



FOCUS & FRAME
E Y E W E A R

Focus & Frame Eyewear Pop Up Shop Press Release

For immediate release

Hello,

My name is Brittney Adams I am the owner and CEO of Focus & Frame Eyewear located in the north Dallas area. At Focus & Frame we sell prescription and non-prescription glasses online. This month will mark our one-year anniversary. We are commemorating the event with a pop-up shop for our Dallas area patrons. We are expecting a great turnout as we have been successful in our first year of selling both domestically and as of recent internationally.

We contribute the success of our first year to our vast collection of affordable frames that speak to the many facets of our style and most importantly support our vision health. We pride ourselves on having a customer centric approach in helping our customers become knowledgeable in their optical purchases.

As a black owned and woman led organization, we are committed to closing the health equity gap largely seen in communities of color. The affordability of our frames allow people to prioritize their health just a little more. We believe glasses should not have to be expensive as they are a necessary medical device. We are committed to educating and giving back to our community while providing great products.

We would like to cordially invite you all to our pop-up shop to see what all the buzz is about in the great city of Dallas and beyond!

Event Date: May 22, 2021

Time: 12PM-4PM

Event Location: 1013 E. 15th St. Plano, Texas 75074

Brittney Adams

Owner & CEO

Email: brittneyadams@focusandframeeyewear.com

Ph: 469-900-7128

Website

FocusAndFrameEyewear.com

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