



# Work takes a different direction for Marcia during lockdown

By Sue Redmond

**F**orced into a work break during the pandemic Marcia Trotter used the time to take her medical and cosmetic transformation business in a different direction.

It began 14 years ago when she took sisterly love to a whole new level after her brother Brooke was involved in a life-changing accident.

He was the innocent victim of a hit and run driver who drove his car into him as he waited to cross the road in Manchester city centre.

It left him dangerously ill in a coma in Hope Hospital, brain damaged and with terrible facial injuries.

He had to learn to walk again, not because of the injuries to his legs but because of the part of his brain that had been damaged in the accident.

Marcia got through the dark days by focussing on finding ways to reduce her brother's facial scars.

She rubbed Bio Oil into the angry red marks daily in an attempt to reduce the long-term damage to the skin tissue. Her relentless routine gave the skin back some of its elasticity but although the scars were greatly reduced, they were still visible.

Marcia left her job as a senior customer service agent with British Airways at Manchester Airport and used her voluntary severance money to pay for various cosmetic and beauty training courses both in the UK and abroad.



Brooke before



Brooke after

Her interest in permanent corrective cosmetic techniques came from the vested interest in her brother's welfare. While learning about post-operative cosmetic treatments for patients with various medical conditions she began to think about a more permanent way to reduce Brooke's scars.

Her hard work and training paid off. Four years after the accident Marcia had completely restored Brooke's good looks using a revolutionary scar rejuvenation technique.

When a wound heals the brain accepts it is dead skin and doesn't do anything more to repair the scar tissue. By introducing a hypodermic needle into the scar site, it reintroduces a minor trauma and the brain starts a healing process again.

"The results were quite amazing. When I started injecting the scars on Brooke's face there was a visible improvement. Gradually the scar tissue began to break down and almost disappear. The scars were virtually gone, he was delighted with the result".

Marcia trained in semi-permanent make up application and was continuously keeping ahead of what was new in the business; improving and developing her skills. She signed up to workshops and training programmes at the top academies in the UK and Europe.

Her cosmetic enhancement work includes helping people with areola restoration following breast reconstruction, disfigurement, burns and injury scarring as well as body tattoo removal.

A fully qualified trainer she is much sought after by consultants



and private clinics to work with patients who have low esteem or confidence due to their physical appearance.

Although lockdown has forced Marcia to temporarily close

her Timperley clinic she has used the time to launch a new complimentary business, helping men and women suffering hair loss. Specially trained technicians at Scalp North will use Micropigmentation to offer clients the opportunity to disguise baldness as a result of natural hair loss, hair thinning or medical conditions such as alopecia.

For men who suffer from baldness the result is a very realistic look of a freshly shaved scalp.

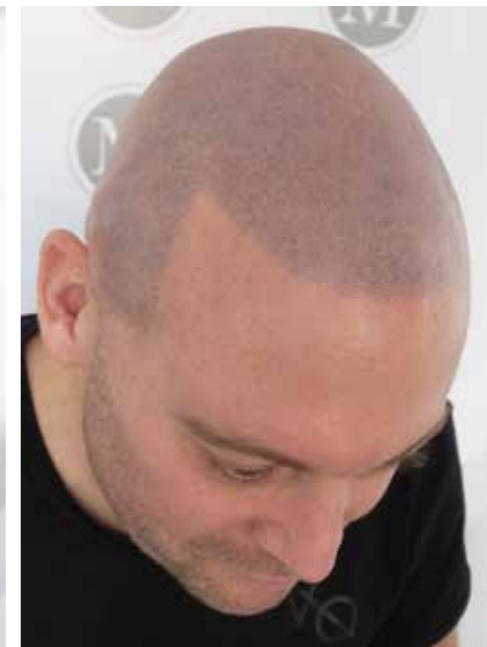
The technique is exactly what it says on the tin, tiny dots using colour matched pigment, implanted directly onto the scalp. It is semi-permanent so can last for years before needing an easy top up.

"Baldness and hair loss can cause severe psychological damage, it's a part of our bodies we can't easily hide and it's not practical to permanently wear a hat or a cap" claims Marcia.

"Micropigmentation is a way of replicating hair follicles and



Scalp male before



Scalp male after

►



Marcia, right, with one of her technicians Jessica Marsh.

can be applied over the whole scalp or in targeted areas where there is hair thinning. Scalp hair follicles aren't like any other on the body, they can have up to three hairs in each one so we have to make sure we mirror that.

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Scalp North will be based at Marcia Medical & Cosmetic Clinic in Timperley, Altrincham.

“The pandemic has had a profound effect on people, now more than ever there are increased levels of anxiety, people are suffering from low esteem and confidence. I have seen first-hand what that can do and how medical or cosmetic micropigmentation can improve quality of life by enhancing physical appearance.

“It's not about vanity it's about giving people confidence and helping to give their lives back.”

**Websites:** [www.marcia.co.uk](http://www.marcia.co.uk) • [www.scalpnorth.co.uk](http://www.scalpnorth.co.uk)

**Brooke's Blog:** [www.braininjurybrooke.co.uk](http://www.braininjurybrooke.co.uk)