

DONALD
SCOTT™
NYC



CARVING CUT
The legendary razor haircut.

CARVING CUT

EMBARK ON A TRANSFORMATIVE JOURNEY, WHERE EVERY SNIP CRAFTS A MASTERPIECE IN THE ART OF HAIR. JUST AS A SCULPTOR MOLDS CLAY, A HAIRDRESSER SCULPTS STRANDS, SHAPING BEAUTY WITH EACH PRECISE MOVEMENT.

REFLECT ON THIS: WHILE CUTTING HAIR MAY NOT YIELD SPLINTERS, IT DOES UNLEASH A CASCADE OF STRANDS, AKIN TO THE WOODCARVER'S SHAVINGS. BOTH ENDEAVORS DEMAND **FINESSE, SKILL**, AND BOUNDLESS **IMAGINATION**. JUST AS A CARPENTER SELECTS THE FINEST TOOLS, A MASTER HAIRDRESSER CHOOSES DONALD SCOTT NYC FOR UNPARALLELED PRECISION AND ARTISTRY.

REMEMBER, ANYONE CAN CUT WITH SCISSORS, BUT ONLY A SELECT FEW POSSESS THE VISION TO CARVE BEAUTY. WITH **DONALD SCOTT NYC'S CUTTING-EDGE TOOLS**, YOU TOO CAN UNLOCK YOUR POTENTIAL AND ASCEND TO THE RANKS OF HAIRDRESSING ARTISTRY!

ELEVATE YOUR CRAFT AND OFFER YOUR CLIENTS THE INDULGENCE OF A 'CARVING CUT' HAIRCUT, INFUSING THEIR LOCKS WITH TEXTURE AND MOVEMENT. WITNESS THE TRANSFORMATION AS YOUR SERVICE REVENUE INCREASES BY UP TO **20%** PER HAIRCUT, A TESTAMENT TO YOUR NEWFOUND ARTISTRY AND DEDICATION TO PERFECTION.





LEGENDARY. REMARKABLE. UNBELIEVABLE.
THE LEGEND BEHIND THE TOOLS



Enter the realm of DONALD SCOTT, a pioneer in hair design for over 20 years. His cutting tools blend form and function, empowering stylists to unleash their creativity. With Donald Scott, every cut is a masterpiece of precision and self-expression.

"I used to be quite intimidated by razor blades. But I needed more than just the classic scissors to work creatively. At the end of the 90s, I experimented a lot and started gluing razor blades to combs. I used them a few times in my presentations and people loved them. So, I developed my tools further, made them user-friendly and safe. That's how my first cutting blade was created, the Carving Comb."

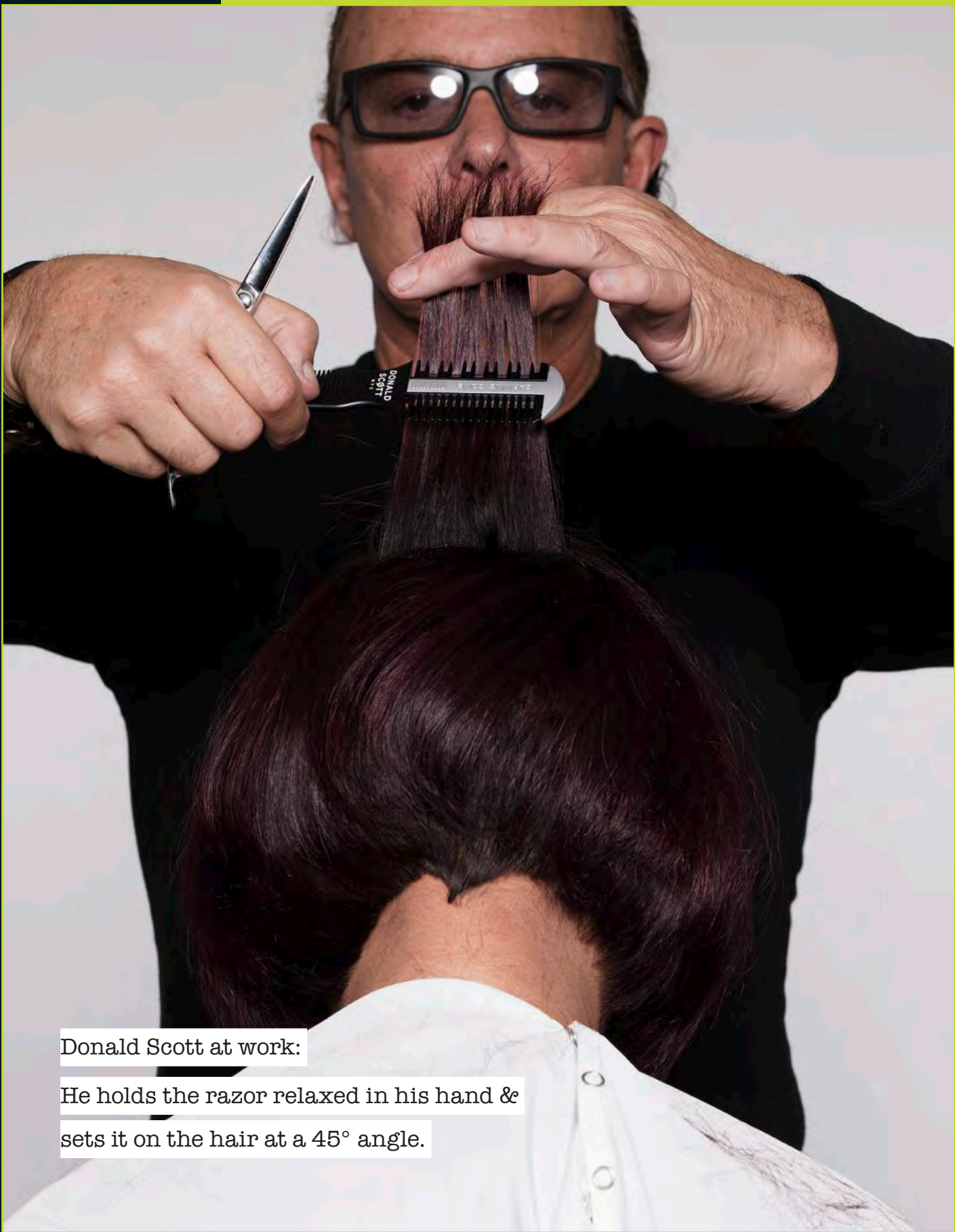
DONALD SCOTT'S JOURNEY EPITOMIZES A PROFOUND
LOVE FOR THE ART OF HAIRDRESSING:

In 1970, Donald embarked on his hairdressing journey, inheriting a family legacy steeped in the craft. From an early age, he was captivated by the magic of cutting and styling hair. A decade later, he established his own salon on the iconic Madison Avenue in New York City, a bustling hub boasting 21 hairdressers and 5 colorists.

Soon, A-list celebrities and top models, sought out his expertise, recognizing the allure of his innovative approach. Sensing a void in the industry, Donald ventured into product development, pioneering a collection of patented razor tools that epitomized creative freedom, spontaneity, and precision.



In the year 2000, Donald's groundbreaking creation, the Carving Comb, emerged through a collaboration with Paul Mitchell®, igniting a revolution in razor techniques. Since then, Donald has been a beacon of inspiration, sharing his Carving Cut technique with hair artists worldwide, fostering a legacy of innovation and excellence.



Donald Scott at work:

He holds the razor relaxed in his hand & sets it on the hair at a 45° angle.

THE SPECIAL FEATURES OF THE RAZOR CUT

THE CARVING CUT TECHNIQUE BREATHES LIFE INTO HAIR, CRAFTING A DISTINCTIVE TEXTURE AND FLUID MOTION. WITH EACH METICULOUS CUT, YOUR HANDS SCULPT THE HAIR, ACCENTUATING ITS INNATE STRUCTURE AND COMPLEMENTING THE CONTOURS OF THE FACE. EVERY STROKE BEARS YOUR UNIQUE SIGNATURE, A TESTAMENT TO YOUR ARTISTRY AND VISION.

AS A STYLIST, YOU ENJOY A MULTITUDE OF BENEFITS:

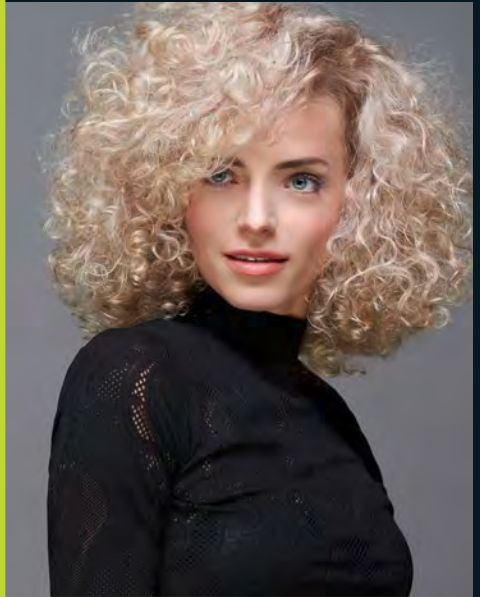
- Enjoy more fun and creativity while cutting.
- Experience spontaneity and intuition in your work.
- Ensure full safety alongside flexibility.

THE ADVANTAGES FOR YOUR CLIENTS:

- Enjoy increased texture and movement in their hair.
- Experience soft, harmonious transitions between lengths.
- Benefit from a longer-lasting haircut as it grows out.

The premium haircut on your price list offers clients a bespoke, tailored experience at a higher service price. This exclusive offering not only enhances client satisfaction but also serves as a magnet for attracting new customers to your salon.





TOOL	USE CASE	PAGE
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DONALD SCOTT NYC
CARVING COMB FINE



PERFECT FOR FINE & NORMAL
HAIR, WET OR DRY.

P. 10

DONALD SCOTT NYC
CARVING COMB WIDE



PERFECT FOR THICK & CURLY
HAIR, WET OR DRY.

P. 11

DONALD SCOTT NYC
SWIVEL TWIST RAZOR



IDEAL FOR SHORT, FINE HAIR, MEN'S
CUTS AND TO BUILD STRUCTURE
AND MOVEMENT IN THE HAIR.

P. 14

DONALD SCOTT NYC
CHOP STIK PRO RAZOR



IDEAL FOR CUTTING AND
TRIMMING, OR FOR CREATING SOFT
TRANSITIONS FROM THE LENGTHS
TO THE ENDS OF THE HAIR.

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DONALD SCOTT NYC
DS/X4 RAZOR



MULTIFUNCTIONAL - IDEAL FOR
CLEANING CONTOURS & HAIR
REMOVAL.

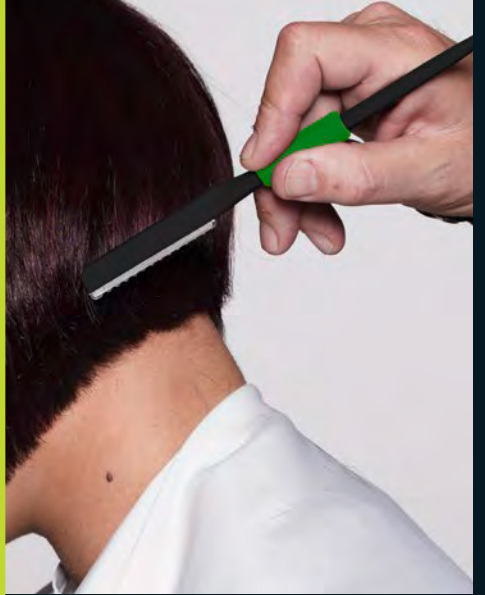
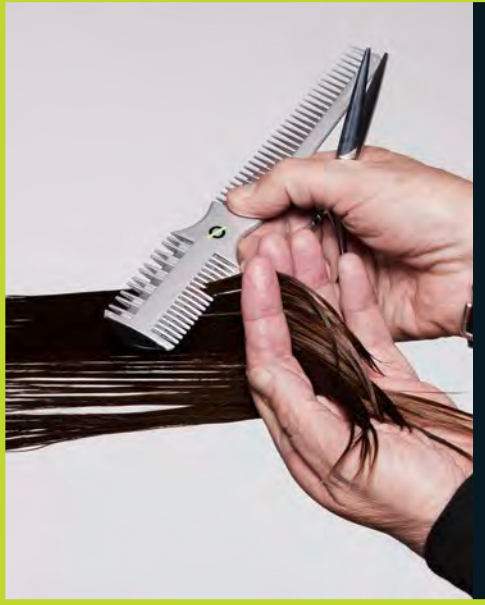
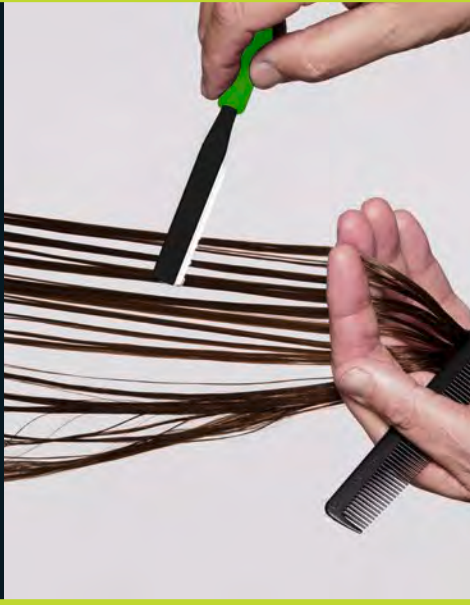
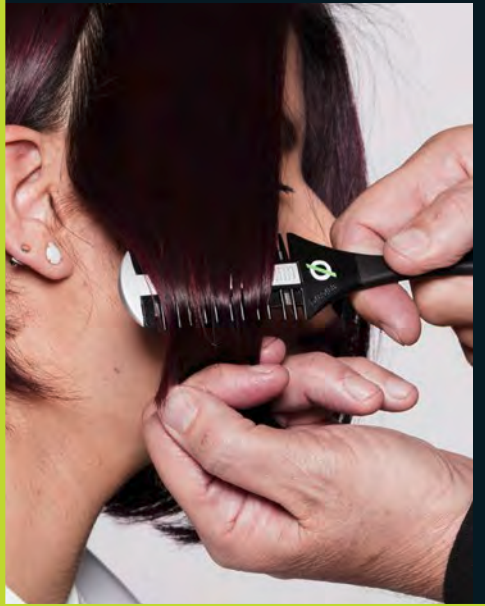
P. 18

DONALD SCOTT NYC
GROOM STIK PRO TRIMMER



IDEAL FOR REMOVING OR
TRIMMING OF UNRULY HAIRS, E.G.
ON THE FACE, NECK, NAPE OR
SHAVING BODY HAIR.

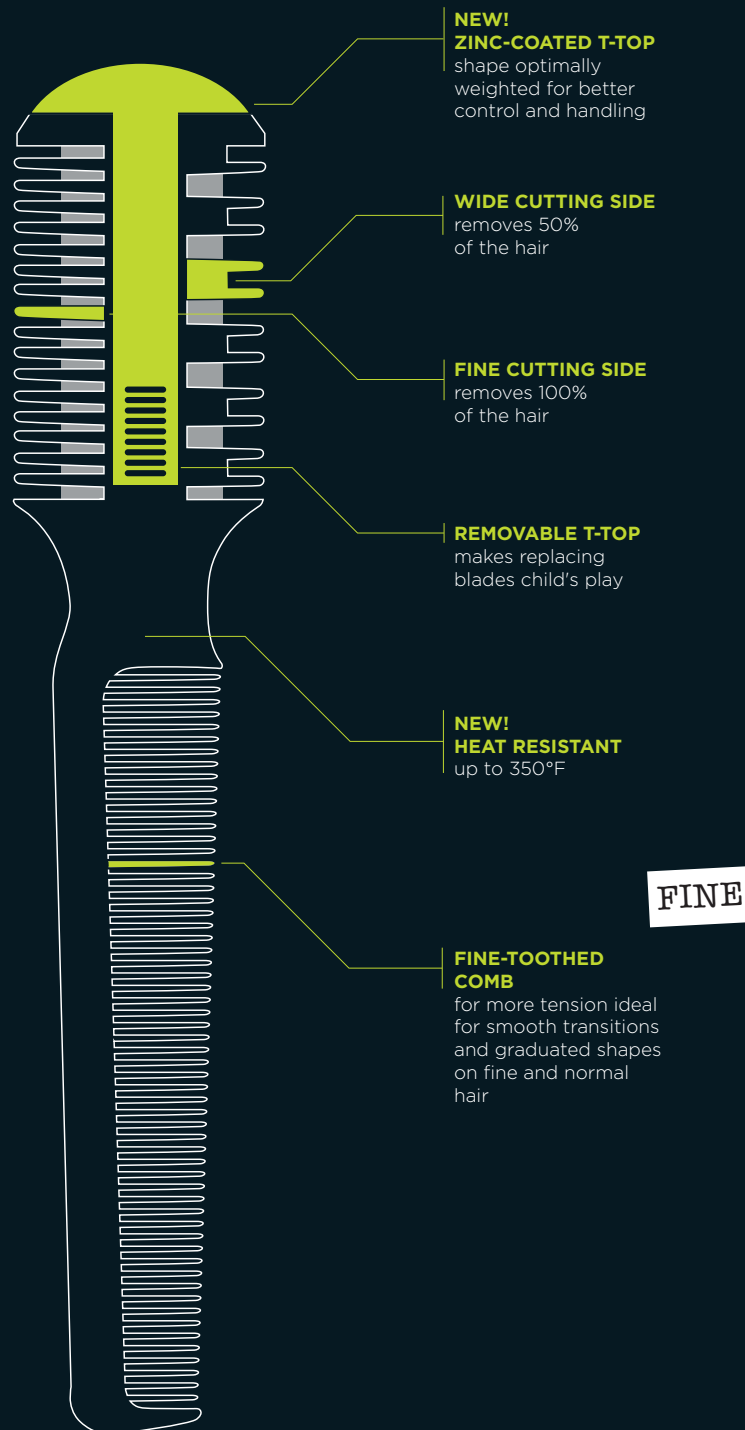
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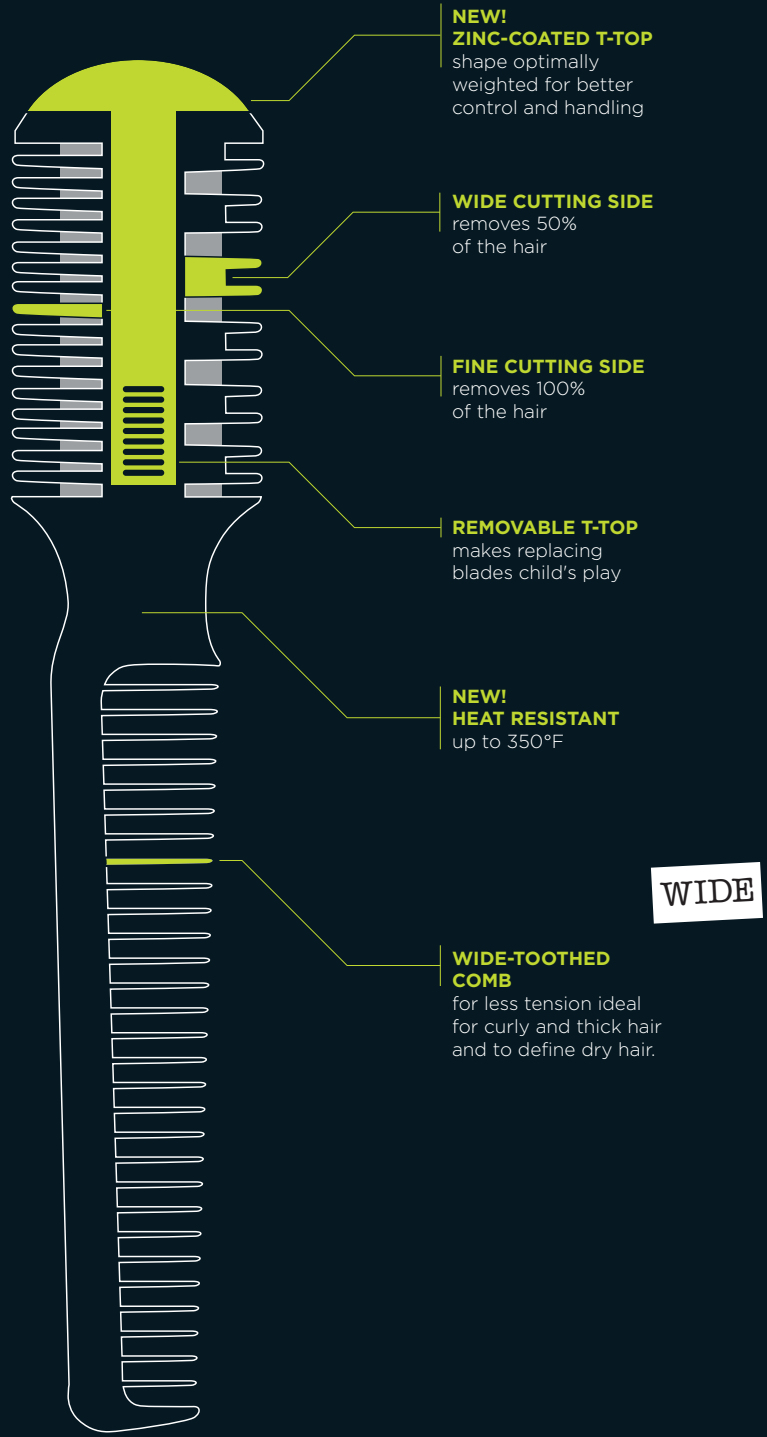


THE BEST-SELLERS IN THE RANGE

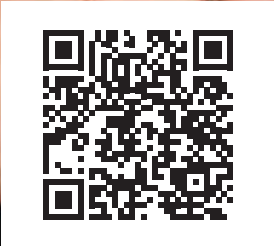
CARVING COMB FINE AND CARVING COMB WIDE

Crafted as the pioneering tool by renowned stylist Donald Scott, this patented carving razor seamlessly blends precise control with spontaneous creativity. It facilitates swift, intuitive cutting, defines and crafts texture and movement with unparalleled ease.







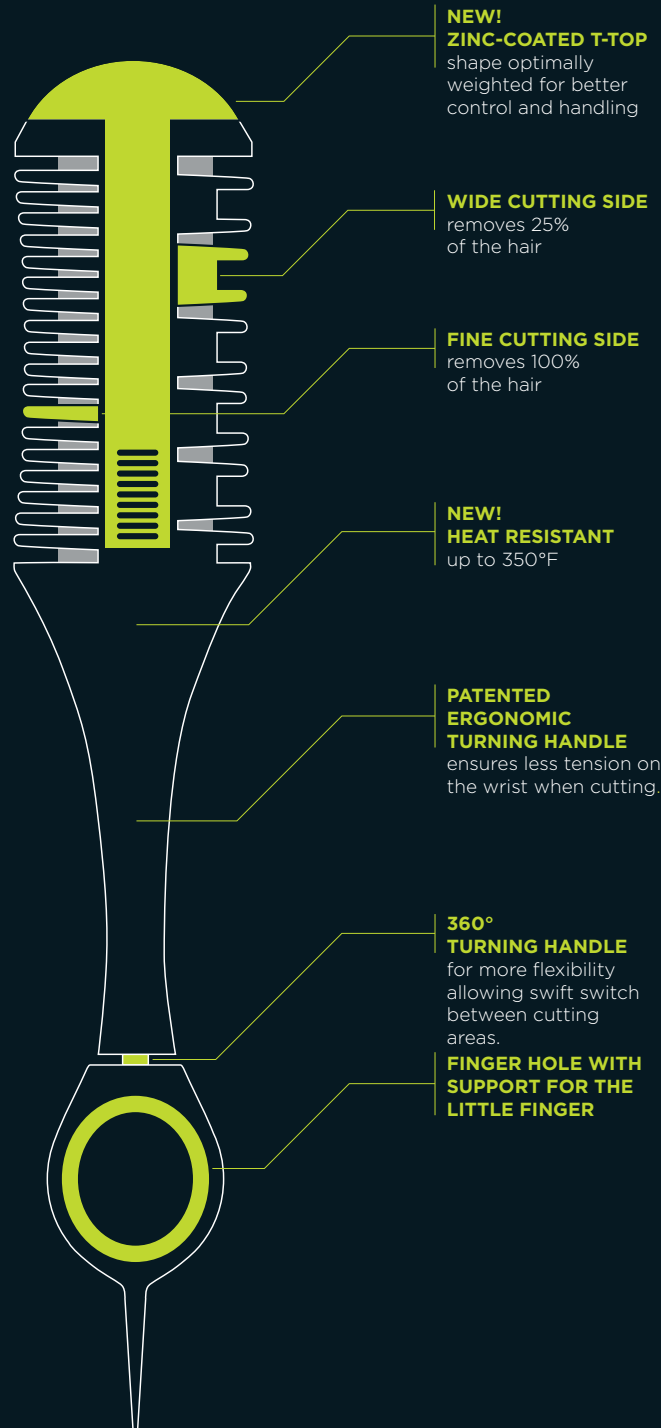


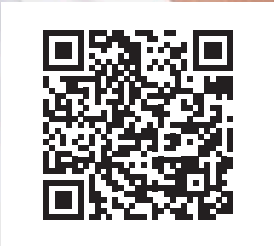
 **YouTube**

THE IDEAL RAZOR FOR SHORT, FINE HAIR

SWIVEL TWIST

Our patented, ergonomic 360° twist handle guarantees reduced tension on the wrist. It enables flexible cutting, blending, and shaping, all while enhancing texture and movement in the hair.

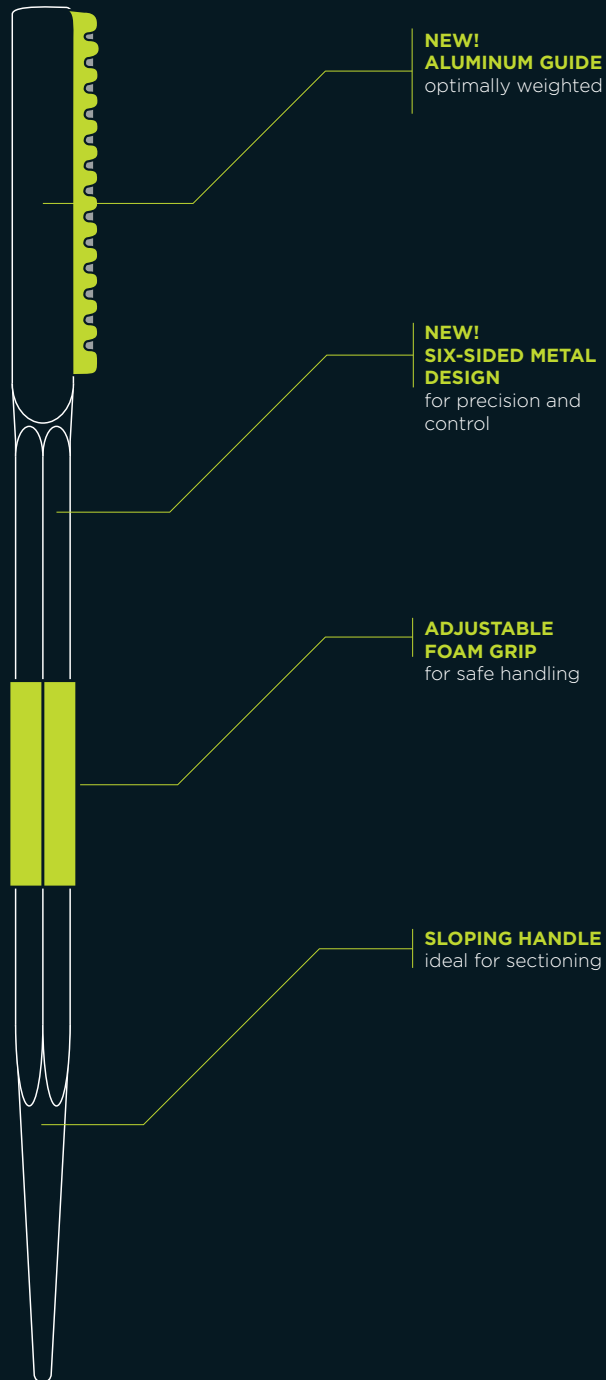




 YouTube

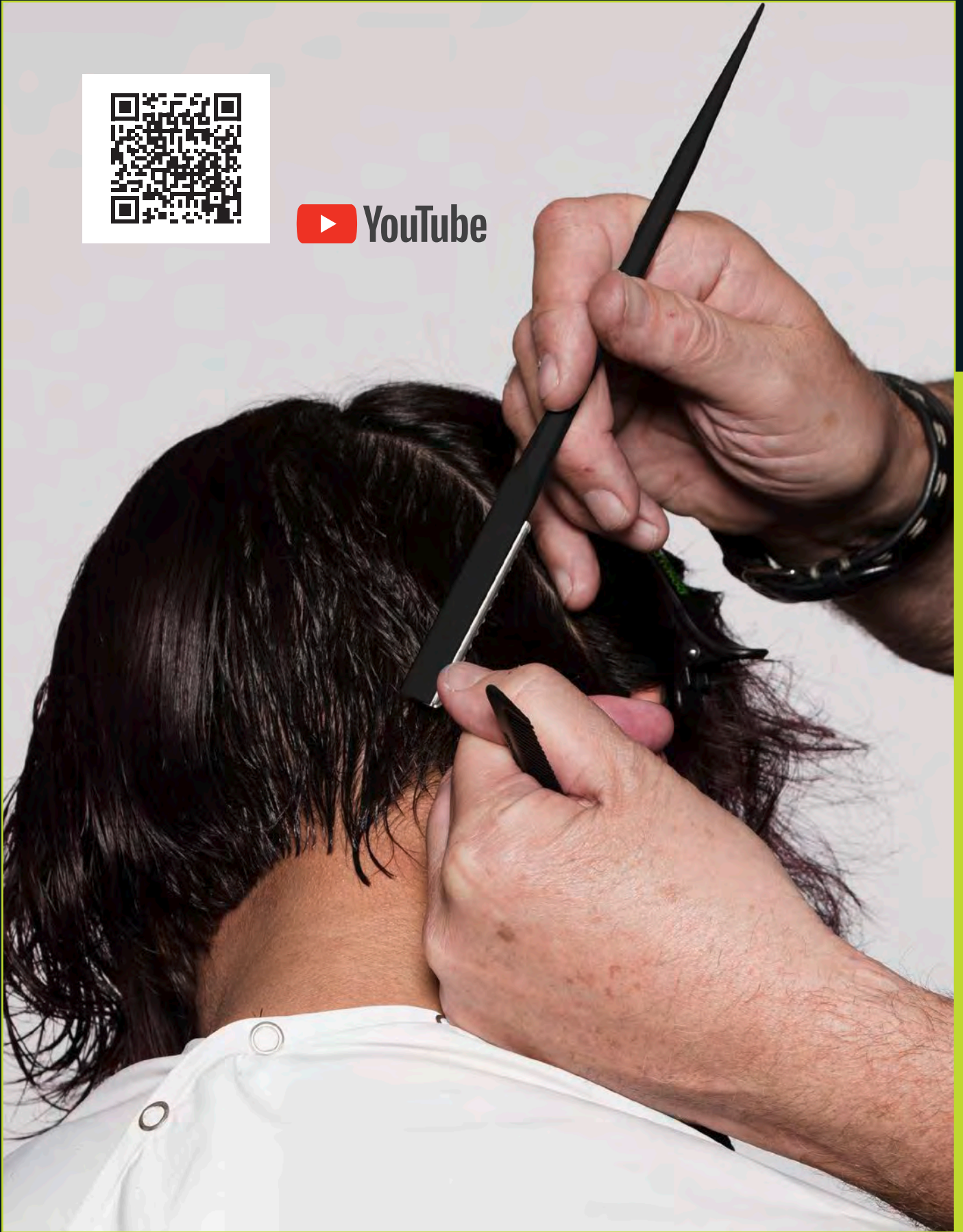
THE SLIM SUPERMODEL OF THE RAZOR **CHOP STIK**

The patented Chop Stik stands as the pinnacle for sectioning and cutting. Crafted from light-weight aluminum alloy, it's perfect for a diverse range of finishing techniques. Providing structure while reducing weight, it's ideal for precise sectioning and creating seamless transitions from lengths to ends of the hair.



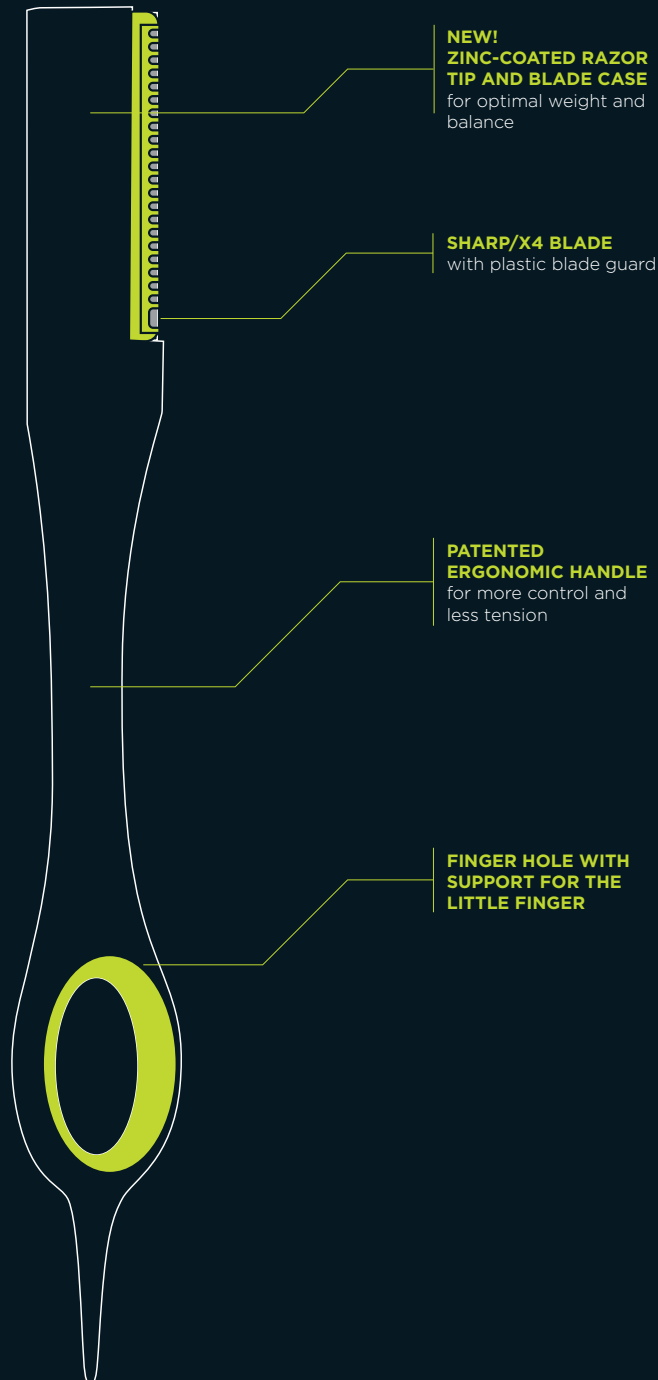


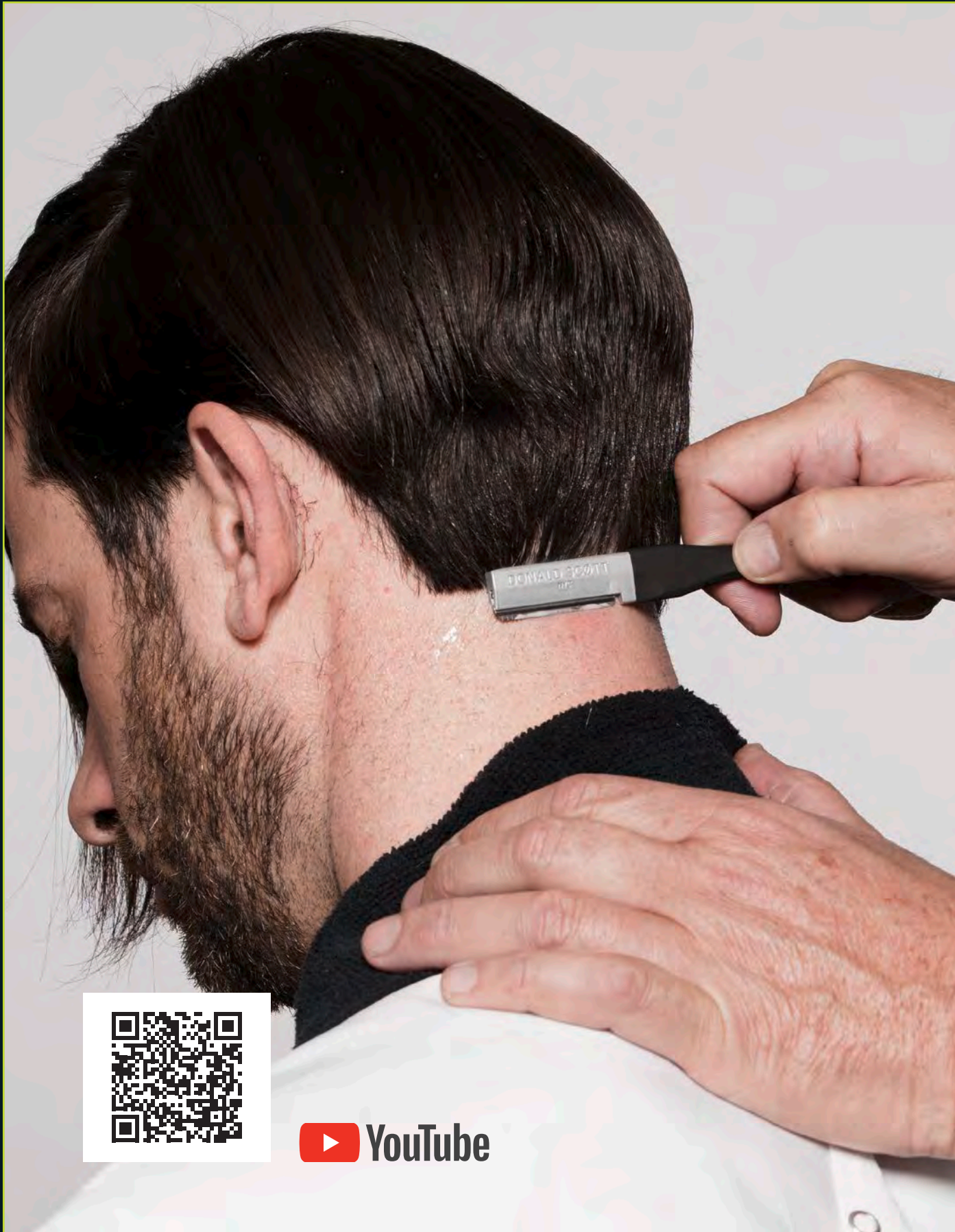
 YouTube



THE ALL-ROUNDER FOR EVERY BARBER **DS / X4**

The DS/X4's slim, well-balanced design makes it perfect for fine, precise work in challenging areas like the neck, behind the ears, or on the eyebrows. It's an ideal tool for shaving close to the skin or detailing short haircuts with precision!



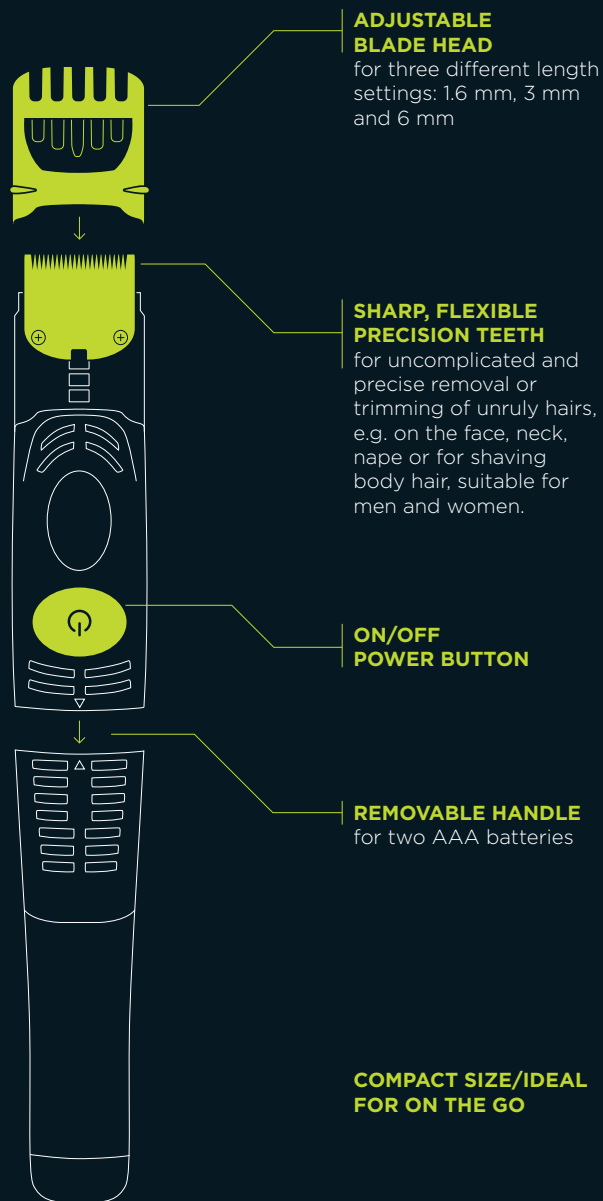


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THE PERFECT GROOMING COMPANION

GROOM STIK

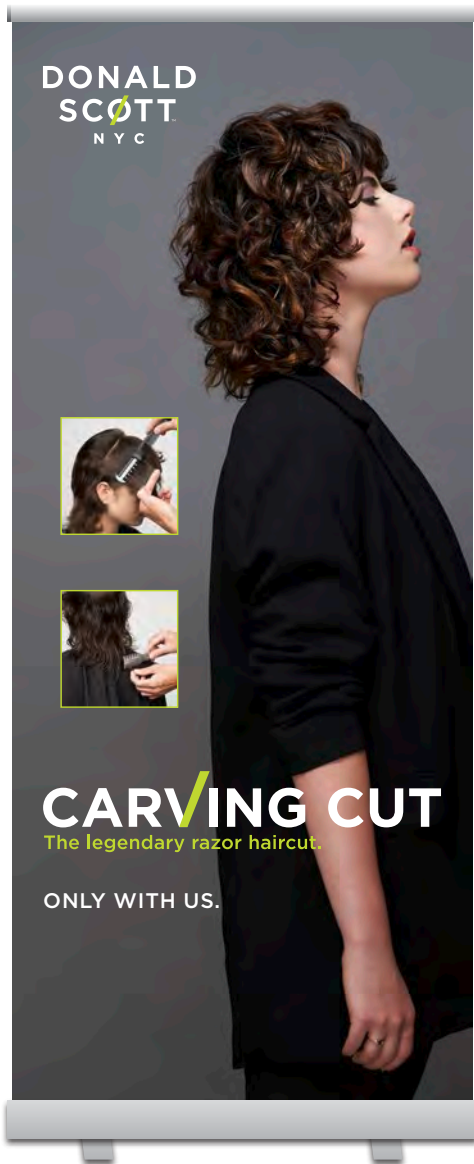
Crafted for grooming in challenging areas and crafting unique designs or hair tattoos, our exclusive, battery-powered Pro Trimmer rekindles the artistic creativity of grooming. Experience freehand precision like never before with this compact tool





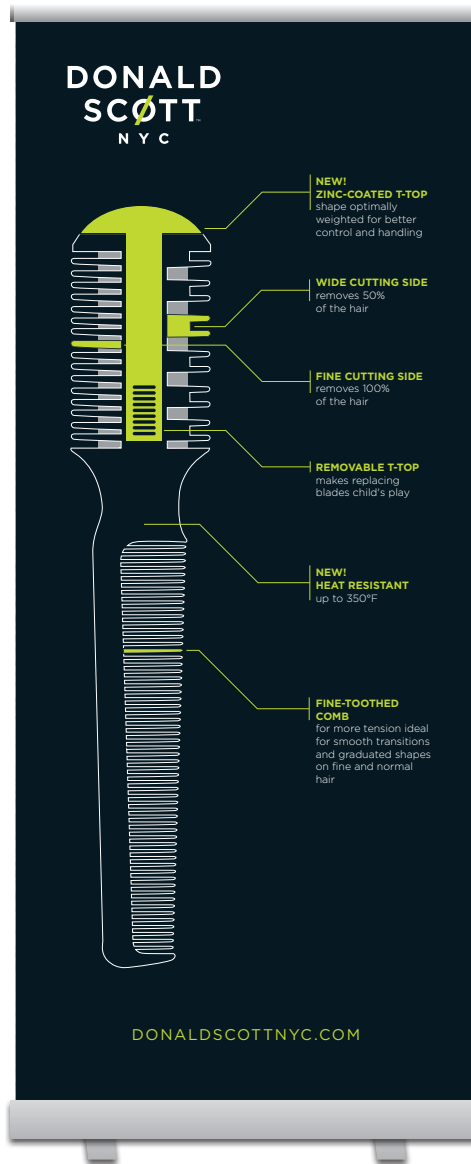
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INTRODUCE YOUR CUSTOMERS TO THE NEW PREMIUM HAIRCUT
SALON EXPERIENCE
PROMOTIONAL MATERIALS



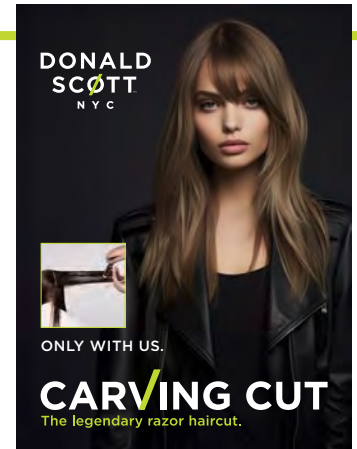
Roll-up banner
33" x 81"

SKU 215 // \$100



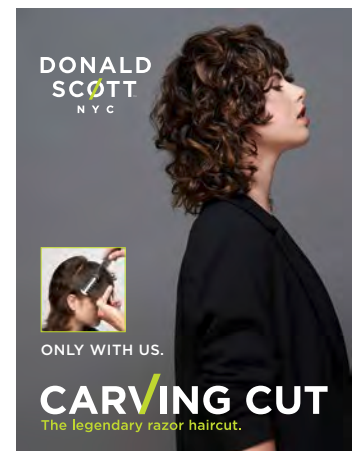
Roll-up banner
33" x 81"

SKU 216 // \$100



Poster
18" x 24"

SKU 217 // \$10



Poster
18" x 24"

SKU 218 // \$10

AT A GLANCE
PRODUCT OVERVIEW



Carving Comb Wide
Incl. 5 blades

SKU	Salon Price
202	\$ 40.95



Carving Comb Fine
Incl. 5 blades

SKU	Salon Price
203	\$ 40.95



Swivel Twist
Incl. 5 blades

SKU	Salon Price
204	\$ 40.95



Chop Stik
Incl. 10 blades

SKU	Salon Price
205	\$ 45.95



DS / X4
Incl. 10 blades

SKU	Salon Price
206	\$ 42.95



Groom Stik

SKU	Salon Price
207	\$ 24.95

Available from mid-2024



10 Carving Comb & Swivel Twist Blades

SKU	Salon Price
208	\$ 12.95



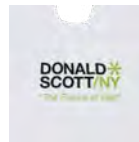
PREPARE Liquid Tool Glide (full size)

SKU	Salon Price
200 NA	\$ 23.95



10 Chop Stik Pro Blades

SKU	Salon Price
209	\$ 13.95



Hair Cutting Cape

SKU	Salon Price
213	\$ 8.00



10 DS/X4 Guarded Blades

SKU	Salon Price
210	\$ 13.95



Water Bottle with Mist Sprayer

SKU	Salon Price
214	\$ 6.00



10 DS/X4 Naked Blades

SKU	Salon Price
211	\$ 10.00



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