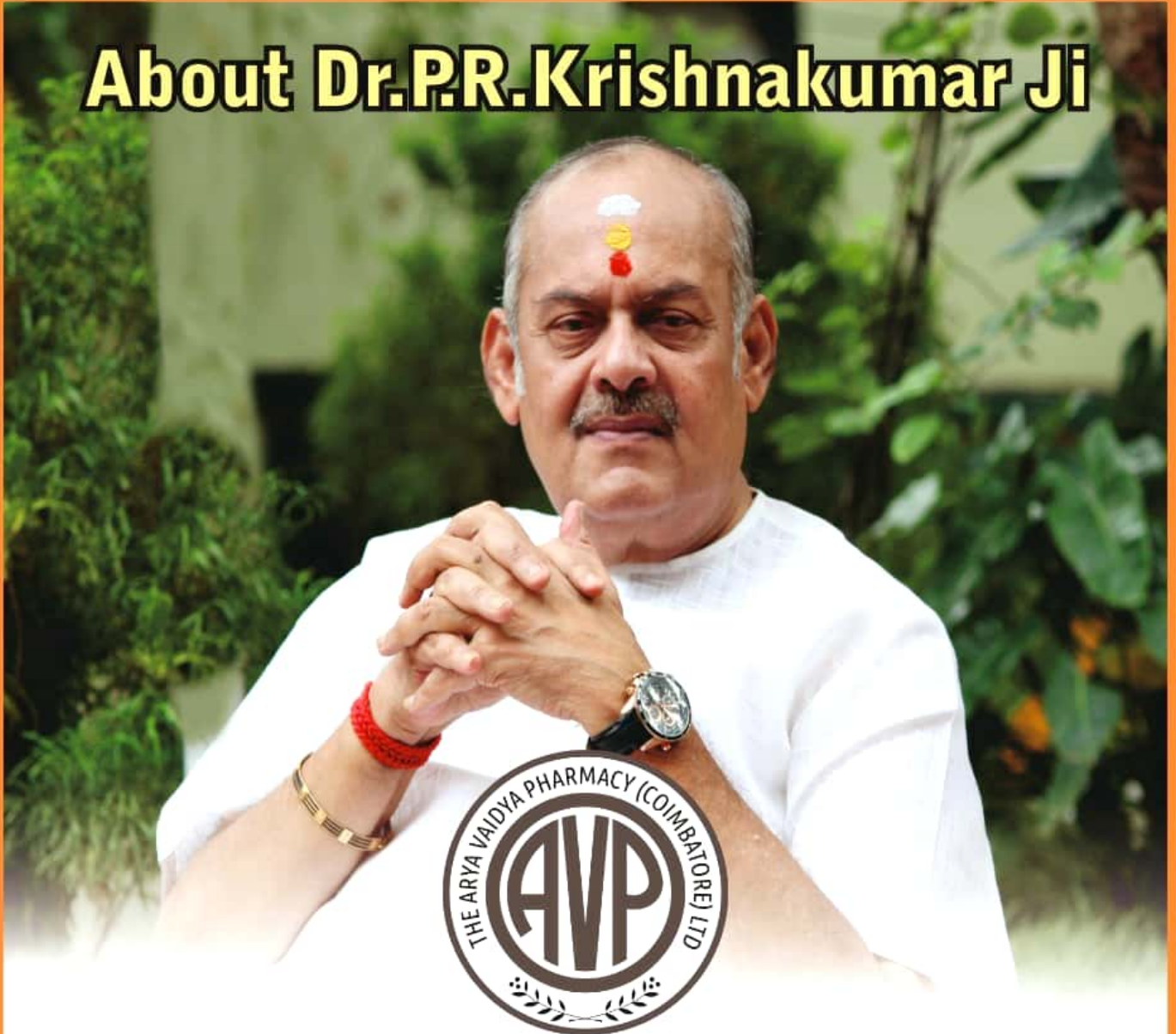


About Dr.P.R.Krishnakumar Ji



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Jai Sri Krishna!

Our Obeisance to Lord Dhanvantari, Sri Guruvayurappa, Sri Hanumanji. None of us can believe that Sri P R Krishna Kumarji has left this world. But reality is reality. Physically he is not with us. But the impact of his powerful personality is felt on every individual who had interacted with him. None can forget him having met him even once.

He has left an indelible impression on his dear relatives, friends and admirers. A versatile person that he was, with interest in religion, sports, arts, politics, education, agriculture and so on. His empathy reached out to plants, birds and beasts. He loved all creatures created by God.

To his employees he was a strict boss during working hours but as a human he cared even for their families. He would attend funerals and also weddings – He would never miss an opportunity to console someone who was grieving.

His phenomenal memory made you feel he was a genius. His love of looks was matched only by his love of annadanam. He would himself check the quality of food that was given as Prasad. KK was a legend in his life time.

He was an inspiration to all those who come in contact with him. I used to call him a wake-up call. He stirred everyone he met with his powerful words – they woke up to become better individuals, leaders, students, preachers and scholars, housewives and helpers – For every one he was a Guru –eloquently persuading them to come up in their field. His adoration for his legendary father brought tears into our eyes. His love for his lovely mother – everyone knows about it. He was even grateful to his sisters Geetha Varma and Ambika Prakash who saved him from medical disaster. He remained even grateful to Mrs Mano, his school friend who later on came as an angel to save him from serious illness.

Whenever he spoke about Sri K J Yesudas ji, his eyes were clouded His admiration for Dr PadmaSubramaniam was boundless.

He loved books and authors and artists from every field. Even when he criticized we know it was for our good. I could go on and on.

He was a superhuman passing through a human experience!

-PUJYASRI PREMA PANDURANG (Premaji)

SOME SIGNIFICANT MILESTONES IN THE LIFE OF DR. P.R. KRISHNAKUMAR

- 1951 Born on 23 September to Arya Vaidyan P V Rama Variar and Smt. Pankajam Rama Variar
- 1977 Created awareness about Ayurveda at the World Health Organisation (WHO) and initiated the first WHO sponsored clinical study for scientific understanding of Ayurveda.
As recognition of that and his continued efforts to bring quality research to the field of Ayurveda, NIH (National Institutes of Health) USA funded a clinical trial project through University of Washington (2004-2006).
- 1978 Established a CCIM approved completely free Gurukula system of education combining Āyurveda with Kalari, Yoga, Darshanas, Sanskrit etc. as a 7 ½ years course, affiliated first to the Madras University and then to Bharathiar University. 10 batches of students came out of the college and went on to become torch bearers of Ayurveda across the world.
Established International Institute of Ayurveda (IIA) for Research for which the foundation stone was laid in the year 1978 by the then President of India Sri. Neelam Sanjiva Reddy.
- 1981 Launched the first Research Journal of Ayurveda, titled “Ancient Science of Life” in English.
- 1985 Successfully implemented number of projects approved by the Department of Science and Technology and Department of Environment in various areas and topics related to Ayurveda, like the “All India Coordinated Project on the Ethnobiology of Tribals in the Western Ghats (1985–88)” funded by the Department of Environment.
- 1987 Constituted Kshetropasna Trust a Religious and Charitable Trust, with the sole objective of reviving and rejuvenating the values and ideals of Indian Culture which was appearing to be forgotten in the modern era and upliftment of weaker and downtrodden sections of the society
- 1994 Became the Managing Director of The Arya Vaidya Pharmacy (Coimbatore) Ltd.,
- 1996 Established Centre for Indian Medical Heritage, (CIMH) to preserve the endangered medicinal plants and related medical heritages.
- 2000 The Arya Vaidya Chikitsalayam and Research Institute was recognized as one of the eight good Institutions of the country by The Dept of ISM, Ministry of Health and Family Welfare, Govt of India.
- 2003 Founded AVT Institute for Advanced Research (AVTAR) to conduct clinical, literary, field and drug researches and to train aspiring Ayurveda scholars. T

- 2005 In association with leading manufactures of Ayurveda Products initiated Confederation for Ayurvedic Renaissance – Keralam Ltd., (CARE Keralam Ltd.).
- 2006 Established AHET (Aashirward Health and Education Trust) to promote Educational activities.
- 2006 Dr. P.R Krishnakumar started AVP Food Division at Kanjikode, Palakkad.
- 2007 Established Saranya Ayurveda Hospital, an ISO certified hospital at Navakkarai, Palakkad Road, Coimbatore.
- 2009 Honoured by the Government of India with the prestigious 'Padmashri Award', for his contributions in the field of Ayurveda.
- 2011 Honoured by Bharathiya Vidya Bhavan with the prestigious 'Kulapathi Munshi Award', for his contributions in the field of Ayurveda and Bharthiya Culture.
- 2012 Established a section 25 not-for-profit company, AVP Research Foundation with a intention of practicing, researching and promoting (Achar, Vichar & Prachar) Ayurveda.
Awarded a Honorary Doctorate by Kuvempu University.
- 2014 Established Artha Herbs Extracts and Derivatives India Private Ltd., (ARTHA) for sourcing and supplying high quality raw material at minimal costs for the Ayurveda industry and thereby reduce cost of medicine for the end user
- 2015 Established AVP Baltics headquartered at Riga, the European Division of AVP Group of Institutions.
- 2015 Became the Chancellor of Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore.
- 2016 Honoured by the Govt. of India with the prestigious 'Dhanwanthari Puraskar', for his contributions in the field of Ayurveda Education, Health and Community Services.
- 2017 Started Aashirward Ayurveda Pharmacy (AAP) as a GMP Certified concern for the service of the Vaidyas

Over the years, Krishnakumarji has been involved in the establishment and support of many other initiatives and organisations across different fields relating to science, art and culture across Indian knowledge systems

