



3 May, 2021

Re: Sulci's Business Call to Action (BCtA) Membership Recommitment

Dear Satomi:

Congratulations on Sulci's membership recommitment in Business Call to Action, a confirmation of your company's leadership in inclusive business and commitment to achieving the Sustainable Development Goals (SDGs).

Sulci's recommitment initiative — *Providing Philippino women crocheters with work opportunities and training that enables them to receive fair compensation and live a decent livelihood* — was approved by BCtA programme partners on 3 May, 2021.

The BCtA team will work with your team for the duration of your inclusive business commitment to identify opportunities for you to gain visibility, connect with relevant networks and peers, strengthen the impact of your inclusive business model and contribute to a stronger global ecosystem for inclusive business. As part of our community of practice, Sulci is welcome to use BCtA branding in support of this initiative.

BCtA's results-based inclusive business platform requires member companies to provide an annual progress update on the impact of their initiatives for the duration of the commitment timeline, in line with the BCtA [membership policy](#), in order to ensure credibility and impact. By capturing the quantitative and qualitative progress of its member initiatives, BCtA is able to better understand the challenges inclusive businesses face globally and capture important lessons learned as well as effectively demonstrate collective contributions of BCtA member companies toward achieving the SDGs.

As a BCtA member, you are now part of a platform of leading companies committed to sustainable business practices. Sulci can enjoy full membership benefits and has the complete support of the BCtA team as you implement your inclusive business initiative. We are excited that you have chosen to join us and look forward to working with you.

Best regards,

Luciana Trindade de Aguiar

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Launched at the [United Nations](#) in 2008, Business Call to Action (BCtA) aims to accelerate progress towards the [Sustainable Development Goals \(SDGs\)](#) by challenging companies to develop inclusive business models that engage people at the base of the economic pyramid (BoP) – people with less than US\$8 per day in purchasing power – as consumers, producers, suppliers, distributors of goods and services and employees.

BCtA is a unique multilateral alliance among donor governments – including the [Dutch Ministry of Foreign Affairs](#), the [Swedish International Development Cooperation Agency \(Sida\)](#), the [Swiss Agency for Development and Cooperation \(SDC\)](#), the [Arab Gulf Programme for Development \(AGFUND\)](#), and with the [United Nations Development Programme](#), which hosts the secretariat.

Over 280 companies, ranging from multinationals to social enterprises, and working in over 73 countries, have responded to the Business Call to Action by committing to improve the lives and livelihoods of millions in developing countries through access to markets, financial services, affordable healthcare, water and sanitation, education and other critical services. BCtA member companies are market leaders that provide examples of successful, profitable and scalable models for reaching poor communities and contributing to global development.

