

Whiskey Woods Virtual Happy Hour & Corporate Gifts



July 2023



Introducing Whiskey Woods

- Whiskey Woods is an all-in-one drink smoking kit with everything you need to smoke your favorite beverage.
- The classic package includes:
 - An attractive box designed for gifting;
 - Two drink glasses;
 - A wood smoking base;
 - A shot glass - used for smoking to preserve the base;
 - A variety of wood shavings for multiple experiences
- The kit provides an easy-to-use answer to meet the demand for unique experiences and specifically craft cocktailing.



SHOP & DEMO

<https://shopboozebrothers.com/>

Corporate Gifts



- Whiskey Woods provides an option for you to private label our drink smoking kit with your brand as a customer gift.
 - Perfect timing as craft cocktails are experiencing a popularity explosion.
 - Our white packaging is clean and easily adaptable to corporate logos.
 - The kit is a classy, memorable gift that is durable and long lasting.
 - You will build goodwill with an experience that goes beyond branded tchotchkes and typical consumables.
- We will be happy to co-host a virtual happy hour with you for your client after the Whiskey Woods kits are delivered.
- Coming Soon - We are prototyping a beer caramelizing stick.

The Details

- A minimum order of 40 kits is required.
- A logo and desired specifications is required to start production.
 - A sample image and pricing will be provided for final approval before production commences.
- Plan for a 60-day process from logo submission to final delivery.
 - This provides 45 days from final payment to shipping to allow time to customize the kits.
- The wooden base will have the Whiskey Woods logo on it.

Enterprise & Group



- Whiskey Woods provides an option for you to private label our drink smoking kit with your brand as a value add for your enterprise.
 - Perfect timing as craft cocktails are experiencing a popularity explosion.
 - Our white packaging is clean and easily adaptable to enterprise logos.
 - The kit is a classy, memorable gift that is durable and long lasting.
 - You will build goodwill with an experience that goes beyond branded tchotchkes and typical consumables.
- Coming Soon - We are prototyping a beer caramelizing stick.

The Details

- A minimum order of 40 kits is required for private labeling.
- A logo and desired specifications is required to start production.
 - A sample image and pricing will be provided for final approval before production commences.
- Plan for a 60-day process from logo submission to final delivery.
 - This provides 45 days from final payment to shipping to allow time to customize the kits.
- The wooden base will have the Whiskey Woods logo on it.

Retail



- Whiskey Woods provides an option for you to sell our drink smoking kit in your retail venue.
 - Perfect timing as craft cocktails are experiencing a popularity explosion.
 - Our white packaging is clean and easily adaptable to stores.
 - The kit is a classy, memorable item that is durable and long lasting.
 - Excellent for gift giving year-round and as a specialized holiday item such as Christmas or Father's Day.
- Coming Soon - We are prototyping a beer caramelizing stick.

The Details

- Whiskey Woods kits are available at the current wholesale price.
- Kits should be ordered with payment before/upon delivery.
- The retail venue is free to mark up the kit for resale.
- We are interested in hearing feedback on consumer response to the kit and pricing.

Corporate Events

- Whiskey Woods offers an informative & interactive team meeting via a virtual setting.
 - Conducted via Zoom, WebEx, Google Meet, etc.
 - Opening time for company sponsor to make comments to tie the event to a corporate message, theme, initiative, or campaign.
 - The Happy Hour is one hour in length and can be delivered during or after business hours.
 - Twenty minutes is interactive with participants preparing, smoking their glass and experiencing their beverage.
- Engages work-from-home and geographically dispersed team members into a fun event without travel expenses.
- Works great as an ice breaker for new clients or new team members.
- Also offered in person at corporate events.



Happy Hour Agenda



Welcome & Agenda (3 minutes)

History of Whiskey - Part I (10 minutes)

Get Your Supplies Ready! (interactive 5 minutes)

History of Whiskey - Part II (10 minutes)

About Whiskey Woods (2 Minutes)

Tasting Part I (interactive 5 minutes)

Smoking Your Glass (interactive 5 minutes)

Tasting - Part II (interactive 5 minutes)

Is it Whiskey or Whisky? (3 minutes)

Smoking Other Liquors (2 minutes)

Wrap Up

Agenda provides 10 minutes for company host to kick off/ add comments

Schedule of Events



Target Date -60

Finalize Branding and request bid



Target Date -50

Approve Image



Target Date -45

Place final order



Target Date -30

Market the vent - send out meeting invites to participants with key information



Target Date -15

Whiskey Woods smoking kits shipped to attendees



Target Date -7

Reminder to participants to fill torch with butane and procure whiskey or iced tea



Target Date -1

Final reminder to team to ensure readiness



Event

Enjoy the show and have fun!

Event Fees

- A Whiskey Woods kit is \$100 for each participant.
 - US Domestic shipping is included.
- A one hour hosted meeting is offered for \$250 with the purchase of 10 kits.
- Participant supplies whiskey, tequila or iced tea.
 - State laws govern shipment of alcohol.



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A Whiskey Woods smoking event can also be delivered in person with Whiskey Woods T&E covered by the client.

Next Steps

- Reaction and review of needs
 - Initial feedback
 - Expected number of attendees
 - Potential dates & times for the event



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Whiskey Woods Awards, Recognition & Events



Ole Cup Grand Prize 2023



MNCup 2023 Semi-finalist

Winner To Be Announced September 18, 2023



Smoke and whiskey makes new business for local grad

Forest Lake Times

June 16, 2023



St. Croix Valley Peach

June 2023

Upcoming Events



09/19/23

Historic Grain Belt Building

Thank You for considering
Whiskey Woods



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