

ALTOGETHER

Cabanalytics Consumer Insights | May 2024



Cannabis Around the World

Exploring weed's complicated history & culture

Rolling the Perfect Joint

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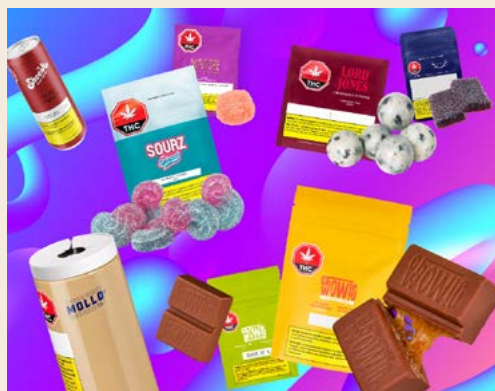
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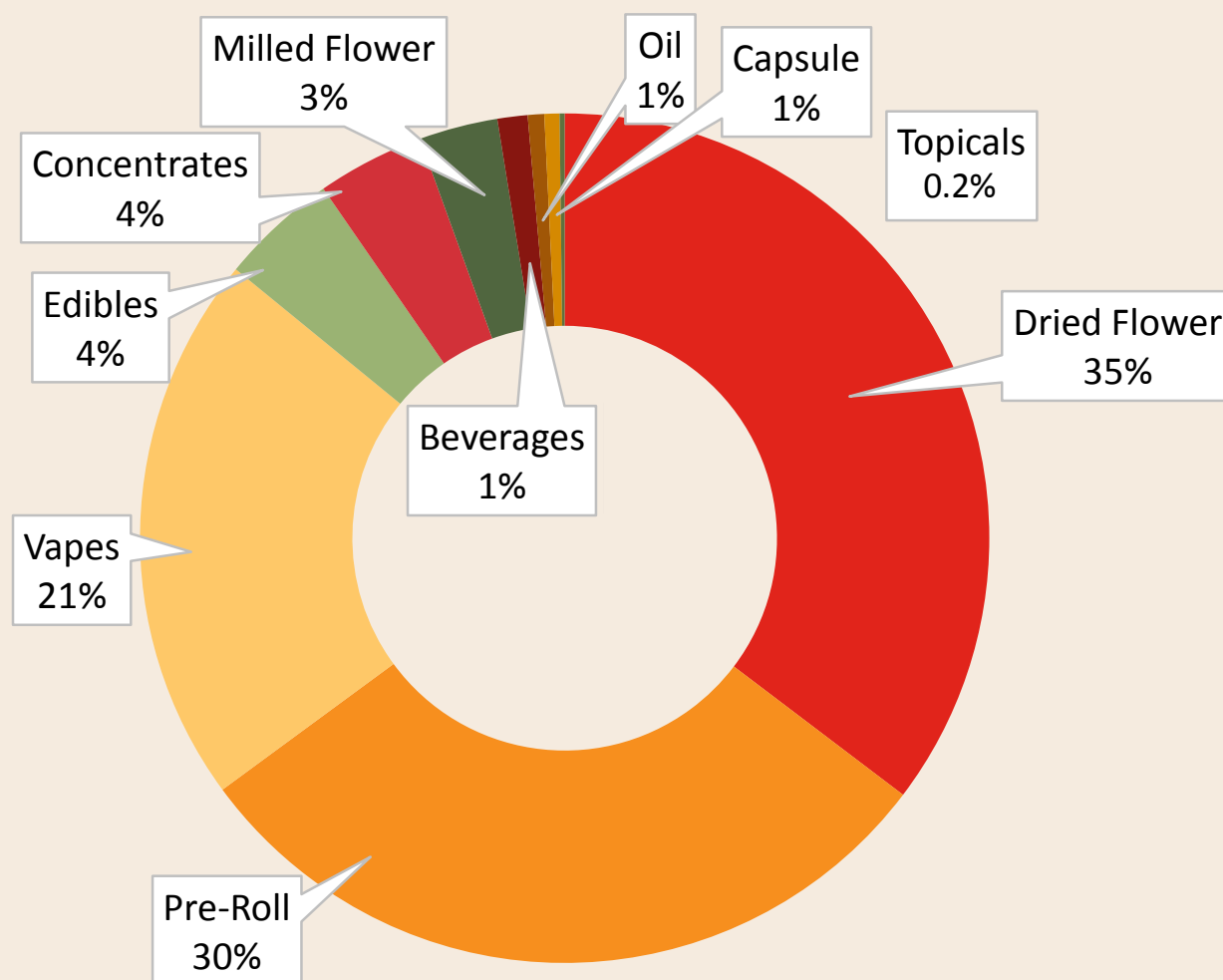
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What **cannabis formats** do consumers want?

The three core categories, **dried flower, pre-rolls, and vapes**, make up the vast majority of cannabis sales. Within these three categories, their shares of sales may rise and fall for seasonal popularity, but they never lose their spots in the top three.



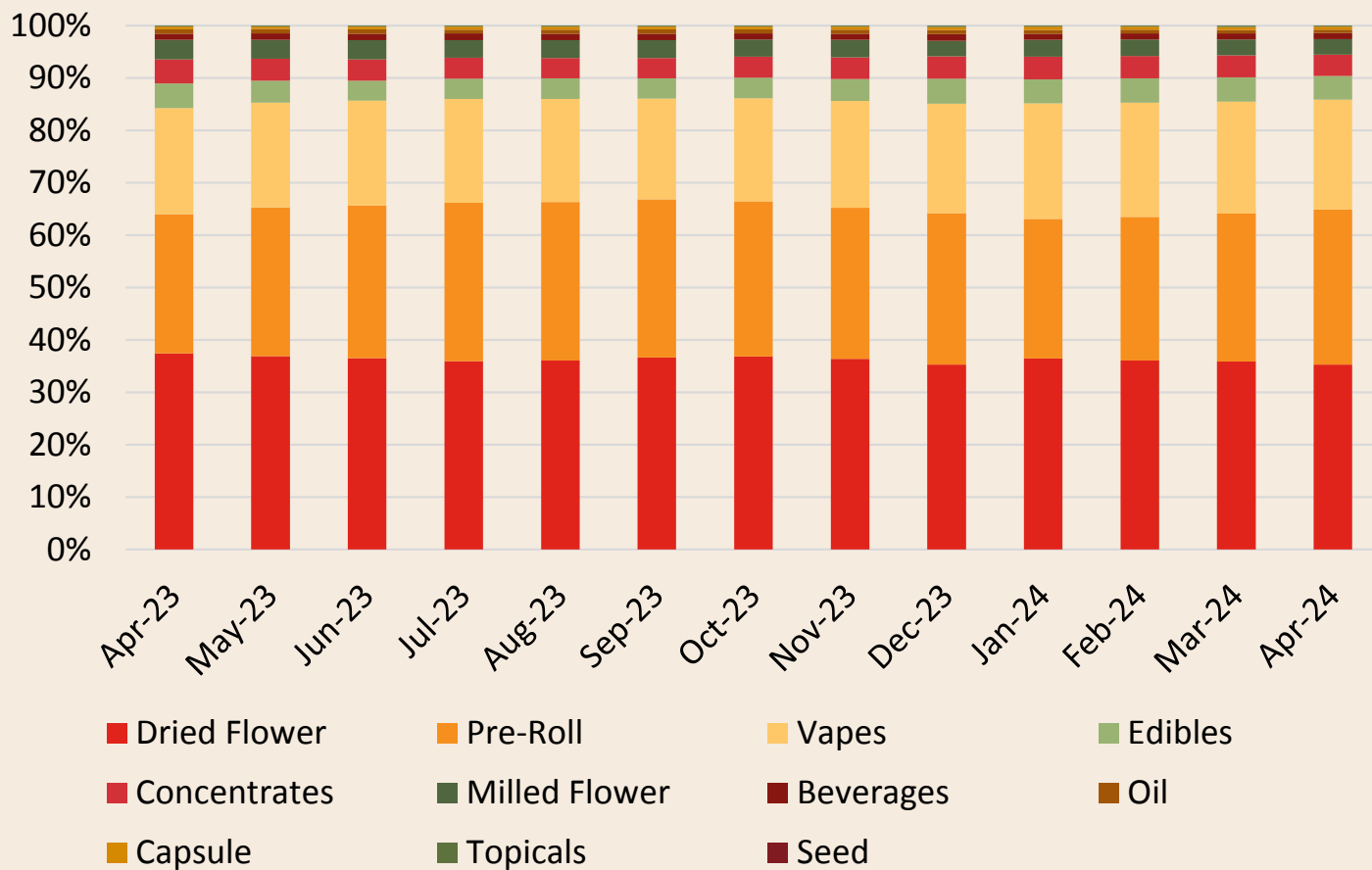
Did you know?

More pre-roll smokers are opting for **larger packs of pre-rolls**, which offer more occasions for a lower price per pre-roll.

All-in-one vapes are on the rise, and with summer coming up, we'll see which brands can create innovations in this category and set themselves apart from the pack.

What formats are **selling the most?**

This data shows the trends in cannabis formats over the last month. Different formats become more popular in different seasons, as weather changes where and how people smoke, but **dried flower** remains the most popular format month over month.

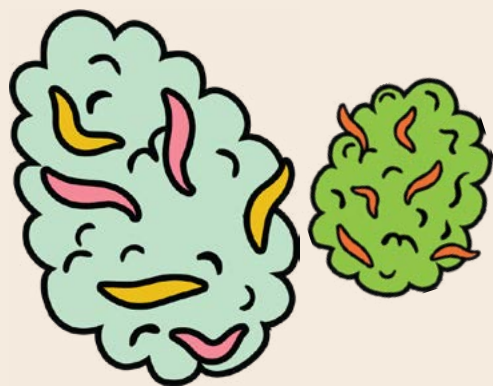


Single 10 mg edibles are rising, especially in low-cost gummies like those from No Future.

Liquid diamonds are a rising alternative to distillate products. With their high potencies and great flavours, we're seeing them a lot more in vapes and infused pre-rolls.



Cannabis Around the World



Exploring weed's complicated history, culture, and legalization

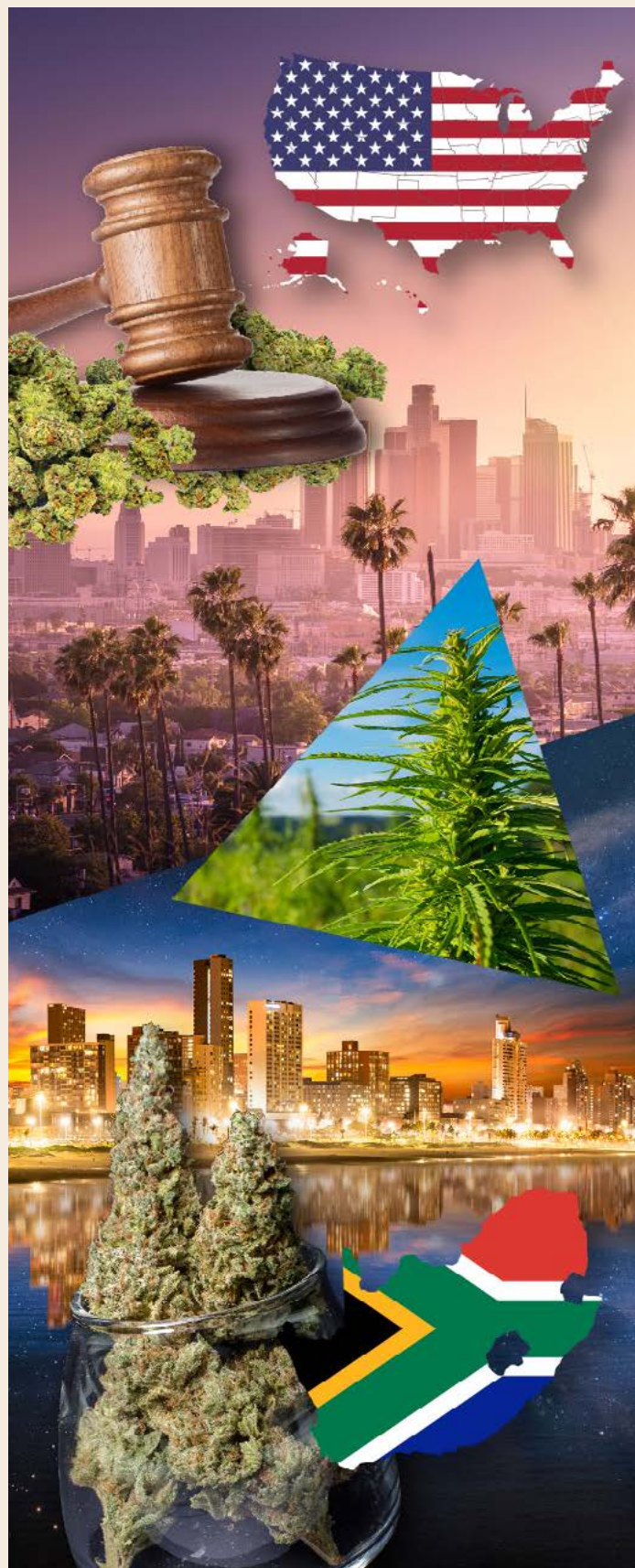
From indigenous African cultivation to huge pop culture movements in the US, weed looks different in every corner of the planet. It becomes intertwined with local attitudes, laws, and counter-cultures, and has a complicated relationship with political freedom.

We're taking a look at some small snapshots of cannabis around the world, what it looks like and how it meshes with local culture, and the challenges that smokers face in their pushes for legalization.

The United States

It's no secret that the US is home to a vibrant, widespread cannabis culture. It's the home of *High Times*, the world's largest cannabis magazine, and its Cannabis Cup. It's where stoner comedies began, and is the birthplace of some of the most

famous cannabis strains in the world, like Sour Diesel, Blue Dream, and Girl Scout Cookies. Cannabis is widely used and featured in American pop culture, from



song lyrics to comedy sets to massive annual festivals with celebrity acts.

Mainstream cannabis culture really began to flourish in the US when **California became the first state to begin the push for legalization in 1996**, when they permitted it for medical use. California is home to the Emerald Triangle, named for being the largest cannabis-producing region in the states, where it has flourished there since the 1960s. It's featured in many films, TV shows, and documentaries, and is home to some of the most experienced weed farmers in the world.

Cannabis culture looks very different depending on the state you're in: from fully illegal in states like South Carolina and Kansas, to legalized in New York, Colorado, and California. A 2023 Gallup poll found that **70% of adults in the US supported legalization**, double the number from 2000—we're currently in the middle of the US's largest push for legalization, with laws changing often!

South Africa

When we talk about the original strains of cannabis, we mean "landrace" strains, the native varieties that we've discovered across the world. While many modern strains descend from landraces like Hindu Kush, the African continent is the home of several legendary ones like Malawi Gold, Moroccan Beldia—and probably the most widely known, **South Africa's pure sativa Durban Poison**, named for the coastal city of Durban.

South Africa is home to its own "Emerald Triangle" similar to California, the Pondoland area in the Eastern Cape province. According to some estimates, there are around **900,000 farmers** in the region who cultivate cannabis, where it is a vital source of income.

In a landmark court ruling in 2018, South Africa decriminalized the possession and growth of cannabis, opening new roads for their budding cannabis industry.



The Netherlands

This list wouldn't be complete without the Netherlands. Amsterdam is globally renowned for its coffeeshop experience, where you can legally consume cannabis. They've been around for decades, long before legal cannabis began growing in popularity around the world. It may surprise you to know that despite being world-famous for its weed tourism, cannabis isn't technically legal in the Netherlands. It was decriminalized in 1976, and now cannabis is sold openly in coffeeshops, the largest concentration of them in Amsterdam, with over **100 in operation there today**.

The Netherlands is known for being one of the **cannabis culture capitals** of the world—they're the birthplace of many renowned seedbanks like Sensi Seeds, breeders of legendary strains like Jack Herer, and Green House Seeds, creators of coffeeshop mainstay White Widow.

Amsterdam also hosted the world's first Cannabis Cup in 1988, which has now

been held annually, and has since spread to many US cities. Amsterdam is also the hometown of **Grasscity**, the world's first online headshop, founded all the way back in 2000.

Spain

Barcelona hosts Spannabis, one of the largest weed festivals and conferences in the world, with over 25,000 attendees and 500 companies at this year's edition in March. Spannabis also has its own Champions Cup, one of the **most prestigious in the world**. Similar to the Netherlands, cannabis is decriminalized for personal use in Spain, leading to private clubs and venues just like Amsterdam coffeeshops.

In Barcelona, the Uncle's Farm cannabis social club is **known for developing the "piattella" hash technique**, creating a type of cold-cured hash with a butter-like consistency that melts away when vaporized. Some say that piattella is the best kind of hash ever invented!

Jamaica

Cannabis has a long and complicated history in Jamaica, where it's about more than just recreation. Resisting decades of political persecution and efforts to stamp it out, cannabis culture still grew in Jamaica. It became **intertwined with the Rastafari religion and movement**, which, rooted in the 1930s, began as a response to colonial oppression.

Reggae music originated in Jamaica, incorporating both Rastafari messages of peace and solidarity as well as political commentary, resistance, and cannabis activism.

Despite being such a big part of Jamaica's culture, cannabis was illegal until 2015. In 2015, a historic ceremony was held at the University of the West Indies, where they planted their **first legal cannabis plant** on university grounds.

Thailand

In 2022, Thailand made history as the **first country in Asia to fully decriminalize cannabis**. With that ruling, a new wave of open cannabis culture spread across

Thailand. Tens of thousands of public cannabis stores have popped up around the country, many with bright and welcoming neon signs, and have become common in large cities like Bangkok and even in smaller towns. Venues for smoking and for cannabis enthusiasts to gather have been booming with tourists and with locals, and last year, the island of **Phuket hosted a joint-rolling competition** that drew visitors from around the world.

But this new cannabis culture might be short lived. The Thai government has drafted a new law that will likely come into effect by the end of this year, **banning cannabis for recreational use**, while keeping it legal for medical use.

Globally diverse & ever-changing

Across our pale blue dot, weed has flourished. After so many years of legalization being a far-off dream in Canada, we're living it now with all we've got. To all our weed-loving friends around the world, we salute you—and wish you luck on your own pushes to **legalize it!**



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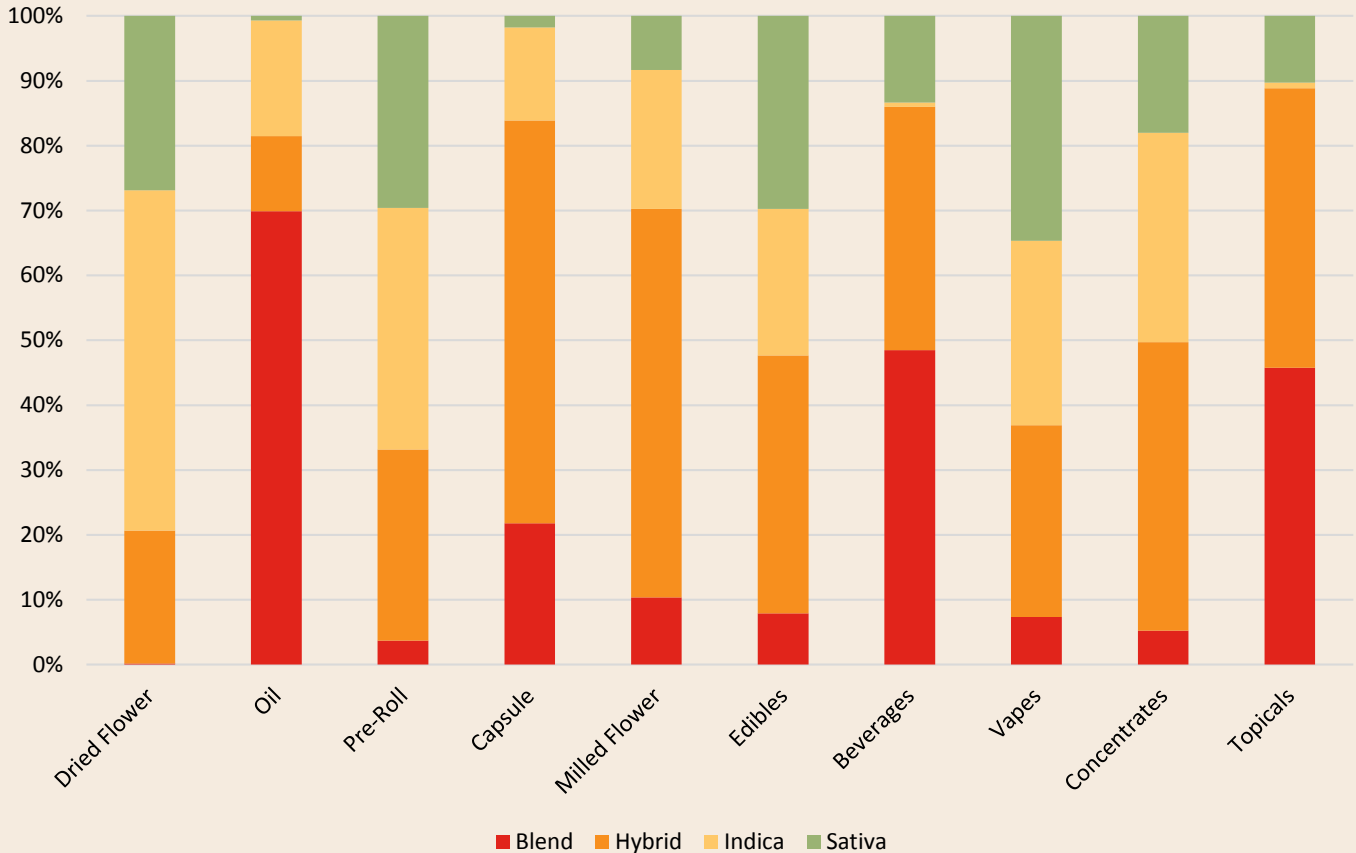
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**Exclusive Flash Sales will be available to Cabana Elite members in the provinces of Ontario, Alberta, Manitoba, and Saskatchewan. In Alberta, "Flash Sales" means sale of exclusive cannabis products that will be available for a limited time to exclusive members. Discounts will not be provided on these items in Alberta. In Ontario, Manitoba, and Saskatchewan, "Flash Sales" will include Elite exclusive time-limited discounts on designated items. Sales are based on product availability and are only applicable for a limited time or while supplies last. The Company is not obligated to offer flash sales on any items and retains the right to cancel or end a sale early without notice if deemed necessary for any reason. Differences in the contents and nature of flash sales are based on differing regulatory requirements across regions and are not intended to provide unequal benefits.

What **type of strain** is sold most?

Many consumers use indica, sativa, or hybrid as a **proxy for the experience** they want to get. We see more consumers buying dried flower indica strains for use at home. On-the-go formats like pre-rolls, edibles, or vapes often feature sativa strains.

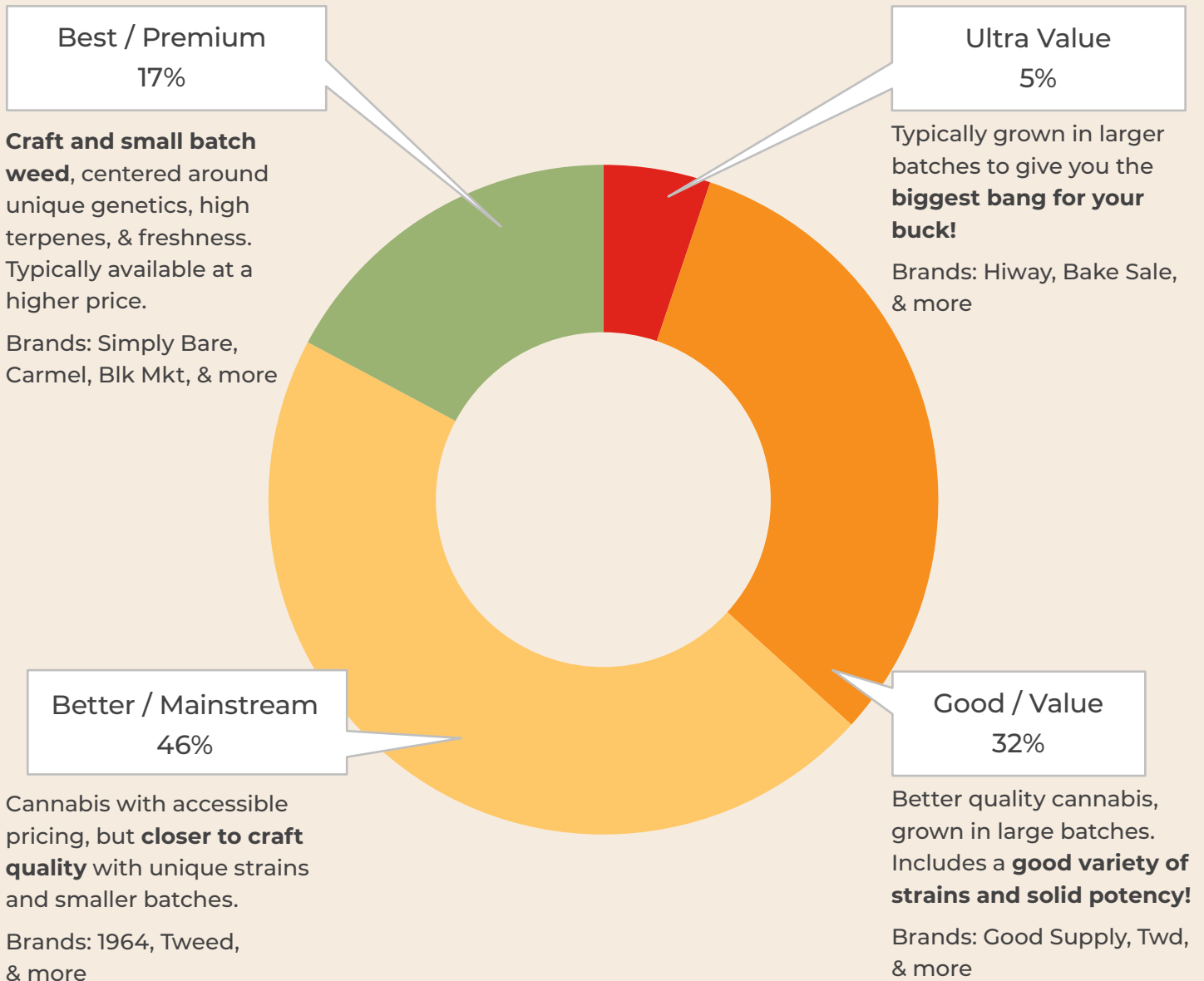


Some new hybrid strains are making a splash, in a space normally dominated by indicas and sativas – like **Fraser Valley's White Fire OG**.

Strains that incorporate **higher levels of rare cannabinoids** are on the rise, as well as edibles, vapes, and oils that blend them with THC.

How much do consumers pay for their cannabis?

The vast majority of Canadian consumers buy high to mid value priced cannabis, with craft and premium categories remaining more niche. However, many industry professionals and online communities prefer premium and craft categories!



Categorizations of cannabis products are provided by the licensed producer and the associated cannabis & liquor control board.

Did you know?

As more brands and more innovation bring more competition, the quality and potency of products is always increasing. We've seen amazing new things especially in value-tier cannabis!

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UNBEATABLE

420

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Congratulations to Our Winner
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*420 Car Giveaway not available in the province of BC. Full contest rules can be found at bit.ly/420cargiveaway-2024.

What **Flower** sold the most this month?

Dried flower, the cured buds of the cannabis plant, is the **most popular form of cannabis** sold. Usually vaporized or smoked in bongs, pre-rolls, or pipes, dried flower offers the widest selection of strains, flavours, and experiences of any category. Dried flower is often chosen for its cost-effective nature and versatility.



Spinach



GOOD SUPPLY



PURE SUNFARMS

BACK FORTY

Bake Sale

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THE ORIGINAL
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THE LOUD.
PLUG

Tweed

Spinach offers some of the highest potency flower at affordable prices, with strains like **GMO Cookies**, **Frosted Cream Puffs** and **Atomic Sour Grapefruit** all hitting around 30%.

The 7g category is growing, and it is quickly becoming one of the bestselling formats in weed. Check out new value and craft strains by **Canaca**, **Pure Sunfarms**, **Soar** or **7Acres**.



April's top bulk dried flower

28g bags rule the dried flower category. For dried flower consistent factors drive long-term success: bag appeal, freshness, a variety of strain genetics, staying on weight, consistent quality, and price to THC ratio. These are the **top-selling large format dried flower** products (28g & 14g) over the last month.

BRAND	PRODUCT	STRAIN TYPE	PACKAGE SIZE	MEDIAN THC	MEDIAN CBD
1 THE LOUD PLUG	THE LOUD PLUG - EXOTIC GAS	INDICA	28G	29.8	0.1
2 FRASER VALLEY	FRASER VALLEY - TOP CROP	INDICA	28G	26.4	0.6
3 SPINACH	SPINACH - FROSTED CREAM PUFFS	HYBRID	28G	32.0	0.0
BACK FORTY	BACK FORTY - LIQUID IMAGINATION	HYBRID	28G	29.0	0.1
BAKE SALE	BAKE SALE - ALL PURPOSE FLOWER INDICA	INDICA	28G	18.6	0.5
BAKE SALE	BAKE SALE - ALL PURPOSE FLOWER SATIVA	SATIVA	28G	17.9	0.2
COOKIES	COOKIES - 4 CULTIVAR FLOWER PACK	HYBRID	28G	28.0	1.0
FIGR	FIGR - MELLOW MAN	INDICA	28G	27.4	2.0
FRASER VALLEY	FRASER VALLEY - DONNY BURGER	INDICA	28G	23.0	0.5
FRASER VALLEY	FRASER VALLEY - STRAWBERRY AMNESIA	SATIVA	28G	24.6	0.1
FRASER VALLEY	FRASER VALLEY - WHITE FIRE OG	HYBRID	28G	25.9	0.0
GOOD SUPPLY	GOOD SUPPLY - JEAN GUY	SATIVA	28G	24.5	0.6
HIGHLY DUTCH ORGANIC	HIGHLY DUTCH ORGANIC - AMSTERDAM SATIVA	SATIVA	28G	28.3	1.4
PARCEL	PARCEL - SWEET NOTES	INDICA	14G	23.8	0.1
PURE SUNFARMS	PURE SUNFARMS CORP - PINK KUSH	INDICA	28G	24.0	1.0
SAN RAFAEL '71	SAN RAFAEL '71 - SOURDOUGH	INDICA	14G	30.1	0.0
SPINACH	SPINACH - ATOMIC SOUR GRAPEFRUIT	INDICA	28G	29.6	5.0
SPINACH	SPINACH - GMO COOKIES	INDICA	28G	31.5	0.5
TWEED	TWEED - LEMON MERINGUE PIE	SATIVA	28G	27.2	1.0
TWEED	TWEED - TWEED KUSH MINTS	HYBRID	28G	27.8	0.2

Top 20 products represented alphabetically with the exception of the top 3 products within the category *THC and CBD content in cannabis may vary. Ranges shown are provided by federally licensed cannabis producers. **Terms & conditions apply. See bit.ly/ccpricematch for more information.

Half ounces is where you can find some of the most potent flower, including strains like Redecan's **Animal Rntz**, San Rafael '71's **Sourdough**, or **Cherry Diesel** by The Loud Plug!

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April's top small-sized dried flower

Smaller formats of dried flower, including 3.5g and 7g, are popular for their versatility. Consumers can purchase multiple strains they enjoy, combinations of indicas, sativas, and hybrids, and can use these smaller sizes to explore new types of cannabis.

BRAND	PRODUCT NAME	STRAIN TYPE	PACKAGE SIZE	MEDIAN THC	MEDIAN CBD
1 SPINACH	SPINACH - GMO COOKIES	INDICA	7G	28.8	0.1
2 SPINACH	SPINACH - GMO COOKIES	INDICA	3.5G	28.7	1.0
3 PURE SUNFARMS	PURE SUNFARMS CORP - PINK KUSH	INDICA	7G	23.7	0.1
CANACA	CANACA - AFGHANISKUNK	INDICA	7G	28.4	0.4
ENDGAME	ENDGAME - THE ZA	INDICA	7G	30.4	0.0
FIGR	FIGR - SUNSHINE BUBBLE KUSH	HYBRID	7G	27.9	0.3
FREEDOM CANNABIS	FREEDOM CANNABIS - FREEDOM RESERVE - INDICA	INDICA	7G	32.5	0.6
FREEDOM CANNABIS	FREEDOM CANNABIS - RESERVE SATIVA	SATIVA	7G	29.8	2.0
GOOD SUPPLY	GOOD SUPPLY - ICE CREAM CAKE	INDICA	7G	23.7	0.6
GOOD SUPPLY	GOOD SUPPLY - JEAN GUY	SATIVA	3.5G	26.0	1.0
HIGHLY DUTCH ORGANIC	HIGHLY DUTCH ORGANIC - AMSTERDAM SATIVA	SATIVA	7G	27.7	1.2
PURE SUNFARMS	PURE SUNFARMS - BERRY CREAM PUFF	SATIVA	7G	25.9	0.4
PURE SUNFARMS	PURE SUNFARMS CORP - PINK KUSH	INDICA	3.5G	25.0	1.0
REDECAN	REDECAN - ANIMAL RNTZ	INDICA	3.5G	32.9	0.1
SAN RAFAEL '71	SAN RAFAEL '71 - BLACK JELLY	SATIVA	3.5G	27.1	1.0
SPINACH	SPINACH - ATOMIC SOUR GRAPEFRUIT	INDICA	7G	30.4	1.0
SPINACH	SPINACH - FROSTED CREAM PUFFS	HYBRID	3.5G	32.2	0.7
SUPER TOAST	SUPER TOAST - CITRUS ABDUCTION	SATIVA	7G	23.9	0.0
TRIBAL	TRIBAL - CUBAN LINX	SATIVA	3.5G	28.5	0.1
TRIBAL	TRIBAL - TRIPLE BURGER	INDICA	3.5G	28.9	1.2

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Freedom Cannabis's Reserve line of 7g flower consistently offers some of the highest potency flower in the category.

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What **pre-roll brands** sold the most this month?

Convenient and great for on-the-go use, pre-rolls are ready-made joints filled with ground cannabis flower. They're a popular choice for those who want to skip the prep of bong or pipes, try a new strain, or with occasional smokers. Over the last month, these brands have shown **great success in the pre-roll category.**



REDECAN

BACK FORTY

DABBODS

SHRED

Spinach



Tweed



TSPLIFF offers a wide line of pre-roll 7-packs and 10-packs hitting up to 29% THC, a high level for large pre-roll packs!



April's bestselling pre-rolls

Pre-rolls come in a wide variety of sizes, flavours, and potencies. Larger-format packs of pre-rolls are increasing in popularity, such as cigarette-style, slimmer joint packs meant for quick hits on the go.

BRAND	PRODUCT NAME	STRAIN TYPE	PACKAGE SIZE	MEDIAN THC	MEDIAN CBD
1 TRIBAL	TRIBAL - CUBAN LINX PRE-ROLL	SATIVA	5X0.6G	28.7	0.1
2 FRASER VALLEY	FRASER VALLEY - BIG RED PRE-ROLL	INDICA	20X0.5G	22.6	0.1
3 REDECAN	REDECAN - COLD CREEK KUSH - REDEES	SATIVA	10X0.4G	21.0	0.2
BACK FORTY	BACK FORTY - BACK FORTY 40S WEDDING PIE	INDICA	10X0.35G	23.0	0.3
BACK FORTY	BACK FORTY - BANANA OG PRE-ROLL	INDICA	10X0.35G	24.8	0.0
BACK FORTY	BACK FORTY - MANDARIN COOKIES PRE-ROLL	SATIVA	10X0.35G	25.0	0.0
CARMEL	CARMEL PHARMS CROP. - ANIMAL FACE	SATIVA	3X0.5G	27.7	0.6
FUEGO	FUEGO - SUNNY DAZE	SATIVA	2X1G	25.0	0.3
GOOD SUPPLY	GOOD SUPPLY - JEAN GUY PRE-ROLL	SATIVA	14X0.5G	22.8	0.2
HIWAY	HIWAY - INDICA PR	INDICA	2X1G	19.1	0.3
HIWAY	HIWAY - SATIVA BLEND PRE-ROLLS	SATIVA	2X1G	18.3	0.1
PURE SUNFARMS	PURE SUNFARMS CORP - PINK KUSH	INDICA	10X0.3G	25.5	1.0
REDECAN	REDECAN - ANIMAL RNTZ HEMP PRE-ROLL	INDICA	10X0.4G	26.0	0.2
REDECAN	REDECAN - ROYAL COLLECTION REDEES PRE-ROLL (KING PACK)	BLEND	70X0.4G	22.0	0.5
SHRED	SHRED - GNARBERRY DARTZ PRE-ROLL	HYBRID	10X0.4G	22.7	0.3
SUPER TOAST	SUPER TOAST - HOAGIES PRE-ROLL	INDICA	2X1G	23.1	0.1
THUMBS UP	THUMBS UP BRAND - INDICA PRE-ROLL	INDICA	2X1G	28.1	0.8
TRIBAL	TRIBAL - TRIPLE BURGER PRE-ROLL	INDICA	5X0.6G	28.9	0.5
TWEED	TWEED - TWEED QUICKIES KUSH MINTS JOINT PRE-ROLL	HYBRID	10X0.35G	25.4	0.1
WEED ME	WEED ME - BLACK MOUNTAIN SIDE	SATIVA	3X0.5G	29.9	0.6

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Big value, small pre-roll packs are on the rise, with 2g worth of pre-rolls for under \$10 and as high as 25% THC.

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April's bestselling infused pre-rolls

Infused-rolls combine the convenience and portability of regular pre-rolls with higher THC levels. They are usually infused with distillate, kief, or hash, but can also include live resin, shatter, or other concentrates. A newer category, infused pre-rolls are on the rise!

BRAND	PRODUCT NAME	STRAIN TYPE	PACKAGE SIZE	MEDIAN THC	MEDIAN CBD
1	GENERAL ADMISSION - TIGER BLOOD DISTILLATE INFUSED PRE-ROLLS	INDICA	3X0.5G	37.5	0.2
2	GENERAL ADMISSION - RAZZILICIOUS INFUSED PRE-ROLL	HYBRID	5X0.5G	36.5	0.1
3	GENERAL ADMISSION - 5 LOCO DISTILLATE INFUSED PRE-ROLL	SATIVA	5X0.5G	37.2	0.7
BOXHOT	BOXHOT - TRIFECTA EXOTIC INFUSED PRE-ROLL	HYBRID	3X1G	33.1	1.5
BOXHOT	BOXHOT - TRIFECTA OF BLUNT SMOKING POWER INFUSED BLUNT	HYBRID	3X1G	32.1	10.4
GENERAL ADMISSION	GENERAL ADMISSION - DISTILLATE INFUSED PRE-ROLL TASTER PACK?	BLEND	3X0.5G	35.3	0.8
GENERAL ADMISSION	GENERAL ADMISSION - GRAPEY GRAPE INFUSED PRE-ROLL	INDICA	3X0.5G	37.7	1.2
GENERAL ADMISSION	GENERAL ADMISSION - HIGH KEY KIWI DISTILLATE INFUSED PRE-ROLL	INDICA	5X0.5G	39.2	2.0
GENERAL ADMISSION	GENERAL ADMISSION - HUCKLEBERRY DISTILLATE INFUSED PRE-ROLL	HYBRID	3X0.5G	37.8	2.0
GENERAL ADMISSION	GENERAL ADMISSION - MELON MANIA DISTILLATE INFUSED PRE-ROLL	HYBRID	5X0.5G	35.7	1.2
GENERAL ADMISSION	GENERAL ADMISSION - PEACH RINGZ DISTILLATE INFUSED PRE-ROLLS	SATIVA	3X0.5G	36.4	1.5
GENERAL ADMISSION	GENERAL ADMISSION - RAINBOW SHERB DISTILLATE INFUSED PRE-ROLL	HYBRID	5X0.5G	35.8	2.0
GOOD SUPPLY	GOOD SUPPLY - MONKEY WALKER 1000MG	INDICA	1X2.38G	42.0	1.0
JEETER	JEETER - BABY JEETER INFUSED BLUE ZKZ PRE-ROLL	INDICA	5X0.5G	38.1	0.0
JEETER	JEETER - BABY JEETER INFUSED BUBBA G PRE-ROLL	INDICA	5X0.5G	38.1	2.0
JEETER	JEETER - BABY JEETER INFUSED MULTI-PACK PRE-ROLL	HYBRID	5X0.5G	38.1	0.0
JEETER	JEETER - BABY JEETER INFUSED STRAWBERRY SOUR DIESEL PRE-ROLL	SATIVA	5X0.5G	38.1	1.0
SHRED	SHRED - BLUEBERRY BLASTER HEAVIES INFUSED PRE-ROLL	HYBRID	3X0.5G	40.6	0.0
SHRED	SHRED - TROPIC THUNDER HEAVIES INFUSED PRE-ROLL	BLEND	3X0.5G	42.8	0.0
SPINACH	SPINACH - FULLY CHARGED PEACH PUNCH INFUSED PRE-ROLL	HYBRID	5X0.5G	39.1	0.4

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New innovations in infused pre-rolls give us more options than ever: from ceramic-tipped, water hash craft offerings from **Lord Jones**, to fruity, 50% THC pre-rolls from **Tasty's**.

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Price Guaranteed**

SR'71



24-30%
Sweet, Cereal & Fruity



SPARK
SOMETHING
NEW



22-28%
Licorice, Fruity & Earthy

Meet our new power couple.

Which **vape brands** sold the best this month?

Made with concentrated cannabis such as distillate or live resin, vapes are mostly sold in 510-thread compatible cartridges. They're popular for hassle-free or indoor cannabis consumption, as they require no prep and do not produce smoke. Vape carts are one of the most potent forms of cannabis, with THC levels normally reaching higher than 80%.



BOXHOT

**GENERAL
ADMISSION**

BACK FORTY

ENDGAME

**GOOD
SUPPLY**

-ness

ROILTY

Spinach

**Sticky
Greens**

VERSUS

Spinach is a long-time bestseller in vapes, especially with their 1000mg line of 1.2g competitively priced carts.

Zest and Endgame are on the forefront of innovation around liquid diamonds. Keep an eye out for **Zest's Cherry Blast Shatter & Liquid Diamonds** vape and **Endgame's High Octane OG Diamonds**.



April's bestselling distillate vapes

Made with THC concentrate and often paired with botanical terpenes or other flavouring, distillate vapes make up the majority of vape cart sales. They are available in countless flavours, from simple fruits like strawberry or orange, to more complex blends like lychee bubble tea or café mocha.

BRAND	PRODUCT NAME	STRAIN TYPE	PACKAGE SIZE	MEDIAN THC	MEDIAN CBD
1 ENDGAME	ENDGAME - MOSA X BLOOD ORANGE 510 THREAD CARTRIDGE	SATIVA	1G	90.6	5.2
2 GOOD SUPPLY	GOOD SUPPLY - PURPLE MONKEY VAPE CARTRIDGE	BLEND	1G	92.0	0.6
3 KOLAB PROJECT	KOLAB PROJECT - 157 SERIES PINK LYCHEE 90+ VAPE CARTRIDGE	INDICA	1G	92.0	0.2
BACK FORTY	BACK FORTY - KUSH MINT HYBRID VAPE CARTRIDGE	HYBRID	1G	89.7	0.0
BACK FORTY	BACK FORTY - WATERMELON ICE DISPOSABLE VAPE	INDICA	0.95G	89.9	0.3
BOXHOT	BOXHOT - BUBBA FRUIT VAPE CARTRIDGE	BLEND	1.2G	83.3	1.0
BOXHOT	BOXHOT - CRUISE CONTROL NITRO VAPE CARTRIDGE	SATIVA	2G	50.2	8.2
BOXHOT	BOXHOT - PEACH OG 510 THREAD CARTRIDGE	SATIVA	1.2G	83.4	3.2
BOXHOT	BOXHOT - RAINBOW BURST VAPE CARTRIDGE	HYBRID	1.2G	83.3	0.8
FUEGO	FUEGO - BERRY N'ICE 510 THREAD CARTRIDGE	HYBRID	1G	90.7	1.6
GENERAL ADMISSION	GENERAL ADMISSION - PEACH RINGZ DISTILLATE VAPE CARTRIDGE	SATIVA	0.95G	89.7	1.1
GENERAL ADMISSION	GENERAL ADMISSION - TIGER BLOOD VAPE CARTRIDGE	INDICA	0.95G	90.5	0.2
LITTI	LITTI - GULUPA GULP VAPE CARTRIDGE	SATIVA	1G	91.9	0.1
LITTI	LITTI - SLAPPN' BERRY VAPE CARTRIDGE	INDICA	1G	91.0	0.0
-NESS	-NESS - BLUE KIWI 510 THREAD CARTRIDGE	SATIVA	1G	90.4	0.4
SPINACH	SPINACH - BLUEBERRY DYNAMITE VAPE CARTRIDGE	INDICA	1G	91.1	2.2
SPINACH	SPINACH - PEACH PUNCH VAPE CARTRIDGE	HYBRID	1.2G	83.4	2.5
SPINACH	SPINACH - PINK LEMONADE VAPE CARTRIDGE	SATIVA	1.2G	83.3	1.3
SPINACH	SPINACH - STRAWBERRY SLURRICANE VAPE CARTRIDGE	INDICA	1.2G	83.5	1.4
XPLOR	XPLOR - JUNGLE FRUIT VAPE CARTRIDGE	INDICA	1G	89.1	1.8

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Some old fan favourites have upped their potency game, with -ness hitting 90% THC with **Blue Kiwi** and **Ninja Fruit**.

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April's bestselling **non-distillate** vapes

Non-distillate vapes are typically made with cannabis concentrates like shatter or live resin. Most are not paired with botanical terpenes or other flavours, and are most often full-spectrum offerings that taste and smell like the strain they are extracted from.

BRAND	PRODUCT NAME	STRAIN TYPE	PACKAGE SIZE	MEDIAN THC	MEDIAN CBD
1 ENDGAME	ENDGAME - HARD HITTERS BLUEBERRY OCTANE LIQUID DIAMOND VAPE CARTRIDGE	HYBRID	1G	92.3	5.0
2 TRIBAL	TRIBAL - CUBAN LINX LIVE RESIN VAPE CARTRIDGE	SATIVA	1G	75.4	0.1
3 TRIBAL	TRIBAL - JIGGLERS LIVE RESIN VAPE CARTRIDGE	SATIVA	1G	74.5	1.4
COTERIE	COTERIE - GRANNY SMITH LIVE TERPENE VAPE CARTRIDGE	SATIVA	1G	85.3	2.0
COTERIE	COTERIE - SOUR TANGERINE LIVE TERPENE VAPE CARTRIDGE	SATIVA	1G	88.2	2.0
ENDGAME	ENDGAME - HARD HITTERS CLOUDBERRY LIQUID DIAMOND VAPE CARTRIDGE	SATIVA	1G	90.0	5.0
FREEDOM CANNABIS	FREEDOM CANNABIS - SLURRICANE FULL SPECTRUM THCA VAPE CARTRIDGE	INDICA	1G	74.7	0.5
FROOTYHOOTY	FROOTYHOOTY - WILD WATERMELON COCONUT LIVE ROSIN ALL-IN-ONE DISPOSABLE VAPE PEN	INDICA	1G	81.8	1.0
LORD JONES	LORD JONES - PURE LIVE RESIN DEADHEAD OG VAPE CARTRIDGE	INDICA	1G	74.0	1.3
LORD JONES	LORD JONES - PURE LIVE RESIN PURPLE LEMON HAZE VAPE CARTRIDGE	SATIVA	1G	75.0	0.7
NUGZ	NUGZ - G SHERB VAPE CARTRIDGE	HYBRID	1G	84.8	0.8
NUGZ	NUGZ - LEMON LINX FULL SPECTRUM VAPE CARTRIDGE	SATIVA	1G	85.0	0.7
ROILTY	ROILTY - PURPLE BERRY LIVE RESIN VAPE CARTRIDGE	INDICA	1G	84.8	2.1
SHERBINSKIS	SHERBINSKIS - PINK SHERBS LIVE RESIN DISPOSABLE VAPE PEN	INDICA	0.5G	75.8	0.4
SHERBINSKIS	SHERBINSKIS - TRUE GLTO 33 LIVE RESIN 510 THREAD CARTRIDGE	HYBRID	1G	74.8	0.0
THE LOUD PLUG	THE LOUD PLUG - PINK GUAVA LIVE RESIN VAPE CARTRIDGE	INDICA	1G	77.9	2.6
TRIBAL	TRIBAL - G MINT LIVE RESIN 510 THREAD CARTRIDGE	INDICA	1G	77.1	2.0
TRIBAL	TRIBAL - GALACTIC RUNTZ LIVE RESIN VAPE CARTRIDGE	INDICA	1G	80.5	0.2
TRIBAL	TRIBAL - POWER SHERB LIVE RESIN VAPE CARTRIDGE	INDICA	1G	80.0	2.0
ZEST	ZEST - CHERRY BLAST SHATTER & LIQUID DIAMOND VAPE CARTRIDGE	HYBRID	1G	89.8	0.1

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Lord Jones has joined the roster of premium live resin products alongside Tribal and Sherbinskis for lovers of craft vape experiences.

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DEBUNK

LIQ



LIQUID DIAMONDS

1.0 G VAPE CARTS | 90-96% THC | 3-5% TERPS

EXTRACTED FOR MAXIMUM POTENCY AND PURITY
BOLD FLAVOURS FROM CUSTOM TERPENE BLENDS
TESTED AND VALIDATED GREENTANK HARDWARE

MOON DROPS *INDICA*
LYCHEE | PEAR | CITRUS

GLASS APPLE *HYBRID*
APPLE | FLORAL | FRESH

KIWI KUSH *SATIVA*
KIWI | EARTY | CITRUS

POTENCY WITH PROOF

Look past the label, get the receipts. Scan the QR code or visit debunk.life/coa to get all available DEBUNK CoAs.

Hit us up at debunk.life for more info





Rolling the Perfect Joint

Learn tips & tricks from Canna Cabana

You're here because you don't want to just roll any joint, you want to roll a perfect one. Think even burning, smooth pulls, high flavour, and an iconic, sleek profile.

While learning to roll is all about trial and error, you can give yourself a head start with our easy-to-follow guide!

What you need

Because rolling a joint right means starting off right. Here are some tips for choosing what you'll be working with.

- **Rolling Papers:** Different papers have different flavours and burn rates, so this is all up to you. **RAW Unbleached Papers** are a top-selling choice, and **BigBark** offers a variety of materials like hemp and rice papers.
- **Weed:** Opt for fresh, high-quality cannabis for maximum flavour. If you're making an infused joint, hash is simple to add and is easier to evenly distribute than some other concentrates.
- **Grinder:** Any grinder will work (or even your fingers) but a 3-stage grinder will help you maximize your weed by keeping it all contained and catching your kief. Less waste = money saved!
- **Filter Tips:** Despite the fact that we used to rip paper packs for filter tips, and it's kind of nostalgic, actual paper tips work much better and come pre-creased. Try **Zigzag's Unbleached Filter Tips**.
- **Rolling Tray:** You can use a flat table as well, but rolling trays keep everything together for easy cleaning—plus, they come in a wide range of funky colours and designs.
- **Packing Tool:** While you can use pretty much anything slim and pokey for this job, some lighters actually have one integrated into them already, like **Clipper Lighters**.

Our step-by-step rolling guide

1: Choose your paper

Determine the size based on how big you want your joint to be. King size papers can hold much larger amounts of weed, about 1.2g. For smaller, tighter joints, use 1 ¼ size papers, which are great for 0.75g or half-gram joints.





2: Grind your weed

The consistency of your grind affects how evenly your joint will burn. Aim for a coarse grind, which gives you optimal air flow through your joint. If your weed is ground too fine, the paper will burn too quickly, leading to an uneven and harsh pull.

3: Fold your paper

Fold your paper in half while it's still in the package. This crease will help guide how much cannabis to put in the paper. Line it up with the crease.

Protip: if you're newer to rolling, you should crumple up the paper now and then smooth it out. This will make it easier to work with, but once you get the hang of rolling it'll look nicer if you don't.

4: Add your filter

Hold the paper in your left hand and pop your filter in with your right. Push it all the

way to the edge of the paper. It's OK if it unfolds a little bit—it doesn't need to be too tight. Let the diameter it is resting at guide how thick your joint will be.

5: Add your weed

Start by placing a little bit of weed by the base of the filter. Pack it down, then add the rest to the tip of the joint. Packing your weed evenly helps prevent “canoeing,” where one side burns faster than the other, making your joint look like a canoe.

6: Start rolling

Weed is going to fall out into your rolling tray, but don't worry about it. Just keep rolling so that the stickiness of the weed causes it to adhere together. Rolling it will create a nice tight cylinder within the joint. You can roll on a slight angle if you want to create a cone shape, but usually keeping the joint straight-rolled will result in a better burn.

7: Tucking and sealing

Once the weed has been rolled into a nice tube, place the edge of the paper up against the inside of the paper, right above the flower. Then, use your rolling paper packet to tuck the paper behind the weed for a nice snug roll.

Lick the paper and roll it up to seal the outside!

8: Packing the joint

Use a pokey to pack the flower down gently. Not too tight! There's no shame in picking up some of the dropped cannabis and stuffing it in the end, tamping it down with the pokey. This is where your Clipper Lighter comes in – built-in pokey!

9: Finishing touches

Twist and ignite. Pull on the joint slowly; inhaling too quickly will cause it to canoe.

You can take bigger puffs after it's burned down some.

Practice makes perfect

None of us became rolling experts overnight. It's a skill that takes time (and a few wonky joints) to perfect. Don't worry if your first few attempts look a bit lumpy or wrinkled—we've all been there.

To give yourself a leg up, choose accessories that make the process easier. Check out **aluminum grinders by Puff Puff Pass** to help get an even grind, and colourful **rolling trays by Famous Brandz** in a variety of sizes to give yourself a surface to work on.

Happy rolling!



What **concentrate brands** did consumers buy this month?

Normally consumed in dab rigs or vaporizers, concentrates are a highly potent form of cannabis, with THC levels far above dried flower. The most potent forms of concentrates include those like wax, shatter, THCa powder, or oils. Less potent forms include kief or hash, which are often paired with dried flower in bong and joints.



ENDGAME
EG



ROILTY



VORTEX

BOXHOT

**GOOD
SUPPLY**

KOLAB PROJECT

MUGZ

RAD

EST 2020
TREMBLANT
CANNABIS

TRIBAL

While there are a number of great shatters, diamonds and live resins available at competitive prices, brands like **Astrolab** are innovating with high quality **live rosins**.



April's bestselling dabbable concentrates

As consumers who use concentrates most often do so for their higher potency, the price-to-THC ratio remains important here. The bestselling concentrate brands have a variety of specific strain genetics, consistent quality, and offer several formats. The types of concentrates explored here are dabbable concentrates such as shatter, live resin, diamonds, and badder.

BRAND	PRODUCT NAME	STRAIN TYPE	PACKAGE SIZE	MEDIAN THC	MEDIAN CBD
1 ENDGAME	ENDGAME - ASTRO PINK DIAMONDS	HYBRID	1G	88.1	5.0
2 ENDGAME	ENDGAME - TIGER CAKE X KK MINTS	SATIVA	1G	81.8	1.7
3 ENDGAME	ENDGAME - BLACH CHERRY PUNCH X JACK HERER SHATTER	HYBRID	1G	80.8	1.4
ASTROLAB	ASTROLAB - COLD CURED LIGHTSPEED - SUMMER CHERRY PUNCH	HYBRID	1G	78.3	0.1
BOXHOT	BOXHOT - 1000 PEACH OG DISTY DABBER	SATIVA	1.2G	83.3	1.2
DEBUNK	DEBUNK - DIAMONDS	SATIVA	1G	88.7	0.8
ENDGAME	ENDGAME - HIGH OCTANE OG DIAMONDS	HYBRID	1G	88.9	5.0
ENDGAME	ENDGAME - LOUD LIVE RESIN	INDICA	1G	77.0	2.9
ENDGAME	ENDGAME - OMG SHATTER	INDICA	0.5G	79.5	5.0
ENDGAME	ENDGAME - PINEAPPLE OG	INDICA	1G	80.4	5.0
ENDGAME	ENDGAME - PLATINUM JELLY SHATTER	HYBRID	0.5G	84.0	0.0
PHYTO	PHYTO - ICE WRECK SHATTER	HYBRID	1G	81.4	2.6
ROILTY	ROILTY - CATACOMB KUSH SHATTER	INDICA	1G	76.0	0.7
ROILTY	ROILTY - ROIL WEDDING SHATTER	INDICA	1G	79.9	2.8
ROILTY	ROILTY - WHITE KNIGHT SUGAR WAX	INDICA	1G	82.3	1.6
STICKY GREENS	STICKY GREENS - DRIP N RIP - JUST GREENS - DISTILLATE SYRINGE	HYBRID	0.95F	94.0	1.0
TRIBAL	TRIBAL - CUBAN LINX LIVE RESIN FSE	SATIVA	1G	76.3	1.8
TRIBAL	TRIBAL - TRIPLE BURGER FSE	INDICA	1G	72.3	2.0
VERSUS	VERSUS - BC PURPLE KUSH CRUMBLE	INDICA	1G	82.8	1.5
VORTEX	VORTEX CANNABIS INC. - ALASKAN THUNDER LIVE RESIN	HYBRID	1G	83.8	0.4

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Endgame's Tiger Cake x KK Mints continues to top the charts as long-time star in shatter—but they've upped the ante with 0.5g offerings like **Platinum Jelly** for a low price that makes shatter even more accessible.

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April's bestselling hash products

Popular with legacy cannabis consumers, hash is a concentrate made with compressed trichomes. Typically not as potent as shatter, hash is most often added to bong bowls, rolled into joints, or used in cooking.

BRAND	PRODUCT NAME	STRAIN TYPE	PACKAGE SIZE	MEDIAN THC	MEDIAN CBD
1 VORTEX	VORTEX CANNABIS INC. - AFGHAN BLACK PRESSED HASH	HYBRID	2G	47.3	0.2
2 NUGZ	NUGZ - SLERPLE OLD SCHOOL	HYBRID	2G	45.8	1.0
3 ENDGAME	ENDGAME - HA-SHEEESH	INDICA	2G	44.3	5.0
1964	1964 - ORGANIC LEBANESE HASH	BLEND	2G	47.2	1.0
7ACRES	7ACRES - SMOKEHOUSE	HYBRID	2G	44.2	0.4
ASTROLAB	ASTROLAB - 100% SOLVENTLESS GUMMIES	HYBRID	2G	40.2	2.0
BZAM	BZAM - BLACK HASH	HYBRID	2G	41.5	1.0
CARMEL	CARMEL CANNABIS - TRADITIONAL HASH	HYBRID	2G	54.0	2.0
COTERIE	COTERIE - PLATINUM PRESSED HASH	INDICA	2G	47.6	1.0
DOUBLE J'S	DOUBLE J'S - SUNGROWN TRADITIONAL HASH	HYBRID	2G	41.0	1.0
FROOTYHOOTY	FROOTYHOOTY - FROOTY HASH TASTER PACK 3 X 0.7G	SATIVA	3X0.7G	48.0	1.0
MTL	MTL - WES' COAST KUSH HASH	INDICA	2G	46.0	8.0
NUGZ	NUGZ - G SHERB OLD SCHOOL TRADITIONAL HASH	INDICA	2G	50.0	2.0
NUGZ	NUGZ - OLD SCHOOL HASH	BLEND	2G	43.2	2.0
ROILTY	ROILTY - BLACKSMITH'S	HYBRID	2G	45.6	4.9
SHRED	SHRED - BLUEBERRY BLASTER RIP-STRIP	INDICA	2G	39.5	1.0
SHRED	SHRED - MOTHER PUCKER PEACH RIP-STRIP	INDICA	2G	40.4	0.2
SHRED	SHRED - TROPIC THUNDER RIP-STRIP	SATIVA	2G	44.7	1.0
TREMBLANT CANNABIS	TREMBLANT CANNABIS - AFGHAN BLACK HASH	HYBRID	2G	41.6	1.0
TREMBLANT CANNABIS	TREMBLANT CANNABIS - HASHISH	BLEND	2G	44.3	0.5

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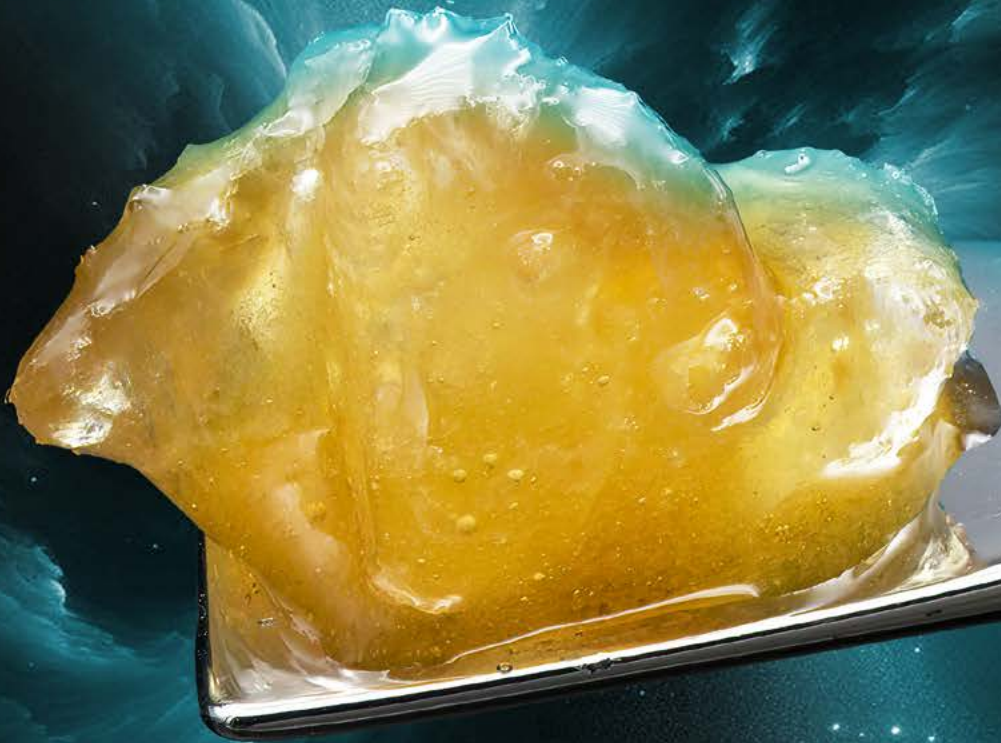
While **Vortex** continues to lead the pack in hash, there are more options available than ever before: try flavoured hash like **SHRED X's Rip Strips** or strain specific offerings from **Nugz** and **MTL**.

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ENDGAME



THE RIZZ



Endgame's newest Live Resin is a guaranteed banger with a gassy terp profile that will demand your nose's attention. The Rizz is extracted from fresh-frozen flower and finished into a slushy terp-filled, golden finish.

THC 70-76%

Who are the most successful edible brands right now?

Most popularly sold as gummies and chocolates, edibles provide a discreet, no-prep experience. With all edibles made with a maximum of 10mg THC, successful brands in this category produce delicious, cost-effective edibles in a wide range of flavours.



Spinach[®]



WYLD™



SHRED

drift

dyna thrive

EDISON
CANNABIS CO

monJOUR

NO-FUTURE

Sugar-Coated
Pearls
by grön

wana
Enhance Your Life

Between Pearls by Grön, Spinach SOURZ, Wyld, Wana, and Shred'Em's, the edible game has never been better – and there have never been more options to choose from when it comes to flavours and cannabinoid blends!



April's bestselling edibles

Edibles are a very popular category as a smoke-free option of cannabis, as they don't involve inhalation and have easy to control doses. While soft chews have always been the most popular, recent innovations in edibles are showing slowly rising sales in cookies, hard candies, and chocolate.

BRAND	PRODUCT NAME	STRAIN TYPE	PACKAGE SIZE	MEDIAN THC	MEDIAN CBD
1 PEARLS	PEARLS - BLUE RAZZLEBERRY 3:1 CBG/THC	SATIVA	5 PACK	10.0	1.0
2 PEARLS	PEARLS - BLACKBERRY LEMONADE 1:1:1 CBN/CBD/THC	INDICA	5 PACK	10.0	10.0
3 MONJOUR	MONJOUR - TWILIGHT TRANQUILITY CBD:CBN:CBG SOFT CHEWS	BLEND	25 PACK	0.1	20.0
EDISON	EDISON - ARCTIC CHERRY SATIVA LOZENGES	SATIVA	10 PACK	10.0	0.1
EDISON	EDISON - ELECTRIC LEMON LOZENGES	SATIVA	10 PACK	8.5	0.1
MONJOUR	MONJOUR - BERRY GOOD DAY SOFT CHEWS	HYBRID	30 PACK	0.0	600.0
NO FUTURE	NO FUTURE - THE BLUE ONE SATIVA THC GUMMIES	SATIVA	1 PACK	10.0	0.0
NO FUTURE	NO FUTURE - THE GREEN ONE INDICA THC GUMMIES	INDICA	1 PACK	10.0	0.0
NO FUTURE	NO FUTURE - THE ORANGE ONE INDICA THC GUMMIES	INDICA	1 PACK	10.0	0.0
NO FUTURE	NO FUTURE - THE PURPLE ONE SATIVA THC GUMMIES	SATIVA	1 PACK	10.0	0.0
PEARLS	PEARLS - CBN:THC STRAWBERRY MELON 4:1	BLEND	5 PACK	10.0	1.0
SHRED	SHRED'EMS - SOUR BLUE RAZZBERRY	HYBRID	4 PACK	10.0	20.0
SHRED	SHRED'EMS - WILD BERRY BLAZE	HYBRID	4 PACK	10.0	40.0
SPINACH	SPINACH - SOURZ BLUE RASPBERRY WATERMELON SOFT CHEWS	INDICA	5 PACK	10.0	0.0
SPINACH	SPINACH - SOURZ PEACH ORANGE 1:1 SOFT CHEWS	HYBRID	5 PACK	10.0	10.0
SPINACH	SPINACH - SOURZ STRAWBERRY MANGO SOFT CHEWS	SATIVA	5 PACK	10.0	0.0
SPINACH	SPINACH - SOURZ: PINK LEMONADE GUMMIES	SATIVA	5 PACK	10.0	0.1
WYLD	WYLD - REAL FRUIT ELDERBERRY SOFT CHEWS 2:1	INDICA	2 PACK	10.0	0.0
WYLD	WYLD - REAL FRUIT PEAR THC/CBG SOFT CHEWS	HYBRID	2 PACK	10.1	0.1
WYLD	WYLD - REAL FRUIT RASPBERRY SOFT CHEWS	SATIVA	2 PACK	10.0	0.0

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We're seeing more offerings in non-THC edibles, with Wyld, Monjour, and Pearls by Grön bringing gummies centered around CBD, CBN, CBG, and other rare cannabinoids.

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Our Bestselling Edibles

Top selling beverages, gummies, and chocolates!

Looking for a new favourite edible? Let's talk.

Over the last few years, growers have dreamed up innovative new combinations of flavours and infusions, and have upped the edible game with lower prices and additions like real fruit, rare cannabinoid blends, and artisanal touches.

Check out a few of our top edibles for yourself, chosen for **price and quality**, being **bestsellers**, **unique innovations**, and inclusion of **rare cannabinoids**.

Beverages

Sheesh – Black Cherry Hash Rosin Cola

For a **full-spectrum option**, this 10 mg offering from Sheesh combines strain-specific, solventless bubble hash with a familiar cola flavour. Sheesh only uses bubble hash sourced from top quality flower supplied by Canada’s best growers, and their cola is made with real cherry juice and no artificial flavours. Full-spectrum beverage options aren’t as common on the market—try this one for something different!

Mollo – Orchard Chill’R

One of the more unique beverages on the market, Orchard Chill’R is a semi-sweet

apple cider with a balanced infusion of THC and CBG! Orchard Chill’R is just one of many classically-inspired beverages from Mollo, like their one-of-a-kind **Mollo 10**, with its crisp lager flavour profile.

Ace Valley Blueberry Acai Sparkling Water

For the CBD crowd, Ace Valley brings us this sweet blueberry and tangy acai sparkling water. Best served chilled or over ice on a hot day, this 3:1 **CBD-forward, THC-free beverage** is also infused with a twist of CBG. No sugar added!

If you enjoy Ace Valley’s sparkling waters, check out their citrus and ginseng **Daylight** or berry and lavender **Moonlight**.



Gummies

Wyld Real Fruit Gummies

Wyld is no stranger to our bestseller lists. Their gummies are **made with real fruit and botanical terpenes**, and come in a range of indica, sativa, and hybrid-specific flavours like peach, sour cherry, huckleberry, and marionberry. Wyld also has a focus **on sustainability**, with both their environmental commitments and their compostable pouches to reduce waste. Each pouch comes with two gummies, infused with THC or with **rare cannabinoids** like CBG and CBN.

No Future Gummies

No Future is a relative newcomer in our stores, but they've made a big impression. Delivering a wide range of gummies from the jump, they've set themselves apart with an **incredibly low price point**, giving you one of the best dollar-to-THC ratios on the market. Their flavours keep it simple, with each colour sticking to a classic candy profile: Red (watermelon), Blue (berry), Green (lime), Pink (pink lemonade), Purple (grape), Orange (clementine), and Yellow (tropical fruit).

SOURZ by Spinach

We couldn't make an edible list without including Spinach. One of the bestselling edibles across the country, month after month, their SOURZ line has set the bar for edibles in Canada. Split in **5 soft chews per pack** for easy-to-control dosing, dusted with sour crystals, and made in a huge variety of flavours and cannabinoid blends—like THC, CBD, CBG, and CBN—these gummies are tough to beat.

Chocolates

Chowie Wowie Chocolates

A familiar face on the market, Chowie Wowie has been delivering **low-price, high-quality** chocolates for years now.



Their range of chocolates come split into two 5 mg pieces for an easy to moderate experience, and are available in straightforward, delicious flavours: classic **Milk Chocolate**, **Balanced** with THC and CBD, **Crunchy Praline**, and **Soft Caramel**.

Lord Jones Chocolate Fusions

These artfully hand-crafted chocolate bites combine creamy chocolate, crunchy inclusions, and a chewy core. Available in **Salted Caramel Crunch**, **Dazzleberry Pop**, and **Cookies & Cream**, these innovative creations are the only chocolates like them on the market. Five chocolates per pack at 2 mg of THC each!

Why choose edibles?

As a **smoke-free alternative**, edibles are great for places where smoke or vapour aren't appropriate. They're easy to bring with you anywhere, and don't need any extras, like bong, lighters, or

ashtrays. Similar to capsules, edibles also offer precise doses of THC or other cannabinoids in an easy-to-understand format, while also offering a fruity, chocolate, or spicy twist. This also means they're easy to share equally!

Wrap up

That's all for this short list—but keep an eye out for the new edible twists growers are creating every week. With summer around the corner, we expect to see beverages on the rise, as backyards and patios soak in the sun.

Lately, we're also seeing more and more edibles being released at **lower prices than ever before**. Did any of these flavour-forward options catch your eye? Want more options to pick from? Drop by your local Canna Cabana and ask your budtender about the full range of edibles they have in store!



CANADA'S TOP SELLING CBD GUMMY



**Start your new
ritual with Monjour!**



Do not drive or operate heavy equipment after using cannabis. It can take up to 4 hours to feel the full effects from eating or drinking cannabis.

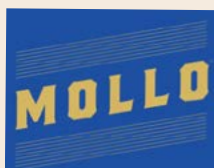
*Source HiFyre November 2022

What **beverage** brands sold the best?

Beverages are a growing category of cannabis edibles. The most common beverages are carbonated and come in sweet flavours such as cola or fruit. More unique formulations are rising in popularity. In this category, flavour and price are the most important factors for success.



COLLECTIVE PROJECT ★



RIFF



truss™
Beverage Co.

Tweed

VERSUS

XMG continues to lead beverages with a wide array of classic soda flavours!



April's bestselling beverages

Usually sold in cans and best-served over ice, beverages are popular in social settings and for hot weather. Other types of beverages include teas, coffee, and drink powders.

BRAND	PRODUCT NAME	STRAIN TYPE	PACKAGE SIZE	MEDIAN THC	MEDIAN CBD
1 XMG	XMG - CREAM SODA	BLEND	355ML	10.1	0.9
2 XMG	XMG - XMG+ GRAPE APE SODA	BLEND	355ML	10.0	0.1
3 DEEP SPACE	DEEP SPACE - PROPULSION COSMIC CHERRY LIME	SATIVA	355ML	10.0	1.0
DEEP SPACE	DEEP SPACE - ORANGE ORBIT	HYBRID	1X222ML	10.0	1.0
DEEP SPACE	DEEP SPACE - PROPULSION PULSAR PEACH	BLEND	355ML	10.0	1.0
DEEP SPACE	DEEP SPACE - THE GRAPE UNKNOWN	SATIVA	222ML	10.0	1.0
MOLLO	MOLLO - MOLLO 10	HYBRID	355 ML	10.0	0.9
MOLLO	MOLLO - ORCHARD CHILL'R	BLEND	355ML	10.0	0.9
RIFF	RIFF - BLUE RASPBERRY ICE	HYBRID	355ML	10.0	1.0
RIFF	RIFF - WILD RASPBERRY LEMONADE	HYBRID	355ML	10.0	0.0
RIFF	RIFF BOOST - TROPICAL BURST	HYBRID	355ML	10.0	1.0
SHEESH HASH SODAS	SHEEESH - BLACK CHERRY HASH COLA	HYBRID	355ML	10.0	0.5
TRUSS BEVERAGES	TRUSS BEVERAGES - XMG+ SOUR GREEN APPLE KUSH	HYBRID	236ML	10.0	0.9
TWEED	TWEED - FIZZ MANGO	SATIVA	1X355ML	5.0	1.0
XMG	XMG - BLACK CHERRY	BLEND	236ML	10.2	0.9
XMG	XMG - BLUE RASPBERRY	BLEND	236ML	10.0	0.9
XMG	XMG - COLA	BLEND	355ML	10.0	0.9
XMG	XMG - MANGO PINEAPPLE	BLEND	236ML	10.0	0.9
XMG	XMG - ORANGE SODA	BLEND	355ML	10.1	0.9
XMG	XMG - ROOT BEER	BLEND	355ML	10.1	0.9

Top 20 products represented alphabetically with the exception of the top 3 products within the category *THC and CBD content in cannabis may vary. Ranges shown are provided by federally licensed cannabis producers. **Terms & conditions apply. See bit.ly/ccpricematch for more information.

While most of the top beverages are THC-only, newcomer Orchard Chill'R from Mollo comes twisted with CBG.

Members Get the
Lowest
Price Guaranteed**

LOVE AT



FAST ONSET
10MG THC
20MG CBG
PER CAN

First Sip

NATURALLY FLAVOURED FRUITY SELTZERS

Product Availability may vary by region and retailer.

Who are the bestselling **oil & capsule** brands?

Cannabis oils and capsules are commonly used for their predictability. In this format, it's easy to choose an exact dosage of THC or other cannabinoids, most often CBD. They're also favoured with those looking for a smoke-free, prep-free, and discreet alternative. Cannabis oils are also often used for infused baking.



Redecan offers some of the most consistent oils and capsules, with **Reign Drops** and **Gems** giving great bang for your buck.



April's bestselling oils & capsules

Oils and capsules represent a smaller customer base than formats like flower or edibles. They are most often chosen for their dosage, ease of use, and price, rather than flavour profile or strain genetics.

BRAND	PRODUCT NAME	STRAIN TYPE	PACKAGE SIZE	MEDIAN THC	MEDIAN CBD
1 REDECAN	REDECAN - GEMS 10:0	HYBRID	30 CAPS	9.6	0.0
2 MEDIPHARM LABS	MEDIPHARM LABS - THC 30 REGULAR FORMULA	BLEND	30ML	30.9	1.6
3 REDECAN	REDECAN - REIGN DROPS 30:0	BLEND	30ML	30.0	0.0
EMPRISE CANADA	INATURALLY ORGANIC INC. - LIGHT YEAR THC SOFTGELS	HYBRID	30 CAPS	10.0	0.6
MEDIPHARM LABS	MEDIPHARM LABS - CBD 30 X 30 CAPSULES	HYBRID	30 CAPS	0.2	29.9
MEDIPHARM LABS	MEDIPHARM LABS - CBD50 PLUS FORMULA	INDICA	30ML	1.8	50.1
MEDIPHARM LABS	MEDIPHARM LABS - CBN 1:2 NIGHTTIME FORMULA	BLEND	30ML	21.4	0.6
NULEAF NATURALS	NULEAF NATURALS - FULL SPECTRUM HEMP MULTICANNABINOID OIL	BLEND	30ML	2.1	2.0
PENNIES	PENNIES - PENNIES 10MG THC	INDICA	5 CAPS	10.8	0.8
REDECAN	REDECAN - CBD GEMS	BLEND	15 CAPS	0.1	9.8
REDECAN	REDECAN - CBD REIGN DROPS	BLEND	30ML	0.3	15.0
REDECAN	REDECAN - GEMS 5:0	BLEND	15 CAPS	5.0	0.1
REDECAN	REDECAN - GEMS 5:5	BLEND	15 CAPS	5.0	5.0
STIGMA GROW	STIGMA GROW - RSO SOFT GELS	INDICA	25 CAPS	1.0	1.0
TWEED	TWEED - BAKERSTREET 10MG	INDICA	15 CAPS	10.0	1.0
TWEED	TWEED - PENELOPE 10MG	HYBRID	15 CAPS	10.0	9.6
TWEED	TWEED - TWEED DAY 100:25 CBD:CBG	HYBRID	30ML	0.1	27.8
TWEED	TWEED - TWEED DAY 60:10 CBD:CBG	HYBRID	30 CAPS	0.1	12.9
TWEED	TWEED - TWEED NIGHTDREAM 60:10 CBD:CBN	HYBRID	30 CAPS	0.1	42.4
VORTEX	VORTEX - VORTEX THC CAPS 10MG X 20 CAPS	HYBRID	20 CAPS	10.0	0.0

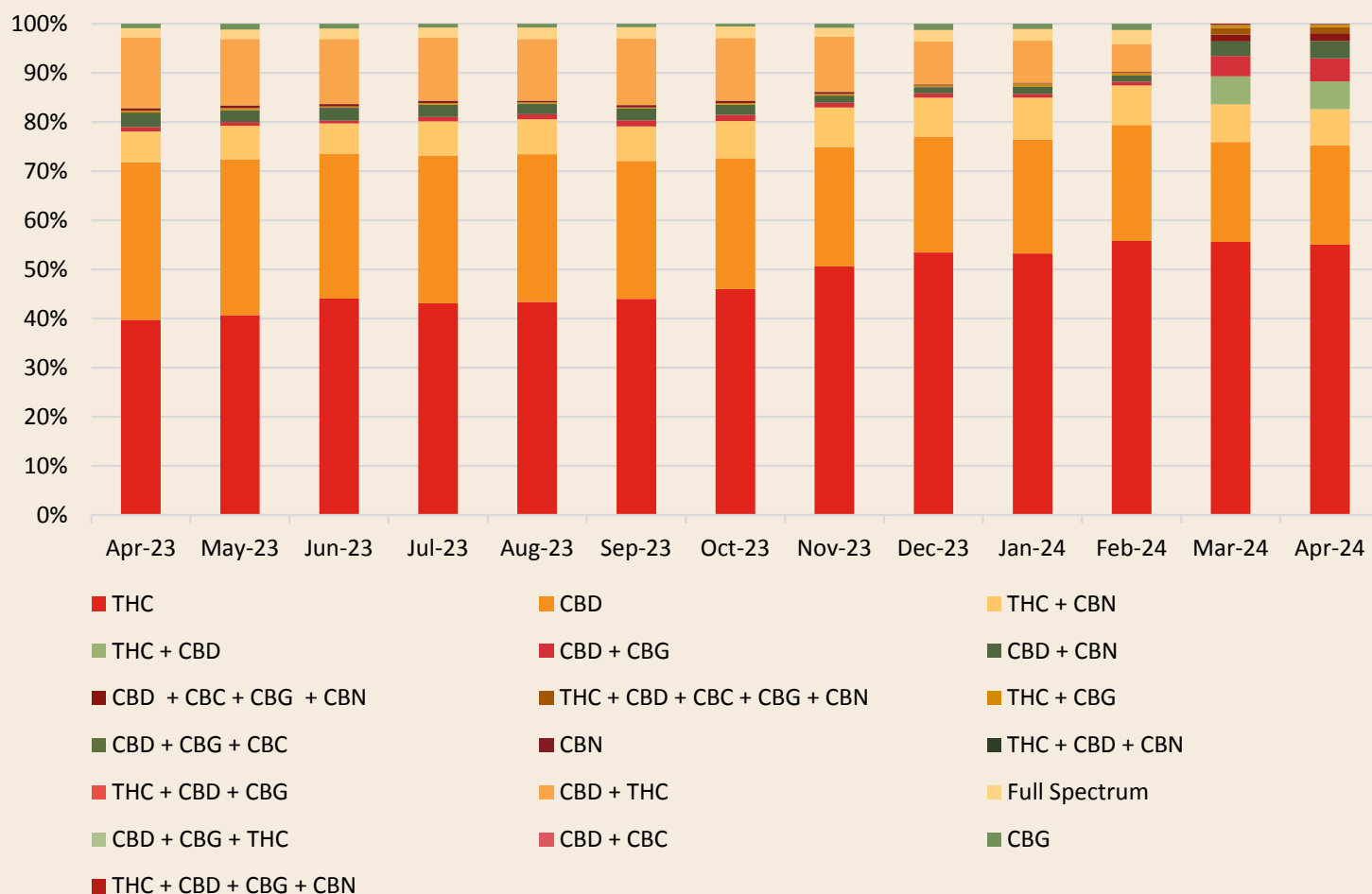
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Redecan and **MediPharm** continue to be amongst the top brands for oil and capsules, but **Pennies** has recently been gaining popularity with their low-cost, small-format capsule offerings!

Members Get the
Lowest
Price Guaranteed**

What products featuring **CBD & minor cannabinoids** are bestselling?

Minor cannabinoids are on the rise. While THC and CBD-dominant are the bestselling forms of cannabis, products that incorporate CBN, CBG, and CBC are rising in sales. Available in edibles, flower, vapes, oils, and more, these cannabinoids are ones to watch.



BoxHot has been innovating with 2g vapes, twisting high potency THC distillate with CBD and CBG.

15% OFF

Multicannabinoid Oil & Soft Gels

Equal Dose of
**CBD, CBC, CBN,
& CBG**

Full Spectrum

Pure & Organic

LIMITED TIME ONLY

SEE IN STORES FOR DETAILS



*Available in Ontario, Manitoba, Saskatchewan, and Alberta only (softgels not available in AB)

Accessories

The largest selection altogether



ELITE benefits vary by province: please review your province's benefits along with full terms and conditions available at bit.ly/elitedetails. ELITE is not available in British Columbia.

ELITE™ EXCLUSIVE*

HUE

SCIENTIFIC PREMIUM GLASS



**Superior Performance
Designed & Perfected in California
Premium Glasswork & Packaging**

While Supplies Last. Images shown are for illustrative purposes only. Actual product may vary.
*Terms and conditions apply. For complete Elite program details visit bit.ly/elitedetails. ELITE program not available in BC.



OUT OF THIS WORLD DAB & HERB KIT



Includes Dab Rig, Dab Tool,
Quartz Banger, Herb Bowl, & Carb Cap
+ Herb Bowl to Convert to a Bong

AVAILABLE MAY 23RD

While supplies last. Images shown are for illustrative purposes only.
Actual product may vary.



DIP DEVICES

THE ROVER HAS LANDED



ROVER



LUNAR



EVRI



LITTLE D!PPER™

Explore endless possibilities with Dip Devices' wide range of innovative concentrate devices.

Who are the best selling bongs & pipes brands?

Bongs and pipes are a classic option for cannabis users who want to personalize their smoking experience for smooth combustion. There's a wide range available at Canna Cabana with different colours, designs, and percolators. Enjoy breathtaking glass at Unbeatable prices!



DOPEZILLA



CABANA
Cannabis Co.



FAMOUS
BRANDZ

DAILY
 HIGH
CLUB

Famous[★]
.... X

GRAV[®]



\$tündenglass[™]

VODKA[™]
GLASS

Dopezilla's bongs and rigs come in a variety of sizes and styles, giving you options no matter what your sesh style is.



April's bestselling bongos & pipes

Typically, most consumers buy bongos and pipes based on **quality** and **price**. The bestselling brands balance these two qualities, as well as offer a range of price points and designs. Bongos and pipes are considered the “classic” ways to smoke cannabis, and are standard in any consumer’s smoking kit.

BRAND	PRODUCT NAME	MARKET PRICE	MEMBER PRICE	ELITE PRICE
1 VODKA	9MM BENT NECK WATER PIPE W/DOWNSTEM & BOWL-12IN	\$164.99	\$40.78	
2 EVERYDAY ESSENTIALS	BEAKER BASE ICE BONG WITH DOUBLE TREE PERC 16"	\$109.99	\$33.99	
3 DOPEZILLA	CYCLOPS WATER PIPE-12IN	\$57.99	\$23.21	
ATOMIK	ASTEROID DAB RIG-5.5"	\$69.99	ELITE EXCLUSIVE	\$14.99
ATOMIK	MOON DAB RIG-5.5"	\$69.99	ELITE EXCLUSIVE	\$14.99
CABANA CANNABIS CO.	CABANA CANNABIS CO. TIDAL WATER PIPE - 11"	\$109.99	ELITE EXCLUSIVE	\$37.26
DAILY HIGH CLUB	TREE OF LIFE STRAIGHT TUBE WATER PIPE	\$54.99	\$19.99	
DOPEZILLA	CERBERUS WATER PIPE-12IN	\$76.99	\$33.41	
DOPEZILLA	CHIMERA WATER PIPE-8IN	\$43.99	\$18.05	
DOPEZILLA	CYCLOPS WATER PIPE-8IN	\$48.99	\$20.98	
DOPEZILLA	HYDRA WATER PIPE-16IN	\$70.99	\$31.85	
DOPEZILLA	MINILLA W/QUARTZ BANGER-7.5IN	\$54.99	\$20.78	
DOPEZILLA	SLIMZILLA WATER PIPE	\$54.99	ELITE EXCLUSIVE	\$19.99
DOPEZILLA	SPECIAL EDITION WATER PIPE - 12IN	\$89.99	ELITE EXCLUSIVE	\$17.99
DOPEZILLA	TOKYO DOPE WATER PIPE	\$65.99	\$20.72	
FAMOUS X	11.5" STRAIGHT WATERPIPE(CLEAR)	\$59.99	\$21.87	
FAMOUS X	WATER PIPE-AQUARIUS-12IN	\$76.99	\$28.87	
FAMOUS X	WATER PIPE-GOA-12IN	\$76.99	\$28.87	
FAMOUS X	WATER PIPE-SURRENDER	\$76.99	\$28.87	
STACHE	RIO RIG-IN-ONE - LIMITED EDITION ONYX	\$199.99	ELITE EXCLUSIVE	\$99.99

Top 20 products represented alphabetically with the exception of the top 3 products within the category. ELITE benefits vary by province: please review your province’s benefits along with full terms and conditions available at bit.ly/elitedetails. ELITE is not available in British Columbia.

Vodka has some of the thickest, most durable glass out there – at Canna Cabana, you can score their premium bongos for UNBEATABLE prices.

MEMBERS SAVE
UP TO
80%
OFF ACCESSORIES

ELITE™

WEEKLY DROP

Access weekly drops of exclusive & limited-edition accessories with ELITE!



May 13

HUE Glass

ELITE PRICE STARTING AT

\$29.99

MEMBERS SAVE UP TO \$155



May 6

PuffCo

Plus Dab Pen Pearl

MARKET PRICE \$132.99

ELITE PRICE **\$62.99**

MEMBERS SAVE \$70



April 29

Dopezilla

Chimera Special Edition

MARKET PRICE \$89.99

ELITE PRICE **\$17.99**

MEMBERS SAVE \$72



April 22

Dip Devices

Aster Dry Flower Vape

MARKET PRICE \$66.99

ELITE PRICE **\$28.99**

MEMBERS SAVE \$38



April 15

Rio

Stache Rig

MARKET PRICE \$199.99

ELITE PRICE **\$99.99**

MEMBERS SAVE \$100



ROLLING PAPERS
BIG BARK HEMP
 PRE-ROLLED CONES



**CONVENIENCE & EFFICIENCY
 FOR THE EXPERT AND NOVICE.**

BIG BARK
 ROLLING PAPERS

80 PAPER & TIPS

1 1/4 SIZE HEMP
BIG BARK
 ROLLING PAPERS
 100% ORGANIC
 100% PURE HEMP
 1 1/4 SIZE • 80 PAPERS & 80 TIPS
 MAGNETIC CLOSURE

80 TIPS

80 PAPERS

MAGNET ENCLOSURE

1 1/4 SIZE

BIG BARK
 PRE-ROLLED CONES

8 CONES

8 CONES
BIG BARK
 PRE-ROLLED CONES
BARK READY TO SPARK
 HEMP
 8 CONES • BUILT-IN SCOOP
 BARK PACKER STICKS • 100% ORGANIC
 ALL NATURAL • SLOW BURNING

THIS IS A SCOOP

TEAR, FOLD & FILL

PACK & TWIST

SPARK YOUR BARK

bigbark.ca

Who are the best selling vaporizer brands?

Vaporizers are for cannabis users seeking a smoke-free experience. Explore our large assortment of leading technology brands with dried flower, concentrate, and dual use devices. Elevate your vapor experience with exceptional e-rigs, vapes and pens at Unbeatable prices!



Yocan



PUFFCO

XMAPE

ARIZER

dip
DIP DEVICES

FOCUS V

PAX

PULSAR

SHATTERIZER

STORZ & BICKEL

Pulsar offers a wide range of experiences, from their **510 Auto Draw Pens** for pre-filled carts, or their **APX V3 Vaporizer** for dried flower!



April's bestselling vaporizers

A rising method of consuming cannabis, vaporizing provides a smoke-free, flavourful experience. Most vaporizers are made for one form of cannabis, either dried flower or concentrates, with some models able to use both. Portable, rechargeable, and fast-heating vape models are often the bestselling.

BRAND	PRODUCT NAME	MARKET PRICE	MEMBER PRICE	ELITE PRICE
1 PUFFCO	PEAK PRO FLOURISH	\$519.99	ELITE EXCLUSIVE	\$369.99
2 PULSAR	510 DL PIPE AUTO-DRAW VAPE - ASSORTED - 6/DISPLAY	\$54.99	ELITE EXCLUSIVE	\$19.99
3 PULSAR	APX ERIG - BLACK	\$329.99	ELITE EXCLUSIVE	\$139.99
ARIZER	ARIZER SOLO II PORTABLE VAPORIZER	\$349.99	\$155.66	
DIP DEVICES	EVRI 510 BATTERY/ FLOWER & CONCENTRATE VAPORIZER	\$99.99	\$55.30	
FOCUS V	FOCUS V CARTA 2 E-RIG	\$399.99	\$306.00	
PAX	PAX PLUS DUAL-USE VAPORIZER	\$280.00	\$190.00	
PUFFCO	PROXY FLOURISH	\$342.99	ELITE EXCLUSIVE	\$249.99
PUFFCO	PROXY KIT - BLOOM	\$389.99	ELITE EXCLUSIVE	\$266.99
PUFFCO	PUFFCO PEAK PRO	\$499.99	\$398.19	
PULSAR	PULSAR - APX V3 VAPORIZER	\$84.99	\$53.44	
STORZ + BICKLE	STORZ & BICKEL VOLCANO HYBRID	\$899.99	\$776.81	
XVAPE	ARIA DRY HERB VAPORIZER	\$94.99	\$45.37	
XVAPE	STARRY 4.0 DRY HERB VAPORIZER	\$132.99	\$79.09	
XVAPE	VISTA 2 MINI	\$204.99	\$89.41	
YOCAN	ORBIT CONCENTRATE VAPORIZER	\$59.99	\$37.89	
YOCAN	PILLAR SMART ELECTRONIC DAB RIG	\$154.99	ELITE EXCLUSIVE	\$55.47
YOCAN	YOCAN ARMOUR CONCENTRATE VAPORIZER	\$39.99	\$20.99	
YOCAN	YOCAN EVOLVE PLUS KIT (ATOMIZER COIL CAP BATTERY)	\$59.99	\$25.67	
YOCAN	YOCAN EVOLVE PLUS XL VAPORIZER KIT	\$59.99	\$29.78	

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Between the **Focus V Carta** and the **Puffco Peak**, high-tech rigs are changing vaping in a big way, with tons of features like specific temperatures, LED lights, and advanced filtration.

MEMBERS SAVE
UP TO
80%
OFF ACCESSORIES



ORIGINAL



FOR GLASS, SILICONE, ACRYLIC, & MORE

Bong Cleaning Solution

Available in 8oz, 16oz, and 32oz

Who are the best selling everyday essentials brands?

510 batteries, cones, papers, grinders, and lighters are essential tools for enjoying your favourite products. We're always on the hunt for new innovations big and small, making rolling, grinding, vaping and stuffing a breeze. Find the perfect accessories to enhance your cannabis experience, only at Canna Cabana.



FAMOUS
BRANDZ



Yocan



CLIPPER[®]

ATMAN
Boost Your Love

ELITE

HONEYstick

NEWPORT
ZERO

OCB

RAW
SLOW BURNING PAPERS

ZIG-ZAG

Brands like **Newport** will make sure you're never left without a spark while brands like **Big Bark** will ensure your best buds are always wrapped up tight.



April's bestselling **everyday** essentials

Consisting of batteries, papers and cones, grinders, lighters, and other common small accessories, everyday essentials aren't as flashy as big glass pieces or high-tech vapes, but are a vital part of every consumer's stash.

SUBCATEGORY	BRAND	PRODUCT NAME	MARKET PRICE	MEMBER PRICE	ELITE PRICE
1 BATTERY	YOCAN	PRO ARK-DIGITAL BOX MOD TRIBAL	\$41.99	\$29.99	
2 BATTERY	YOCAN	YOCAN UNI PRO-DIGITAL BOX MOD	\$39.99	\$23.49	
3 PARTS	ATMAN	ATMAN 510 BATTERY 2.0-4.0V ADJUSTABLE VOLTAGE-380MAH	\$5.99	\$2.99	
BATTERY	CABANA CANNABIS CO.	CONCENTRATE VAPORIZER BATTERY TRAY	\$18.99	ELITE EXCLUSIVE	\$9.02
BOXES AND KITS	CANNA CABANA	420 MYSTERY BOX BUNDLE - APRIL 2024	\$119.99	\$29.99	
LIGHTER	CLIPPER	CLIPPER LIGHTER	\$3.99	\$2.29	
LIGHTER	CLIPPER	CLIPPER SHINY W/JET FLAME LIGHTER	\$3.49	\$1.89	
BATTERY	COOKIES	COOKIES 510 BATTERY	\$14.99	\$10.99	
BATTERY	ELITE	CANNA CABANA ELITE VARIABLE VOLTAGE 510 BATTERY	\$24.99	ELITE EXCLUSIVE	\$6.43
BATTERY	GOOD SUPPLY	GOOD SUPPLY 510 VAPE BATTERY	\$19.99	\$9.44	
BATTERY	HONEYSTICK	HONEYSTICK TWIST BATTERY	\$14.99	\$7.99	
BATTERY	LIT STICC	LIT STICC VARIABLE VOLTAGE BATTERY	\$19.99	\$10.44	
LIGHTER	NEWPORT	NEWPORT LIGHTER TORCH-6IN	\$44.99	\$32.74	
PIPES	NUGZ	HAPPLE - HASH PIPE	\$54.99	ELITE EXCLUSIVE	\$32.99
BATTERY	PULSAR	510 DL 2.0 PRO THERMO SERIES	\$31.99	ELITE EXCLUSIVE	\$14.99
ROLLING PAPERS	RAW	RAW CONES 6PK	\$4.49	\$1.99	
STORAGE	REVELRY	DEFENDER BONG STORAGE BAG	\$119.99	ELITE EXCLUSIVE	\$57.99
BATTERY	TRIBAL	GENETIC PRO 510 BATTERIES	\$15.99	\$11.99	
BATTERY	YOCAN	KODO PRO BATTERY	\$19.99	\$9.99	
BATTERY	YOCAN	LUX VV 510 BATTERY	\$19.99	\$9.98	
ROLLING PAPERS	ZIG ZAG	ZIG ZAG ROLLING PAPERS KUT CORNERS FREE BURN-BLUE	\$2.99	\$2.39	

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Getting ready to roll? Pick up papers from **Big Bark**, and kick off your sesh with reliable lighters from **Clipper**.

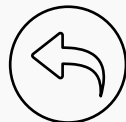
MEMBERS SAVE
UP TO
80%
OFF ACCESSORIES

STAY ON THE GRIND



Aircraft Aluminum

Hard anodized and
flake resistant



1/4 Turn Open

Quick access and never
gets stuck



Removable Screen

Perfect for easy cleaning or
increased storage capacity

**Get your ONGROK Accessories
at your local Canna Cabana**

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Cabana 

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ALTOGETHER UNBEATABLE

Prices Quality Vibes

