



How Dar Al-Zeezat Books Can Help You

Challenges faced by school admins/teachers

Providing High Level Education

Challenges in convincing parents for new admissions or retaining children, as of providing high and unique level of education

Keeping Up with Changes

Not being up to date with innovative trends in modern day education and technology (e.g., Social-emotional learning or SEL, Multisensory learning)

Lack of Time for Planning

Creating lesson plans is a time-consuming work for teachers. Also, making it suitable for the books and curriculum being used is equally challenging.

Challenges faced by children

Common Learning Challenges

Some examples are:

- Dyslexia.
- Attention deficit hyperactivity disorder (ADHD)
- Developmental language disorder (DLD).

Inadequate Phonemic Awareness or Other General Issues

Delays in language development and speech (difficulties in reading, writing, speaking, listening) reasoning, comprehending text, understanding mathematical concepts, trouble learning colours, shapes, letters, and numbers etc.

Low Attention Levels

Lack of engagement, focus and concentration, general lack of interest in books

Challenges faced by parents

Ensuring Children Have a Quality Education

While access to education has improved over the years, ensuring that the education provided is of high quality remains a significant concern.

Combating Kids' Digital Addiction

Excessive use of digital devices and technology can have negative impacts on children's physical and mental well-being, social development, and academic performance.

Teaching Kids Basic Moral Values and Life Skills

Teaching kids basic moral values and life skills (like empathy and compassion) is an essential part of their upbringing and development. Good manners and many of these skills are not taught through formal teaching.

How to overcome the challenges

Solving common issues

Using age-appropriate books, stories, poems, songs, and interactive activities, reading books aloud, engaging in storytelling, and providing opportunities for children to practice listening, speaking, and early writing skills.

Planning

Select books that align with the learning objectives, curriculum content, educational goals, and assessment methods to teach kids and inculcate skills that they will need in future.

Executing

By effectively executing the curriculum with books, worksheets and other resources you can promote literacy, critical thinking, and a lifelong love for reading among kids.

Why Choose Dar Al-Zeenat

Better learning, brighter future

Dar Al-Zeenat Books have been designed keeping in mind kids' learning outcomes, developmental needs, interests, and engagement.

With Dar Al-Zeenat Books and Curriculum

You no longer have to worry about how to:

- ★ Choose books that align with the developmental stage, interests, and educational needs of kids you're teaching
- ★ Break down the curriculum into individual lessons or units
- ★ Consider the diverse needs and abilities of your students and plan accordingly
- ★ Ensure a logical progression of content, allowing for the development of prerequisite skills and knowledge
- ★ Use a variety of effective instructional strategies that align with the curriculum and cater to different learning styles
- ★ Create a Progress Report Card continuously monitor and assess student progress

We've got it all covered for you!

High Quality Products

- ✓ Printing books using high quality papers with ISO certificated press companies ensuring physical & visual quality in addition to latest technologies ie. Spot UV
- ✓ Safety products & a friend of environment products using vegetable based ink only
- ✓ We have our own books drawings which is licensed only for Dar Al-Zeenat

Well Recognized Author

The Author: Zeinat AbdelHadi AlKarmi

Pioneer Authoring Curriculum books and kids books, and her books considered one of the top sellers in this field across the world for more than 30 years, she's:

- Award Winner: One of 100 influencers in Arabic Language across the world
- Pioneer in workshops across Jordan, Gulf & North Africa
- Team member of authoring 1st grades curriculums for Qatar
- Member of Jordan writers association
- Member of Arabic Culture Forum
- Pioneer in training school teachers across Arab Countries

Benefits of learning with a character



Pre-School

Dodi, the titular character of the whole series is a loved fictional character for children which also features in lots of other story books, edutainment activity books. Kids love to play, learn and grow with Dodi & her cute buddies, develop moral values and learn all pre-academic skills along the way



Levels 1-6

Dani & Bdour and the family comes along with series taking the children in their life journey educating them in how to speak Arabic for life.

360° Education Material

With Dar Al-Zeenat Books, all supporting education materials needed for the curriculums are available with the same character ie. Stories, Memory games, Puzzles, Flash Cards, Domino, Posters, Stickers, handwriting books, enforcement books, worksheets ...etc.

This will help the teacher to maintain the connection with the curriculum, and keep the children connected.

Unique Online Platform Connected to Books

Our online platform is designed to be connected to physical curriculum books, with an LMS to be used by teachers and kids:

Content explanation, Listening content, Visual Storis, Worksheets, exams, tracking system, teacher guide and more.

Training & Support

- ❖ Our teachers' training program familiarizes teachers with the concept of 'active learning' that ensures more effective methods of teaching. The whole idea is to impart maximum age appropriate education in minimum time through practical methods that engage a child's brain and body.
- ❖ Our structure model is designed to provide continues support across the school year, using all online & offline channels to ensure immediate response.

Being a pre-school and Arabic Language brand with books presented in Jordan, Gulf, USA & Europe we have developed a deep understanding of kids' needs and interests

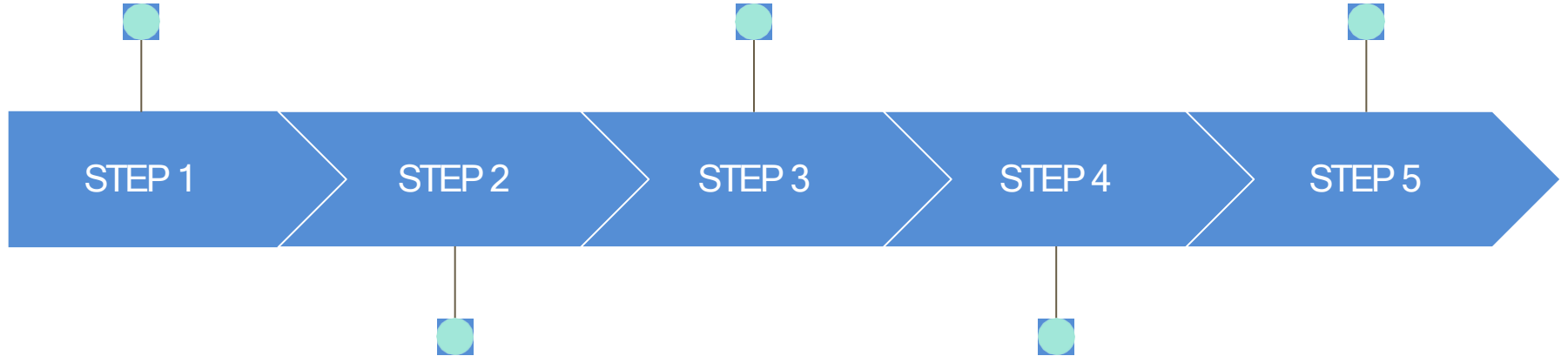
Our books have been developed while

- ★ Keeping in mind pre-schoolers' developmental stage
- ★ Focusing on age-appropriate content
- ★ Incorporating interactive features
- ★ Using engaging illustrations and characters that kids will love
- ★ Considering diversity and inclusivity
- ★ Considering book durability and safety

Familiarize yourself with Dar-Zeenat Books and curriculum

Clarify any areas that require further clarification or support in our Teachers' Training Program

Regularly reflect on your instructions, gather feedback from parents, and make adjustments as necessary to ensure the curriculum is effectively delivered and meets the desired learning outcomes.



Set a timeline (that aligns with our Month-1, Month-2 tentative calendar.

Ensure that you have access to all the required resources and materials to effectively deliver the curriculum.