ashley asked him what he wanted to do once they left the hospital. He asked if they could bake cookies together. One batch of cookies led to another and they were giving them away to neighbors and close friends. Ashley got so much positive feedback about her homemade cookies that it planted the seed to start her own gourmet cookie company. She opened her Lakeway storefront in 2021. Her business has also provided a platform for Ashley to educate others about Kawasaki Disease.

<https://cookiesilove.com/>