

## Our Strategy

We offer frames that are fun and have flare. Our frames bring the success and strategy of e-commerce to your practice by carefully curating a collection using proven sales and research methods.

## Our Service

We offer stylish and affordable frames to offices looking to break the monotony of the frame wall.

## Our Commitment

We bring your focus into frame. We aim to connect with Eye Care Providers to create a customized approach as a frame distributor that meets the needs of their patients and aligns with the Practice's Goals.

## Find the perfect fit

Our glasses range from conservative and witty to eclectic and playful to suit your patient's new look.

## More than just a frame

Each order includes:

- Your Frame Selection
- Iron Metal Cases
- Microfiber Cleaning Cloths



## What We Offer



### Stylish & Affordable Frames

A break from the normal that can add personality to your frame board



### Carefully Curated Selections

We provide frames that offer range to fit your practices' needs



### Value to Mid - Range Price Points

Our price range allows you to hold high margins with patient centric pricing



### Post Sale Support

If frames are not selling they can be exchanged or receive store credit



### 5 - Star Customer Service

Our highest priority is to ensure you're satisfied with your frame purchase.



### High Demand Styles

Our styles have proven success in today's ever changing marketplace



### 1-year Manufacture Warranty

We will exchange all frames with manufacture defects



FOCUS & FRAME  
EYEWEAR