



MARGARET RIVER

Wagyu
Beef

By Stone Axe Pastoral Company

Our Wagyu

Margaret River Wagyu Beef has an unmistakably rich and buttery flavour, a result of its marbled meat and stress-free lifestyle.

A favourite among chefs and butchers alike, Margaret River Wagyu heralds from the idyllic Margaret River region. Our cattle are carefully raised by our expert teams to produce a high-quality, consistent product that melts in the mouth.

It's easy to see why discerning diners around the world enjoy Margaret River Wagyu Beef as the well-balanced flavour, marbling and fine texture combine for a distinctive Wagyu experience.

Margaret River Wagyu Beef is as rich as the region itself.

Margaret River Wagyu Beef is proudly produced by multi-award winning Wagyu beef and cattle business Stone Axe Pastoral Company.



Environment

At Stone Axe Pastoral Company, our commitment to producing world-leading beef goes hand in hand with our dedication to exceptional animal handling and environmental stewardship. We understand the importance of our role as custodians of the land and recognise the climate impact of our operations. Therefore, we have taken significant steps towards sustainability, ensuring that our practices benefit not only us but also generations to come.

Currently we are implementing key sustainability initiatives including emissions monitoring, maintaining emission reducing beef management practices and use of renewable energy.

Stone Axe Pastoral Company has made an investment into a leading methane reducing technology and are conducting trials on its effectiveness.

30% of our energy is generated from solar. We currently have 650 solar panels across our properties that has the capacity to produce 160 KW of power, with future ongoing investment.

Rotational grazing practices have been adopted at our farms as this method of regenerative agriculture improves plant productivity, soil carbon, nutrient cycles, biodiversity of plant and animal communities. We have also commenced a tree plantation program on our properties as part of a reforestation project.

This is just a small look into the sustainability practices we are undertaking at Stone Axe Pastoral Company. Chat to the team to learn more about our ongoing initiatives.

