



C O M M U N I Q U É

DOREL JUVENILE

Maxi-Cosi
Quinny
Tiny Love
Safety 1st
Bébé Confort
Cosco
Infanti

DOREL SPORTS

Cannondale
Schwinn
Caloi
GT
Mongoose
KidTrax

DOREL HOME

Dorel Home Products
Cosco Home & Office
Ameriwood
Dorel Living
Signature Sleep
Little Seeds

EXCHANGES

TSX: DII.B, DII.A

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Dorel Announces Appointment to Board of Directors

Montréal, July 19, 2018 — Dorel Industries Inc. (TSX: DII.B, DII.A) today announced the appointment of Norman M. Steinberg, Ad. E. to its Board of Directors.

Mr. Steinberg is a strategic international corporate lawyer whose career began at Ogilvy Renault in 1976. He is Chair Emeritus of Norton Rose Fulbright Canada and the former Global Chair of Norton Rose Fulbright, one of the world's largest law firms. He has focused on mergers and acquisitions, corporate finance and corporate governance, and has led legal teams in some of Canada's biggest M&A transactions.

Mr. Steinberg has served on numerous public and private boards, as well as Foundations. Current Positions and Directorships include Senior Advisor to Persistence Capital Partners (Health Care) and Director, BFL Canada, one of the country's largest insurance brokerage firms. He is also Vice-Chair at both the McGill University Health Centre (MUHC) Foundation and Orchestre symphonique de Montréal.

"We are delighted to have Norm join the Dorel Board. He has a remarkable track record as a seasoned professional with extensive experience in M&A and in corporate governance, guiding public companies. This knowledge coupled with a proven strategic vision, leadership and legal acumen will complement our existing Board members and will serve all extremely well," stated Martin Schwartz, President and CEO.

Profile

Dorel Industries Inc. (TSX: DII.B, DII.A) is a global organization, operating three distinct businesses in juvenile products, bicycles and home products. Dorel's strength lies in the diversity, innovation and quality of its products as well as the superiority of its brands. Dorel Juvenile's powerfully branded products include global brands Maxi-Cosi, Quinny and Tiny Love, complemented by regional brands such as Safety 1st, Bébé Confort, Cosco and Infanti. Dorel Sports brands include Cannondale, Schwinn, GT, Mongoose, Caloi and IronHorse. Dorel Home, with its comprehensive e-commerce platform, markets a wide assortment of domestically produced and imported furniture. Dorel has annual sales of US\$2.6 billion and employs approximately 10,000 people in facilities located in twenty-five countries worldwide.