

The Best Group Gifts at buybuy Baby for All Those Summer Baby Showers



The summer of 2022 is the summer of gatherings. At least that's what [our recent survey](#) found: Most (70%) of Americans say they're attending in-person parties, showers or get-togethers this summer. And 90% of those who are attending events say they're attending between one and five of them between Memorial Day and Labor Day.

So, chances are, if you're attending a baby shower, you've got multiple other gifting events to shop for and might feel spread a little thin. The solution? Combine the powers (and wallets) of your friends and go in on a group gift.

Note: If all the registry gifts have been fulfilled (those lucky parents!), buybuy Baby is offering up to [50% off a huge selection of highly giftable baby products](#).

GET UP TO 50% OFF AT BUYBUY BABY

Why We Love a Group Gift

Group gifting benefits the giver(s) and the receiver. Gift-givers get to break the cost of a big-ticket item into more budget-friendly bites. While \$20 or \$30 won't get you too far on your own, it's a nice contribution toward a group gift. Meanwhile, the receiver gets a big-ticket item they really want or need but can't afford — and they won't have to worry about buying it after the baby shower. Even if they snag a good [registry completion discount](#), the costs of all those necessary big-ticket items can add up.

How Group Gifting Works at buybuy Baby

buybuy Baby has one of the best registry programs, is a one-stop shop for everything babies need *and* it has a convenient group gifting feature.

Here's how it works:

- The parents to be [create a registry](#). Any items over \$100 on the registry are automatically eligible for group gifting. Easy!
- Gift-givers can [find the parents' registry here](#).
- For any gift that's eligible for group gifting (i.e., any gift on the registry over \$100), each gift-giver can contribute however much they want (seriously, as little as \$1) toward the gift. You can collaborate with friends, asking them to send you funds in advance. Or all of you can go in separately and chip in.
- The parents will receive those funds as credits in their buybuy Baby registry account and use them for that gift (or anything else).
- If you want to make sure a physical gift is sent in time for the shower, consider snapping up an inexpensive token gift like burp cloths or an adorable onesie and bringing it to the shower with a card that shows which big item you all chipped in on.

The Best Baby Shower Group Gifts

If ANY of these items is on the registry, zero in — they are things the parents absolutely need and will appreciate. We picked out some examples we loved at buybuy Baby, but as tastes differ, concentrate on the category rather than the actual product.

The Crib (Like the Delta Children Mercer Deluxe 6-in-1 Convertible Crib with Trundle for \$299.99)

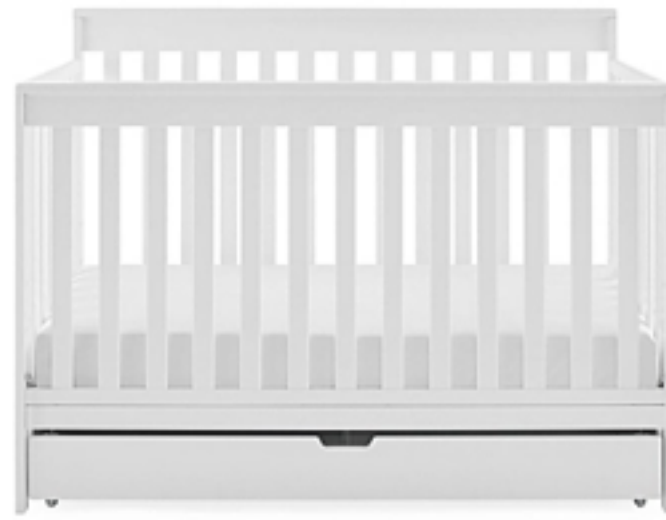


Image: buybuy Baby

A crib is one of those must-haves that the parents likely spent hours researching. Imagine you and your friends rolling up to the shower with a card announcing you've checked this very important item off the list. The Delta Children Mercer Deluxe 6-in-1 Convertible Crib can be converted from a crib into a toddler bed, a sofa, a day bed and full-size bed with headboard and footboard, so it'll grow with the child. It also has the magical quality of *built-in storage*.

[SEE IT AT BUYBUY BABY](#)