

recolor[®]

Recycled latex paint

Chalk Finish

General Information:

recolor[®] recycled latex paint, in a chalk finish, is a specialty paint made from re-blended post consumer paint. It is a high quality, affordable paint, with superior coverage. No virgin materials are added, significantly lessening its environmental footprint and making it a better alternative to new paint.

Characteristics:

- Excellent Environmental Benefits
- Low Volatile Organic Compounds (VOC)¹
- Superior Coverage
- Batched for Color Consistency
- Contains Antimicrobial Agent
- Low Cost
- 16 colors available (see color chart)
- Chalk Finish, which is a very matte finish, used on furniture and for decorative painting
- Easy Soap and Water Clean Up

Preparation and Use:

Use as a paint and primer on furniture and/or decorative items. No preparation necessary, although if a smooth surface is desired, some light sanding may be required, before and in between and after coats. May be used on many different substrates given its superior adhesive properties but typically wood and wall board. As with all latex paint application, a clean, dry surface is required.

For furniture and cabinetry application, a topcoat of wax or polyurethane is recommended. If the intended use of the painted chalk surface is as a chalkboard, then allow the paint to cure for at least 3 days before attempting to write on it.

Application:

Always mix well. When using multiple batches, to obtain color consistency, blend all paint together before painting. Paint may be applied with a roller, brush or spray. If necessary, paint may be thinned with water, although the addition of no more than 10% by volume is recommended.

¹ Although Recolor[®] paint has not tested this property, due to the nature of the re-blended recycled paint process most paints produced are low in VOC. In addition, tint, which typically increases the VOC of the paint, is not added.

Drying time depends on conditions at time of application, but is consistent with other latex paints and is approximately 2-6 hours. Do not wash painted surfaces before the paint has cured which optimally is 30 days after application. High humidity and temperatures below 50° F will prolong drying time. For clean up, offloading of brushes and rollers is recommended prior to washing with water and soap. Rinse well. As always, minimize the amount of paint that enters the wastewater system and never pour unwanted paint down the sewer or drain.

Although buying the proper quantities of paint for a job is preferable to minimize paint that is leftover, any leftover paint should be brought to our local recycling facility for reprocessing and/or proper disposal. For information on proper disposal see our website at www.recolorpaints.com

Technical Information:

The data provided in this section is consistent with reconsolidated (RC) recycled latex paint and variation may occur from batch to batch. For more detailed information see product Safety Data Sheet (SDS).

Content is 100 percent post consumer latex paint.

Finish

- Chalk Finish at 60° is < 4 %

Viscosity is 90-100 KU at room temperature

Filtration is between 200-400 microns

Volatile Organic Compounds (VOC) is consistent with all reconsolidated (RC) recycled latex paint and is between 90-120 mg/l

Coverage is 400-450 sq ft per gallon

Dry Time is between 2-6 hours at room temperature and no more than 50% relative humidity

Color variation occurs between batches and as such always buy a color from the same batch, if possible. Additionally, always mix paint well and combine paint from different containers prior to use.

Satisfaction and Warranty:

Recolor Paints, LLC provides a manufacturer warranty for one year from the date of purchase of the paint, only in the event the paint has been properly stored at temperatures above 32°F (freezing) and not greater than 77°F (room temperature) and has been used in accordance with the guidelines given in this document. The warranty extends to the purchase price of the paint or replacement of the paint with paint of equal value at no cost to the purchaser. Proof of purchase is required.

About Us and What We Do:

Recolor Paints is owned and operated by two women with backgrounds in painting, design and biochemistry who recognized a need to make use of surplus paint. It is the first business of its kind in Massachusetts and it accepts latex or water-based paint for recycling. Paint is sourced primarily from Massachusetts towns, homeowners, business owners and contractors looking to dispose of their leftover paint properly and responsibly. To partner with us and/or sell our paint, contact us at tania@recolorpaints.com or call us at 1-833-recolor (732-6567)