

# AP550

LABEL APPLICATOR



**NEW**  
Label Applicator  
for Flat Surfaces

**AP550** is a semi-automatic label applicator that makes it fast and easy to precisely apply product and identification labels onto a wide range of flat surfaces such as rectangular or tapered bottles, boxes, packages, bags, pouches, lids, tins and much more. Labels are applied straight without wrinkles or folds in exactly the location desired. This gives finished products a highly professional look and significantly increases the number of containers that can be labeled per hour versus manually applying labels.

Operation is simple: place the container in the mechanism and pull the arm to the container and the label is automatically applied. Variable spacing, memory for up to nine jobs, and a counter with built-in LED display are all included. No air-pressure supply is required which can be a significant advantage over other label applicators that require expensive, noisy and maintenance-prone air compressors.



**PRIMERA**  
TECHNOLOGY, INC.

## Apply Labels Fast and Accurately

With an **AP550 Flat-Surface Label Applicator** you'll be able to apply labels at speeds of up to 500 per hour. Labels are perfectly applied without wrinkles, giving your finished products a highly-professional appearance.

AP550 is the perfect accessory for labels produced by Primera's popular LX- and CX-Series color label printers and digital label presses. Together, they provide a complete print-and-apply solution that's ideal for a wide range of small to medium-sized businesses. Roll-wound printed labels by other methods such as flexographic, offset and thermal transfer can also be applied with the applicator.

## Features

- » Easy to use
- » Full range of motion
- » Left or right justification of labels is not necessary; operator can adjust to the most convenient position.
- » High-precision, reliable micro-switch activation
- » Nothing to clean or get dirty; works with virtually any label including clear labels
- » LED display with built-in up/down counter for labels dispensed and applied
- » Universal Power Supply

For round containers such as bottles, cans and jars, Primera also offers its top-selling AP360 and AP362 Label Applicators.



AP362 Label Applicator shown.



## Technical Specifications

<b>Container Platform:</b>	12" W x 12.2" D [305 x 310 mm] *
<b>Container Height:</b>	.002" to 8" [.05 mm to 203 mm] **
<b>Container Shape:</b>	Flat, tapered
<b>Label Width:</b>	.75" to 4" [19 mm to 101.6 mm]
<b>Label Height:</b>	.75" to 6" [19 mm to 152.4 mm]
<b>Label Liner Width:</b>	.875" to 4.125" [22.2 mm to 104.8 mm]
<b>Label Placement:</b>	Leading edge up to 8" [203 mm] from trailing container edge
<b>Label Roll Diameter:</b>	8" [203 mm] (maximum)
<b>Label Roll Core:</b>	2" to 3" ID [50.8 mm to 76.2 mm]
<b>Electrical Rating:</b>	12 VDC, 5.0 A
<b>Power Requirements:</b>	100-240 VAC, 50/60 Hz, 60 watts
<b>Agency Certifications:</b>	UL, UL-C, CE, FCC Class A
<b>Weight:</b>	24 lbs [10.9 kg]
<b>Dimensions:</b>	12"W x 21.3"D x 10.1"-15.4"H [305 x 541 x 256-391 mm]
<b>Assembled:</b>	USA

\* Container may overhang platform to the front and/or either side.

\*\* Containers shorter than .8" [20.3 mm] may require adaptive spacers.

**PRIMERA**  
TECHNOLOGY, INC.

Two Carlson Parkway North  
Plymouth, MN 55447-4446 USA  
800-797-2772 (U.S.A and Canada only)

Ph: 763-475-6676  
Fx: 763-475-6677  
www.primeralabel.com