UnCruise 2022 Fact Sheet

About UnCruise:

UnCruise Adventures connects guests with nature and wildlife while exploring some of the most remote and scenic destinations on the West Coast of the Americas. Boutique yachts and small ships take 22 to 88 like-minded travelers on active adventures in spectacular wilderness areas.

Nine adventure vessels cast aside the tradition of rigid cruise ship schedules for flexible itineraries and few scheduled port times allow the vessels to seek out wildlife and maximize adventure activities—hiking, kayaking, paddle boarding, snorkeling, skiff excursions. Yet guests also enjoy the more traditional meaning of cruising with gourmet cuisine, fine wines and specialty microbrews, hot tubs and other amenities.

UnCruise destinations include Alaska, Columbia & Snake Rivers, Pacific Northwest, Hawaiian Islands, Mexico, Latin America, & the Galapagos.

<table>
<thead>
<tr>
<th>Founded</th>
<th>1996</th>
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</table>
| Key Executives & Board Members | Dan Blanchard - CEO & Founder  
Eric Grier - CFO  
Tim Jacox - Co-Founder & Board Member |
| Employees and Offices | 390 + employees across 2 offices:  
- Seattle  
- Juneau (HQ) |
| Fleet | UnCruise operates nine ships ranging in size from 22-86 guest capacity  
- Safari Endeavor (84 Guests)  
- Safari Voyager (66 Guests)  
- Safari Explorer (36 Guests)  
- Safari Quest (22 Guests)  
- Wilderness Discoverer (76 Guests)  
- Wilderness Explorer (74 Guests)  
- Wilderness Adventurer (60 Guests)  
- Wilderness Legacy (86 Guests)  
- La Pinta (48 Guests) |
<table>
<thead>
<tr>
<th>Ship Facts and Sailings</th>
<th>2021 Passenger Sailings</th>
<th>2022 Guest Capacity</th>
<th>Total 2022 Capacity</th>
</tr>
</thead>
<tbody>
<tr>
<td>Safari Endeavour - 232 feet, 84 passengers in 42 staterooms (sails in Alaska and Mexico's Sea of Cortés)</td>
<td>4,002 Alaska passengers</td>
<td>Safari Endeavor – 1,680 passengers</td>
<td>12,712 passengers</td>
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<tr>
<td>Safari Voyager - 174 feet, 66 passengers in 34 staterooms (sails in Costa Rica and Panamá)</td>
<td>157 PNW passengers</td>
<td>Safari Voyager – 1,914 passengers</td>
<td></td>
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<tr>
<td>Safari Explorer - 145 feet, 36 passengers in 18 staterooms (sails in Alaska, and Hawaiian Islands)</td>
<td>57 Rivers passengers</td>
<td>Safari Explorer – 1,476 passengers</td>
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<tr>
<td>Safari Quest - 120 feet, 22 passengers in 11 staterooms (sails in Alaska and the Pacific Northwest)</td>
<td>83 Galapagos passengers</td>
<td>Safari Quest – 572 passengers</td>
<td></td>
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<tr>
<td>Wilderness Discoverer - 176 feet, 76 passengers in 34 cabins (sails in Alaska and the Pacific Northwest)</td>
<td>157 Hawaii passengers</td>
<td>Wilderness Discoverer – 1,716 passengers</td>
<td></td>
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<tr>
<td>Wilderness Explorer - 186 feet, 74 passengers in 37 cabins (sails in Alaska)</td>
<td>4,456 total passengers</td>
<td>Wilderness Explorer – 1,548 passengers</td>
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<tr>
<td>Wilderness Adventurer - 160 feet, 60 passengers in 30 cabins (sails in Alaska)</td>
<td></td>
<td>Wilderness Adventurer – 1,560 passengers</td>
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<tr>
<td>Wilderness Legacy - 192 feet, 86 passengers in 43 staterooms (sails in Alaska, and Columbia &amp; Snake Rivers)</td>
<td></td>
<td>Wilderness Legacy – 1,978</td>
<td></td>
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<tr>
<td>La Pinta - 209 feet, 48 passengers in 24 staterooms (sails in the Galápagos)</td>
<td></td>
<td>La Pinta – 336 passengers</td>
<td></td>
</tr>
<tr>
<td>Itinerary</td>
<td>Duration</td>
<td>Season</td>
<td>Price Per Person</td>
</tr>
<tr>
<td>-----------------------------------------------</td>
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<tr>
<td><strong>Wild, Woolly, &amp; Wow (Alaska):</strong></td>
<td>7 nights</td>
<td>May – July</td>
<td>$4,495</td>
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<tr>
<td><strong>Alaska Glacier Country (Alaska):</strong></td>
<td>7 nights</td>
<td>Apr – Sep</td>
<td>$2,995</td>
</tr>
<tr>
<td><strong>Glacier Bay National Park Adventure (Alaska):</strong></td>
<td>7 nights</td>
<td>Apr – Sep</td>
<td>$2,995</td>
</tr>
<tr>
<td><strong>Alaska Fjords &amp; Glaciers (Alaska):</strong></td>
<td>7 nights</td>
<td>May – Aug</td>
<td>$4,495</td>
</tr>
<tr>
<td><strong>Northern Passages &amp; Glacier Bay (Alaska):</strong></td>
<td>7 nights</td>
<td>May – Sep</td>
<td>$5,500</td>
</tr>
<tr>
<td><strong>Inside Passage &amp; Glacier Bay Wilderness (Alaska):</strong></td>
<td>12 nights</td>
<td>May – Sep</td>
<td>$3,345</td>
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<tr>
<td><strong>Eastern Fjords and Glacier Bay (Alaska):</strong></td>
<td>14 nights</td>
<td>May – Aug</td>
<td>$6,545</td>
</tr>
<tr>
<td><strong>San Juan Islands &amp; Olympic National Wilderness (PNW):</strong></td>
<td>7 nights</td>
<td>Apr – Oct</td>
<td>$5,995</td>
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</tbody>
</table>
| **2022 Itineraries** | **Rivers of Adventures & Wine (PNW):**  
• 7 nights  
• Runs from Aug – Nov  
• Staring at $4,895 per person |
| --- | --- |
|  | **Hawaiian Seascapes (Hawaii):**  
• 7 nights  
• Runs from Jan – Dec  
• Staring at $5,595 per person |
|  | **Unveiled Wonders (Costa Rica & Panama):**  
• 7 nights  
• Runs from Oct – Dec  
• Staring at $5,595 per person |
|  | **Belize & Guatemala Wonders (Belize & Guatemala):**  
• 7 nights  
• Runs from Oct – Nov  
• Staring at $5,845 per person |
|  | **Baja’s Bounty (Mexico):**  
• 7 nights  
• Runs from Jan – Mar  
• Staring at $5,595 per person |
|  | **Whale Sharks, Whales & Mobulas (Mexico):**  
• 7 nights  
• Runs from Mar – Jun  
• Staring at $5,595 per person |
|  | **Darwin’s Discoveries (Galapagos Islands, Ecuador):**  
• 7 nights  
• Runs from Feb – Oct  
• Staring at $9,595 per person |
### Key Differentiators

- **Build Your Own Itinerary**: Activities are inclusive for all levels of adventure, ranging on a difficulty scale from 1-7.
- **Expert Guides**: Licensed and certified on-board crew with decades of experience. Guides specifically cater their services to the needs of guests, always taking care and safety into account.
- **Safety Protocols**: COVID precautions allowed UnCruise to be the first small cruises to operate in Alaska and Hawaii in 2021. CEO was founding architect of the Small Ship Coalition founded during the height of COVID.
- **Partnerships**: UnCruise is proudly partnered with REI, Ironman Juneau, Monterey Bay Seafood Watch, the Passenger Vessel Association, and more.

### The Cruise Market

- **Size**: According to a 2021 Cruise Market Watch report, the 2021 total worldwide ocean cruise industry is estimated at $23.8 billion.
- **Rebooking**: A recent report from UBS also found that 76% of the people who had a canceled cruise in 2020 have chosen to accept credit towards a future cruise in 2021.
- **Travel trends**:
  - Worldwide ocean cruise passenger capacity for 2021 was 581,200 from 323 ships, carrying a total of 13.9 million passengers by end of year (a 96.2% increase over 2020 and a -49.4% decline from 2019).
  - US total leisure travel spending is up to $702B in 2021 from $555B in 2020, a 26% increase YoY and 97% of 2019 levels.
  - Nearly half of American travelers say that travel will be a high priority in their budget over the next 3 months, and the mean reported annual travel budget is $3,746.

### Recent Press

- **AARP**: Plan Now to Cruise Alaska in 2022 and Beyond
- **TravelWeek**: UnCruise Adventures’ Hawaii sailings now underway
- **Cruise Tips TV**: Hawaii Grants Permission for UnCruise Adventures
- **Seattle Times**: Cruising around Baja California Sur, the Galapagos of the North