Rice to the occasion

Add a heritage variety to your pongal this year. It will encourage thousands of organic farmers who till rare and valuable types of indigenous paddy alive

Seeds of change

Remembering Nel Jayaraman who touched the lives of hundreds of farmers by reviving traditional paddy varieties

He was a festival with a difference. The 2015 Tamil Nadu festival, which started on April 12, turned into a huge success, followed by the 2016 festival held in May, Nel 'iluppai poo samba', the festival which started with a small affair turned into a huge success.

It was just a small affair in 2015, with 200 farmers participating, while in 2016, the number of participants increased to 600. The festival was started to promote traditional paddy varieties, which are being lost due to the increasing use of hybrid rice varieties.

Nel 'iluppai poo samba' was started in 2015 by Nel Jayaraman, who was a social activist and organic farmer advocate. The festival is held annually to promote traditional paddy varieties and raise awareness about the importance of preserving them.

The festival is held in Tamil Nadu, where traditional paddy varieties are grown. The festival includes a variety of activities such as seed exchange, cooking demonstrations, and awareness campaigns.

The festival has grown in popularity over the years, with more farmers and enthusiasts participating each year. It has become a platform for farmers to come together and share their knowledge and experiences about traditional paddy varieties.

The festival has also helped in the preservation of traditional paddy varieties, which are under threat due to the commercialization of hybrid rice varieties. The festival aims to raise awareness about the importance of preserving traditional paddy varieties and promote sustainable agriculture.

If you are interested in traditional paddy varieties, then Nel 'iluppai poo samba' is the perfect event for you. The festival is held annually, and you can participate in the seed exchange, cooking demonstrations, and awareness campaigns.

So, let us celebrate the beauty of traditional paddy varieties and continue to preserve them for future generations.