



FOCUS & FRAME
E Y E W E A R

Focus & Frame Eyewear Pop Up Shop Press Release

For immediate release

Hello,

My name is Brittney Adams I am the owner and CEO of Focus & Frame Eyewear. At Focus & Frame we sell prescription and non-prescription glasses online. We are hosting a pop up August 21st with other black owned business located in the Houston area. We hosted our first Pop Up shop for our one-year anniversary in Dallas, Texas and we did extremely well. We are expecting an even greater turnout in Houston as the city is our largest market due to myself and Husband previously living there and attending the University of Houston.

We have been successful in our first year of selling both domestically and as of recent internationally. We contribute the success of our first year to our vast collection of affordable frames that speak to the many facets of our style and most importantly support our vision health. We pride ourselves on having a customer centric approach in helping our customers become knowledgeable in their optical purchases.

As a black owned and woman led organization, we are committed to closing the health equity gap largely seen in communities of color. The affordability of our frames allows people to prioritize their health just a little more. We believe glasses should not have to be expensive as they are a necessary medical device. We are committed to educating and giving back to our community while providing great products.

We would like to cordially invite you all to our pop-up shop to see what all the buzz is about in the great city of Houston and beyond!

Event Date: Saturday, August 21st, 2021

Time: 12PM-6PM

Event Location: The Media Block - 6023 S Loop E Frwy Houston, Texas 77033

For Inquiries and additional information

Email support@focusandframeeyewear.com

Ph:469-900-7128

Website

FocusAndFrameEyewear.com

Social Media

[Our Instagram](#)

[Our Facebook](#)

[Our Twitter](#)

Published Media

[Shoutout DFW](#)

[Voyage Dallas](#)

[Ultimate Gift Guide](#)