

---

# BEER JERK

---

A bit like a book club with wonderful rare beers. And no books.



get beer



drink beer



discuss



repeat

## BEER JERK 12 WEEK GIFT SUBSCRIPTION

Some great person has bought you a 12 week gift subscription from Beer Jerk. Nice. Each Wednesday, you'll receive an email telling you all about this weeks beer - the brewery, beer style, tasting notes and food pairings. You can check out previous beers of the week on our website.

### DRINK YOUR BEER AND GET VOCAL

On Thursday nights our members crack open that weeks beer, drink it and then discuss what they loved or hated. We use Instagram, Facebook, Twitter and Untappd to share our thoughts and opinions. Simply post yours with #beerjerknz and then see what everyone else is saying.

### BUY MORE OF THE ONES YOU LOVE

If you have a particular hankering for 'This Weeks Beer' you can buy more from us! You can only get it while stock lasts though so you will need to be quick before the other jerks spoil your day.

And if you find yourself with a gaping beer bottle shaped void in your life 13 weeks from now, you could always consider a full Beer Jerk membership.

[www.beerjerk.co.nz](http://www.beerjerk.co.nz)

---

# BEER JERK

---

A bit like a book club with wonderful rare beers. And no books.



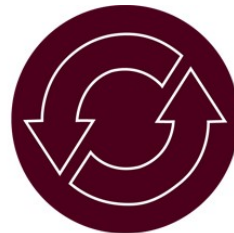
get beer



drink beer



discuss



repeat

## BEER JERK 24 WEEK GIFT SUBSCRIPTION

Some great person has bought you a 24 week gift subscription from Beer Jerk. Nice. Each Wednesday, you'll receive an email telling you all about this weeks beer - the brewery, beer style, tasting notes and food pairings. You can check out previous beers of the week on our website. In 12 weeks you'll receive another box in the post.

### DRINK YOUR BEER AND GET VOCAL

On Thursday nights our members crack open that weeks beer, drink it and then discuss what they loved or hated. We use Instagram, Facebook, Twitter and Untappd to share our thoughts and opinions. Simply post yours with #beerjerknz and then see what everyone else is saying.

### BUY MORE OF THE ONES YOU LOVE

If you have a particular hankering for 'This Weeks Beer' you can buy more from us! You can only get it while stock lasts though so you will need to be quick before the other jerks spoil your day.

And if you find yourself with a gaping beer bottle shaped void in your life 25 weeks from now, you could always consider a full Beer Jerk membership.

[www.beerjerk.co.nz](http://www.beerjerk.co.nz)

---

# BEER JERK

---

A bit like a book club with wonderful rare beers. And no books.



get beer



drink beer



discuss



repeat

## BEER JERK 36 WEEK GIFT SUBSCRIPTION

Some great person has bought you a 36 week gift subscription from Beer Jerk. Nice. Each Wednesday, you'll receive an email telling you all about this weeks beer - the brewery, beer style, tasting notes and food pairings. You can check out previous beers of the week on our website. In 12 weeks you'll receive another box in the post. etc

### DRINK YOUR BEER AND GET VOCAL

On Thursday nights our members crack open that weeks beer, drink it and then discuss what they loved or hated. We use Instagram, Facebook, Twitter and Untappd to share our thoughts and opinions. Simply post yours with #beerjerknz and then see what everyone else is saying.

### BUY MORE OF THE ONES YOU LOVE

If you have a particular hankering for 'This Weeks Beer' you can buy more from us! You can only get it while stock lasts though so you will need to be quick before the other jerks spoil your day.

And if you find yourself with a gaping beer bottle shaped void in your life 37 weeks from now, you could always consider a full Beer Jerk membership.

[www.beerjerk.co.nz](http://www.beerjerk.co.nz)

---

# BEER JERK

---

A bit like a book club with wonderful rare beers. And no books.



get beer



drink beer



discuss



repeat

## BEER JERK 48 WEEK GIFT SUBSCRIPTION

Some great person has bought you a 48 week gift subscription from Beer Jerk. Nice. Each Wednesday, you'll receive an email telling you all about this weeks beer - the brewery, beer style, tasting notes and food pairings. You can check out previous beers of the week on our website. In 12 weeks you'll receive another box in the post. etc

### DRINK YOUR BEER AND GET VOCAL

On Thursday nights our members crack open that weeks beer, drink it and then discuss what they loved or hated. We use Instagram, Facebook, Twitter and Untappd to share our thoughts and opinions. Simply post yours with #beerjerknz and then see what everyone else is saying.

### BUY MORE OF THE ONES YOU LOVE

If you have a particular hankering for 'This Weeks Beer' you can buy more from us! You can only get it while stock lasts though so you will need to be quick before the other jerks spoil your day.

And if you find yourself with a gaping beer bottle shaped void in your life 49 weeks from now, you could always consider a full Beer Jerk membership.

[www.beerjerk.co.nz](http://www.beerjerk.co.nz)

# Welcome to the club

You have been signed up for an ongoing gift membership to Beer Jerk, nice.



get beer



drink beer



discuss



repeat

## What even is Beer Jerk?

So - we send you a box of 12 different beers. Really damn good beers from the most interesting breweries in New Zealand and around the World. The sort of beers you won't normally find in the bottle shop. Then - every Thursday night\* (at around 7:30), you'll drink one glorious beer. You'll know which one because we'll send you an email with the story of that beer and the brewery that made it along with tasting notes. You can also see this information in the [This Weeks Beer](#) section of the website.

One beer a week. Sort of the opposite of binge drinking then.

\*Of course, you could just drink all the beers at once. We're not the police of your house. We just think everybody will have more fun if they stick to the rules and have organised fun.

## Every week we select a beer for our members to drink

Every Wednesday we update our website with the beer of the week and send out our newsletter which will introduce members to 'This Weeks Beer'. We tell you about the beer, brewery, beer style, tasting notes and food pairings.

## Drink your beer and get vocal

On Thursday nights our members crack open that weeks beer, drink it and then discuss what they loved or hated about the beer. We use Instagram, Facebook and Twitter to share our thoughts and opinions. Simply post your thoughts with #beerjerknz and then see what everyone else is saying.

## Buy more of the ones you love

If you have a particular hankering for this weeks beer you can buy more from us! You can only get it for that week though so you will need to be quick before the other jerks spoil your day.

