Toros Tarım
Prefers GrainSense for R&D projects

TOROS TARIM

Information about the company

Toros Tarım Sanayi ve Ticaret A.Ş., the flagship company of Tekfen Agri-Industry Group, was founded in 1974 in order to operate mainly in the agricultural inputs sector and it commenced its fertilizer production activities in 1981. The Company ranks 57rd in the list of Top 500 Largest Industrial Enterprises of Turkey for 2020 as announced by Istanbul Chamber of Industry.

Having adopted the primary goal of supplying Turkish farmers with productivity and quality-enhancing agricultural inputs since the very first day of its foundation, Toros Tarım has essentially based its industrial activities on the production of plant nutrients, i.e. fertilizers, one of the most effective inputs for improving productivity.

Accounting for 38% of the total installed production capacity of Turkey in the fertilizer industry, Toros Tarım is the largest fertilizer producer of Turkey in terms of total installed production capacity and market share.

• How did they discover the Grainsense device?

Research

• Why was this device needed?

In order to see the quality results in our trial productions both in the field and at the desk quickly.

• What benefits has the Grainsense device brought to our company?

Time, work savings and no need for external services

• How has GrainSense improved its daily activities?

It speeded it up a lot.

• How has it helped business development?

It is very important that Toros Tarım reveals the quality differences in pots in greenhouse trials and in plots in field trials on the basis of product/variety/application within the scope of R&D studies, and that we can obtain quality information on the effects of agricultural practices on plants within the scope of R&D studies.

• How has it facilitated business decisions?

It had a positive effect. It contributed to our knowledge of the post-analysis quality measurements of our trials and to our correct interpretation.

• What can you tell about our device in one sentence?

Very fast and easy to use.

Quote from the text:

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