

2024 Promotional Calendar - Driftless Provisions

Product Group	Promo Start	Promo End	Ordering Start	Ordering End	Promo Type	Retailer Commitment	OI%	Discount	Rebate/ Scan Back	Notes
Salami Chubs/Sliced Salami/ Summer Sausage	25-Mar-24	31-Mar-24	18-Mar-24	31-Mar-24	Off Invoice	Carry through discount +	20%			Retailer carries through \$ amount saved O/I to customer. Adds to discount if they wish.
Salami Chubs/Sliced Salami/ Summer Sausage	10-Jun-24	16-Jun-24	3-Jun-24	16-Jun-24	Off Invoice	Match Discount		\$0.50/unit		Must have total mark-down at \$1/item for customer
Salami Chubs/Sliced Salami/ Summer Sausage	26-Aug-24	2-Sep-24	19-Aug-24	2-Sep-24	Scan Back	Match Discount			\$0.50/Unit	Must have total mark-down at \$1/item for customer. Scan back report due within 2 weeks of sale ending. Credit issued by Driftless Provisions
Salami Chubs/Sliced Salami/ Summer Sausage	4-Nov-24	11-Nov-24	28-Oct-24	11-Nov-24	Off Invoice	Carry through discount +	20%			Retailer carries through \$ amount saved O/I to customer. Adds to discount if they wish.
Fresh Sausage & Smoked Products	15-Apr-24	21-Apr-24	8-Apr-24	21-Apr-24	Off Invoice	Carry through discount +	20%			Retailer carries through \$ amount saved O/I to customer. Adds to discount if they wish.
Fresh Sausage & Smoked Products	20-May-24	27-May-24	13-May-24	27-May-24	Off Invoice	Match Discount		\$0.50/Unit		Must have total mark-down at \$1/item for customer
Fresh Sausage & Smoked Products	26-Aug-24	2-Sep-24	19-Aug-24	2-Sep-24	Scan Back	Match Discount			\$0.50/Unit	Must have total mark-down at \$1/item for customer. Scan back report due within 2 weeks of sale ending. Credit issued by Driftless Provisions
Fresh Sausage & Smoked Products	18-Nov-24	1-Dec-24	11-Nov-24	1-Dec-24	Off Invoice	Match Discount		\$0.50/Unit		Must have total mark-down at \$1/item for customer