



B.T.U. Choline

Maximize Your Brain Power with this Easily Absorbed Nutrient*

- Enhances attention and memory^{3*}
- Keeps the brain sharp and focused*
- Maintains brain function during aging*

If you spend time searching for your car keys or cell phone, you're not alone. One survey found that in the past week, 39% of people forgot where they put everyday items. People 18 to 34 years old were more likely than seniors 55 and older to misplace car keys or not remember what day it was.¹ Keeping your brain in tiptop shape is important no matter your age. That's where Liposomal Citicoline from DaVinci® Laboratories comes into play.

Boosts Attention and Focus*

Citicoline increases attention, accuracy, focus, and memory.* It protects and repairs brain cells.* Citicoline's cognitive benefits may be due to its structural similarity to phosphatidylcholine, the major component of each cell's lipid membrane. Citicoline helps build acetylcholine, a brain chemical important for thinking and memory.* Enhance your brain power by nourishing each cell with Liposomal Citicoline.*

Promotes Healthy Brain Performance*

Cognizin® citicoline, the form used in Liposomal Citicoline, ramped up brain energy by 14%.^{*2} In healthy adults, it sped up formation of brain cell membranes by 26%, keeping the brain working at peak performance.^{*2} It also supports the brain's blood vessels.*

Supports Healthy Brain Aging*

When we age, phosphatidylcholine levels drop. This spells trouble for brain cells. Higher phosphatidylcholine levels are associated with better verbal learning, an important measure of cognition. In memory tests, older people who take citicoline are better able to recall words and objects.^{*2}

The Most Effective Delivery System

B.T.U. Choline carries citicoline within a lipid bilayer. It's absorbed quickly and easily, perfect for those with compromised gut function or who don't like to swallow pills.

Liposomal Citicoline Is Recommended For:

- Optimizing brain function*
- Improving attention, focus, and memory^{3*}
- Healthy cognition through life*
- Brain cell protection and repair*

Cognizin®, branded citicoline, is a clinically studied² nootropic that supports brain health and cognition, in an easy-to-use and great-tasting liquid.*

Supplement Facts

Serving Size 1 ml

Amount Per Serving

Total Carbohydrates	<1 g
Citicoline (Cognizin® brand)	250 mg
Stevia Leaf Extract	1 mg

Other Ingredients: glycerin, water, oleic acid polyglyceride, lemon oil, sunflower lecithin, sunflower oil, xanthan gum, potassium citrate, rosmarinic acid, natural mixed tocopherols.

Warning: If pregnant or nursing, consult your healthcare practitioner before taking this product.

Suggested Use: As a dietary supplement, take 1 ml once or twice daily, or as directed by your healthcare practitioner. Shake well before each use.



Cognizin® is a registered trademark of Kyowa Hakko Bio Co., Ltd

¹Survey Shows Millennials Are More Forgetful Than Seniors Retrieved (on August 24, 2021) from website: <https://www.businesswire.com/news/home/20130801006048/en/Survey-Shows-Millennials-Forgetful-Seniors>

²Cognizin Studies Retrieved (on August 24, 2021) from website: <https://cognizin.com/en/citicoline-studies>

³For Memory, the suggested use is 2 ml daily.

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*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

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