

laykhaus

IMPACT REPORT 2022



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Iaykhaus

we acknowledge that the land on which we work, is the unceded territory of the Coast Salish Peoples, including the territories of the x^wməθkwəyəm (Musqueam), Skwxwú7mesh (Squamish), and Səlilwətaʔ/Selilwitulh (Tseil-Waututh) Nations. Through our products We hope to bring awareness to the importance of protecting these eco-systems as Indigenous communities have for thousands of years.





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Creating Environments

The story of our marine environments is our story.

Throughout 2021 we spent time speaking with our customers to hear first hand stories from times spent at lakes across Canada. We heard how lakes offer a place of tranquility and calm, how they bring people together and inspire others. These vital ecosystems offer so much to our collective quality of life.

It is important that our adventurous curiosity and love of lakes is met with definitive action. We are so proud that in our first year, laykhaus has donated over \$5,000 to marine programs through our 5% promise.

These donations have driven change through partnerships with amazing organizations and individuals who are creating impact in so many ways. Whether on a global scale, or supporting a local network, we are moving in the direction of change and engaging in real solutions.

We understand that the threats of pollution, climate change and habitat loss will need coordinated efforts to protect the health of the world's marine environments. Our responsibility as manufacturers extends beyond materials and as we look ahead to our second year we are filled with invigorated purpose.



Lucy Shaw and Jack Shaw, Laykhaus Co-founders

We extend a special thanks to everyone who creates environments with our products and to all those who have engaged with us on our journey so far.

Lucy + Jack Shaw
Laykhaus Co-founders.



Our 5% promise

5% of all sales are directed to marine eco-system programs. This commitment will help marine eco-system programs to ensure all future generations can experience the beauty of our lakes.

Through our actions, Laykhaus hopes to demonstrate that business can be a force for good when it comes to our marine environments.

Canada has the world's longest coastline with over 25,000km in British Columbia alone. We are connected globally through vast oceans and watersheds and we are advocating for protection for the welfare of these critical ecosystems.

“We believe business can be a force for good to ensure all future generations are able to live with thriving and abundant oceans”

Jack Shaw, Co-founder, Laykhaus



Global Impact

In May, 2021 Laykhaus teamed up with 10 other leading businesses across the globe in partnership with Qualicum based charity SeaLegacy, to address some of the big changes that can be made to move retailers towards a blue economy, in helping form The Good Ocean.



Through our participation in SeaLegacy's Good Ocean, Laykhaus helped to shape this brand new community of businesses committed to doing what they can to create healthy and abundant oceans.

Photo: Paul Nicklen, SeaLegacy

Together, with other members of The Good Ocean and the wider network of SeaLegacy supporters called The Tide, Laykhaus helped provide impact grants for experts and innovators, leading on-the-ground projects that conserve our oceans, while building a more equitable planet for all.



A SEALEGACY COMMUNITY



The training of
community scientists
in The Bahamas.




Sea turtle protection
in Panama




Mangrove
restoration in
Mexico



Sustainable fishing
in Mozambique


 Cristina Mittermeier

 @sealegacy



The establishment of new Marine Protected Areas in the Eastern Tropical Pacific. The Cordillera de Coiba marine protected area is a key migratory route for wildlife and is 68,000km².

 Cristina Mittermeier

 @sealegacy



Founded by some of the world's leading conservation photographers Paul Nicklen and Cristina Mittermeier, who both call British Columbia home, SeaLegacy is a global network of storytellers who use their art and expertise in media and communications to fuel a global community focused on restoring the ocean's health and abundance.

“I am honored they have chosen to align with SeaLegacy, and with each other, as we take steps towards systemic change in our consumer culture”

Christina Mittermeier, Co-founder and President of SeaLegacy

The Good Ocean believes it is a shared responsibility to protect the welfare of this important ecosystem and that a more ethical approach to business is one way to shape what the new-normal looks like for businesses, consumers, and most critically, our oceans.





Photo: Jack Shaw, Laykhaus

Canadian Projects

Canada is our home, and it also has one fifth of the world's fresh water. We are engaging with leaders in the marine conservation space to make a direct impact on Canadian marine eco-systems. Supporting charities and working with like-minded organizations has enabled us to expand our impact.



Blue Friday

Blue Friday is a BC based initiative pioneered by a group of small businesses as an alternative to Black Friday. The group managed to raise over \$40,000. This assisted Surfrider Pacific Rim with the replacement of the First Street Dock in Tofino. Stopping EPS foam pollution at the source.



Columbia Basin Water Hub

Water data monitoring projects helps support data-driven decision making in the Columbia basin, building a holistic and transparent approach to water management.



Lonesome Lake

BC parks raised enough money to purchase this ecologically significant lake in Bella Coola, BC which forms part of an important migratory corridor for salmon and grizzly bears.



Amy Hall, Founder, Goldilocks Goods

Shoreline Cleanup

laykhaus + *Goldilocks*

In October 2021, Laykhaus and Goldilocks Goods led a shoreline cleanup at Gordon's Beach in Sooke, on Vancouver Island.

Three groups cleaned up what initially appeared to be a pristine beach, and produced 5 bags of trash of all kinds.

The waste removed included, boots, beer cans, cigarette butts, boating waste, construction materials, plastic waste, foam and fishing rope and much more.

 **4km Shoreline cleaned**

 **5 Trash bags removed**

 **~30kg Waste collected**

 **16 volunteers**

Sign up to our mailing list to learn about future shoreline cleanup events: www.laykhaus.com

Our Candles

All of our candles are hand-poured in British Columbia. Clean burning and beautifully scented. We develop our candles based on experiences and the flora in the region around each lake.

Our intention is to bring the calm of the lake to you home. Learn more about our conscious choices at www.laykhaus.com



plant based
soy wax



non-toxic
paraben free




greenguard gold
eco labels



designed for
circular use



JEDIDIAH JENKINS **To Shake the Sleeping Self**

 Yuval Noah Harari
21 Lessons for the 21st Century



Our Community

The work we do would not be possible without the tremendous support of our customers. We are always humbled by the interest in our products and the impact they have for the environment.

We are so thankful to have such a rich and engaged community. Together we are driving change for all future generations.



**we create
environments**

laykhaus

laykhaus.com