

Competition Terms & Conditions

Introduction

By participating in the competition you are agreeing to these competition terms and conditions. The competition is being run by Pure Fishing UK LTD

Eligibility to Enter

1. The competition is open to entrants over 18 years of age. Pure Fishing UK LTD employees and associates are excluded from the draw.
2. By entering the competition, you confirm that you are eligible to do so and that you are eligible to receive any prizes that may be awarded to you.
3. All entrants must have appropriate travel insurance to cover themselves for the holiday and its activities
4. There is a limit of one entry per person
5. The entrant needs to purchase, and show proof of purchase of buying €330 (or equivalent value in their local currency) of Penn products to be entered into a prize draw to win the fishing trip to Costa Rica
6. The purchase of €330 of Penn products does not guarantee that the participant will win the prize, but they will be entered into the draw with a chance of winning the prize
7. There are no limits to the amount of participants involved, that have an equal chance of winning
8. The winner must be able to travel on between 11th June 2023 – 19th June 2023
9. The purchase needs to be made in the qualifying period of 7th February 2023 to 30th April 2023

The Prize

The winning prize will be a one week all expenses paid holiday to Crocodile Bay resort, Costa Rica. The prize contains all travel, accommodation, and fishing activities whilst at the resort. Breakfast, lunch, dinner, and soft drinks are included.

The use of specific brands as prizes by Pure Fishing UK LTD does not imply any affiliation with or endorsement of such brands.

The prize is non-transferable and non-exchangeable, and no cash alternatives will be provided. We reserve the right to substitute prizes of equal or greater value if circumstances beyond our control require doing so.

Pure Fishing UK LTD decision on any aspect of the competition is final and binding, and no correspondence will be entered into about it.

Winner Announcement

The winner will be chosen at random and notified via the email address provided on 8th May 2023.

Pure Fishing UK LTD will make two attempts to contact the winner via email.

If the winner does not respond to the emails informing them of their win within 7 days of the second email, they forfeit their right to the prize, and Pure Fishing UK LTD reserves the right to select and notify a new winner.

Data Protection and Publicity

You agree that any personal information that you provide when entering the competition will be used by Pure Fishing UK LTD for the purposes of administering the competition and for the other purposes as specified in our Privacy Policy.

All entrants may request information on the winning participant by emailing alexandra.kay@purefishing.com

The winner's first name and country of residence will be announced on Pure Fishing UK LTD website and social media channels.

Limitation of Liability

Pure Fishing UK LTD accepts no liability for any damage, loss, injury, or disappointment suffered by any entrants as a result of participating in the competition or being selected for a prize.

Pure Fishing UK LTD holds no responsibility to any damages, loss, injuries, or deaths whilst travelling or participating in the holiday, and all entrants must ensure they have appropriate insurances to cover this.

General

Pure Fishing UK LTD reserves the right, at any time and without prior notice, to cancel the competition or amend these terms and conditions.

This promotion is in no way sponsored, administered, endorsed, or associated with Instagram or Facebook.

This is a chance-based prize promotion with randomly selected winners. Entrants are purchasing a product or service at a price not exceeding the usual retail price. The entrant is not required to pay direct or indirect consideration to enter the promotion (other than purchasing the relevant goods or services).