

GÅVA

The art of Scandi gifting

GÅVA
Concept
Wholesale



Blomster Pattern

GÅVA
Season
22.Patterns

Swedish Easter Äggs

Just like Christmas stockings, elaborately painted Easter Äggs are brought out and refilled year after year.

But Easter Äggs, unlike their British counterparts, aren't all about chocolate. They're designed to hold all sorts of surprises, from jewellery and makeup to baked treats and homemade chocolates – even holidays (if you've got a voucher).

GÅVA
Story
Easter Äggs



GÅVA
Design
Scandi style

Option A, B and or C?

A

Beautiful just as they are.

Empty and ready for customers to fill with products from your shop.

B

Swedish style.

Filled with Swedish Pick n Mix. Your choice of Sweet & Sour, Chocolate or Vegan.

C

Gin & Tonic is a universal love.

Filled and ready to be served. Limited Edition Gin & Tonic Ägg.

GÅVA
Story
Treats

Option B. Swedish style.



Option C. Gin & Tonic is a universal love.



GÅVA
Collab
58 Gin

Limited Edition

Gin & Tonic Ägg

Who needs a chocolate Easter egg wrapped in foil and plastic when you can have a G&T served up from a reusable tin egg that can be filled with new treats for many years to come?

This very special version comes with a miniature bottle of English Berry small-batch sloe gin from the award-winning (and sustainably minded!) 58 Gin distillery in Haggerston, plus a can of elderflower tonic to bring out its ripe plum, damson, orange blossom and soft raspberry notes.

Gift it to a friend or colleague who's earned a stiff drink (haven't we all?) or treat yourself to a cheeky tippie before refilling the Ägg and passing it on. Pay it Forward, Gåva style!

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58 Gin

Produkter ([proh-dukter] *n* products)

**The Stockholm
Collection**



GÅVA
Collections
Stockholm

**The Design
Collection**



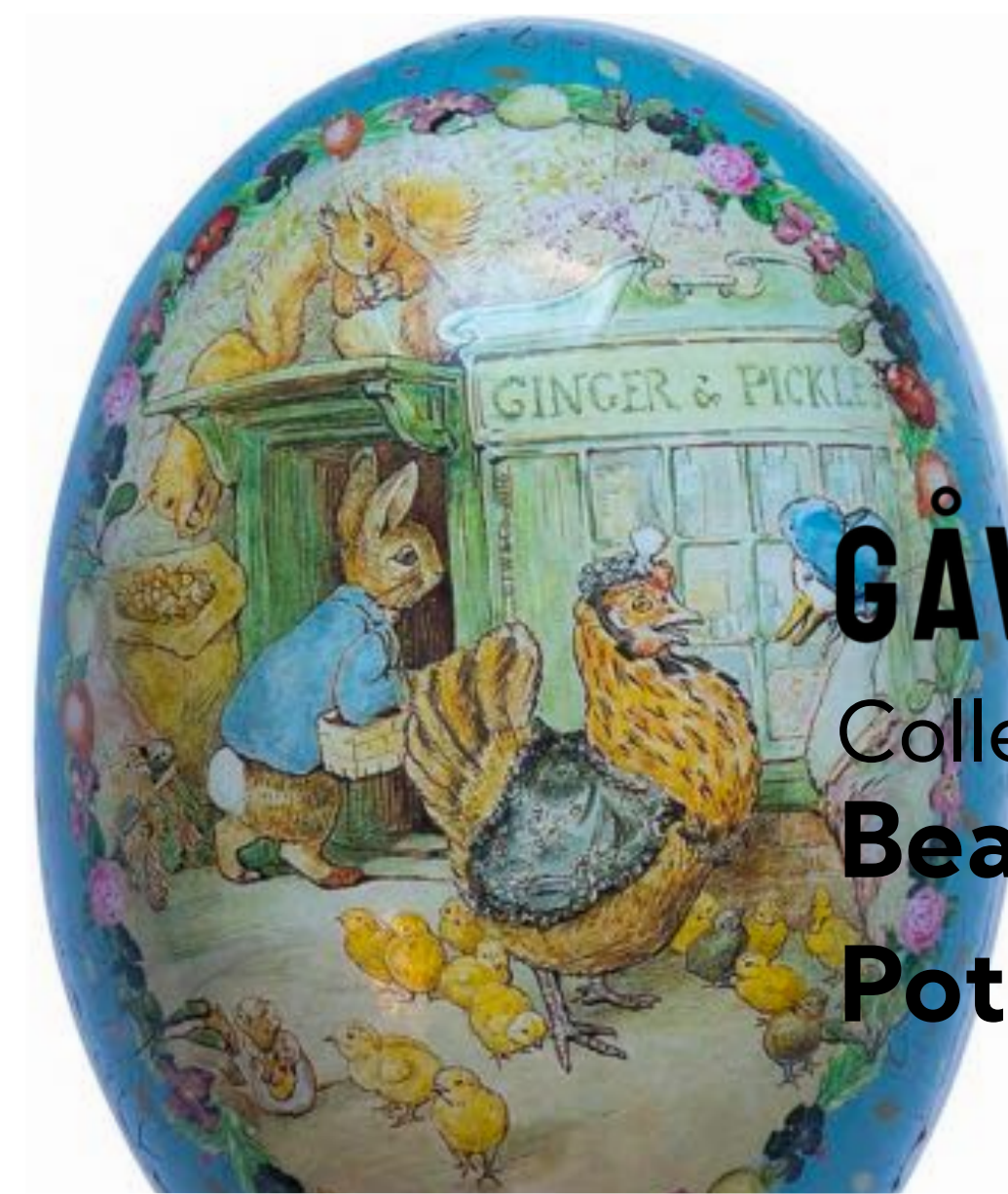
GÅVA
Collections
Design

**The Vintage
Collection**



GÅVA
Collections
Vintage

The Betarix Potter Collection



GÅVA
Collections
**Beatrix
Potter**

In the press

**Nyheter ([ny-heter]
n news)**

GÅVA
Press
Seen in

12 best vegan and dairy-free Easter eggs: Never miss out on sweet treats

by The Independent

"An Easter egg, but not as you know it. Gåva, a brand founded by three Swedish natives during lockdown, aims to bring the Scandi art of mindful and sustainable giving to the UK. Its Äggs are reusable egg-shaped tins designed to be used like Christmas stockings – to be refilled year after year with whatever Easter gift takes your fancy. They come in a range of colourful patterns, including one with a quail's-egg print and those with Pelle Kanin – the Swedish name for Beatrix Potter's Peter Rabbit – as well as a blank white egg on which you can create your own design for a truly personalised gift.

The company's online shop allows you to buy an egg and fill it with vegan pick and mix sweets or vegan fruit gums, and there are options for non-vegans too. We tried the pick and mix in the Flora egg and found a delectable variety of fruit-flavoured gummy sweets that we were reluctant to share. The philosophy behind this gift is one we admire, and we can see the start of a tradition of bringing out the Äggs each Easter."

Best chocolate easter eggs for 2021

by Forbes

"Swedish Easter Äggs, from gift company Gåva, are a range of lovely reusable Easter eggs that you can fill with what you like or add Swedish pick n' mix, chocolate pralines and vegan sweets, sold as optional extras.

Available in various sizes and designs (including a DIY Ägg that you decorate yourself), Swedish Easter Äggs are designed to hold any number of surprises, from homemade treats and experience vouchers to jewellery, toys or chocolates. Gåva (pronounced gaw-vah), which means "gift," was founded by London-based Swedish natives Jessica Dahlin, Annica Wainwright and Linda Nordlund and born out of a desire to bring the Scandinavian art of mindful gifting to the UK."



The Hot list – Gorgeous treats for easter

by Metro

“Choose what to put inside your reusable easter eggs. Beautiful and artistic, Gåva Easter Äggs are Swedish reusable Easter eggs that can be filled with whatever gift you want to give, whether it’s vegan chocolate, milk chocolate or something else entirely.”

THE WEEK

Easter 2021 food guide: meal kits, hampers, chocolate, cakes and eggs

by The Week

“Swedish design-led gift company Gåva has launched its range of Easter Äggs – new and reusable eggs which you fill with what you like. Available in various sizes and designs (including a DIY Ägg that you decorate yourself), Swedish Easter Äggs are designed to hold any number of surprises, from homemade treats and experience vouchers to jewellery and toys. The Easter Äggs cost from £7.50 and customers can choose fillings such as Swedish pick and mix, vegan pick and mix, chocolate pralines and cocktail gummies.”

HELLO!

18 best easter eggs 2021

by Hello!

“Swedish Easter Äggs
Give more mindfully with Swedish Easter Äggs from Gåva, the design-led gift company that wants to share the Scandi art of thoughtful and sustainable gifting.

Easter Äggs are the reusable Easter eggs you fill with what you like. ”

**Äggs are reusable, making Easter
more Eco friendly**



HEJ and thanks for stopping by!

A Gåva ([gaw-vah] n gift) can be valuable without being expensive – as long as it's chosen with care and beautifully presented.

Trust the Scandis to take everything back to design, hey? But it works. Even the simplest homemade treat feels like a luxury gift when it's wrapped up beautifully. And that's where the first product in the Gåva range comes in...

Easter Äggs by Gåva are the reusable Easter eggs you fill with what you like. These unique Swedish gifts are perfect gift to stock in any shop and can be filled with almost anything.

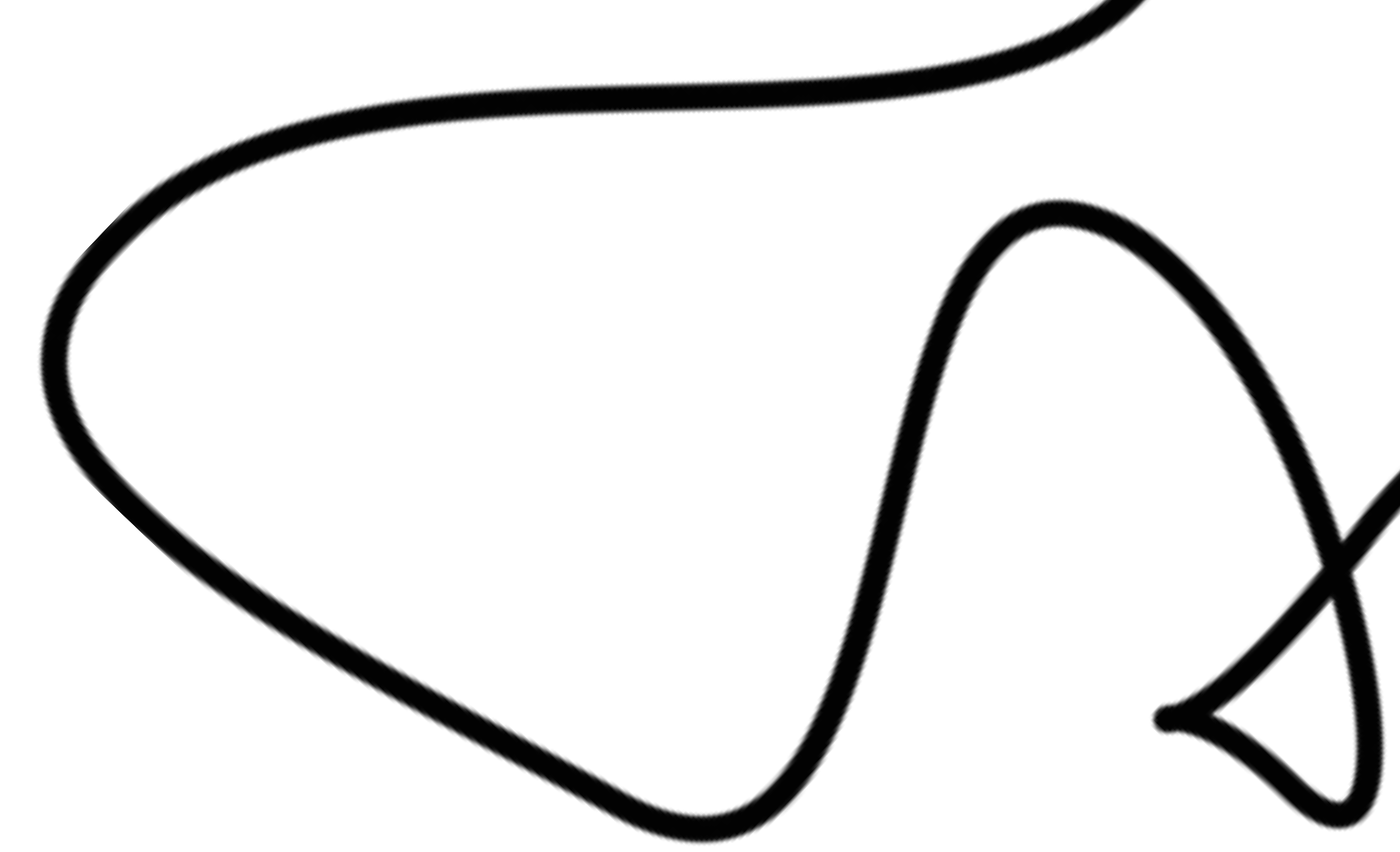
Enjoy your Äggs!

Annica, Jessica & Linda

GÅVA
Story
Gifting

Gåva ([gaw-vah]
n gift)





To stock our unique Swedish Easter Äggs
please contact Jessica Dahlin

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