

# Ballıpınar Çiftliği

## Prefers GrainSense for feed analysis



### Information about the company

Ballıpınar Farm is located at the 30th kilometer of Afyonkarahisar-Konya Highway. Its operating capacity is 1200 heads and all of them are simultaneous. The origin of the rootstocks, all of which have dairy character simmental, are Czechia, Germany and Austria. The Simmental breed is grown for combined efficiency, that is, for both meat and milk yields. While under normal conditions, 5000-6000 lt milk yield can be obtained from simmental cows in lactation, this figure varies between 8000-12000 lt in Ballıpınar Farm. Due to the high milk fat, extremely high quality and delicious milk is produced. The fattening performance of the born male calves is quite good, and our male calves are sold to the domestic market as bull candidates and fattening calves. As Ballıpınar Farm, another part we take pride in as much as milk yield is our breeding heifers. The rootstocks on our farm have superior genetics and long lifespan. This genetic inheritance is passed on to heifers. The quality is constantly increased by insemination with the meticulously selected imported bull semen every year. Our female calves are bred as healthy rootstock candidates with high milk yield of the future. In our farm, animals are sold in the categories of female calves, young heifers and pregnant heifers. In our feed factory located on the farm, feed is produced with rations specially prepared for our animals. With the agricultural activities we do, all of the roughage is produced within our own structure and given to our animals. The animals at the Ballıpınar Farm are under the care of our expert health team 24 hours a day. All necessary vaccinations, maintenance and controls are carried out on time. Our farm has a operation certificate issued by the Ministry of Agriculture and Forestry, which certifies that there is no disease in animals. Embryo transfer, which is the most effective and fastest way of genetic improvement, is successfully implemented in our farm. Embryo transfer is done by taking a large number of embryos at the same time from high-yielding and high-genetic animals using the super-ovulation method and transferring them to lower-yielding cows or heifers. Thus, a large number of female calves are obtained from the cow that can normally be taken once a year. Our business, which started its activities in 2012, has continuously renewed, developed, produced and brought hundreds of breeding animals to the country's livestock. It will continue to produce with the same determination, will and determination in the years to come.

#### • How did they discover the Grainsense device?

We saw the companies where ABP employees sold this device and reached ABP and bought 6 devices.

#### • Why was this device needed?

We mainly supply barley to Anadolu Efes. We use it for protein and moisture analysis of barley.

Apart from that, we buy barley, corn and wheat for our farms and we analyze them instantly on the Grainsense device.

#### • What benefits has the Grainsense device brought to our company?

All of our analyzes go in parallel with the companies we supply and we save time as we can analyze in the field.

#### • How has it helped business development?

Save time and Money.

#### • How has GrainSense improved its daily activities?

We make fast and correct decisions in purchasing raw materials.

#### • How has it facilitated business decisions?

We have confidence that we were not mistaken in storage and pricing. We do not need an external laboratory and we save time.

#### • What can you tell about our device in one sentence?

The only device to be used quickly and easily in the field. The idea that it will be developed for different parameter analyzes in different grains in the future excites us.

### Quote from the text:

**"Grainsense is the only device that is fast and easy to use in the field. It saves time and money, makes quick and accurate decisions on the purchase of raw materials and we have confidence that we are not mistaken in storage and pricing..."**