

**LOVE &
COOKIES**



Press Release



**FOR IMMEDIATE RELEASE
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FOR MORE INFO:

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NEW PRODUCT: FROZEN GOURMET COOKIE DOUGH

Love&Cookies is excited to announce that you can now enjoy our delicious gourmet cookies at home anytime you want! Our Frozen Gourmet Cookie Dough is now available at select H-E-B stores & ships nationwide online at cookiesilove.com.

We call our frozen dough the ultimate cookie-lover hack. No mess or thawing required and our pre-portioned dough balls come ready to pop in the oven. Made with real butter, real eggs, and no added preservatives! Our yummy gourmet cookies make the perfect gift and will soon become a staple in your home. Resealable bags give you the option of choosing how many cookies you want to bake and saving the rest for later. Available in 6 flavors including traditional & gluten-free chocolate chip, triple chocolate, and snickerdoodle!

ABOUT LOVE&COOKIES

Founded by Ashley Cameron, Love&Cookies is a gourmet cookie store located in Lakeway, Texas. Ashley started Love&Cookies after her oldest son was diagnosed at five years old with Kawasaki Disease, the leading cause of acquired heart disease in children.


After her son's diagnosis, they started baking cookies together. One batch of cookies led to another and soon they were giving them away to neighbors and friends. Ashley received so much positive feedback about her homemade cookies that she opened her gourmet cookie company in 2021. Her business also provides a platform to educate others about Kawasaki Disease.

Six months after opening Love&Cookies, Ashley won first place at H-E-B's 2022 Quest for Texas Best competition with her Frozen Gourmet Cookie Dough. In early 2023 Love&Cookies frozen dough became available at more than 75 H-E-B stores.

Yours Sincerely,



The Love&Cookies Team

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REAL INGREDIENTS WITH NO PRESERVATIVES ADDED
OVEN READY PRE-PORTIONED COOKIE DOUGH
6 GOURMET COOKIE FLAVORS + GF OPTION

Flavors at H-E-B: Noel (Snickerdoodle), Cashley (Triple Chocolate Chip), CharlieCash (Chocolate Chip), Seasonal Susie (Cranberry, Vanilla, Pecan & Cinnamon Spice), BettyJean (Chocolate Chip, Vanilla Chip & Pecan)

Flavors at cookiesilove.com: Hank (M&M & Chocolate Chip), Noel (Snickerdoodle), Cashley (Triple Chocolate Chip), CharlieCash (Chocolate Chip), Gluten-Free CharlieCash (GF Chocolate Chip), and BettyJean (Chocolate Chip, Vanilla Chip & Pecan)