

Lütfü Yüksel

Prefers GrainSense in production



About the company

LÜTFÜ YÜKSEL, who returned to Seyitgazi in 1978 and established his own business, expanded his egg poultry business with a capacity of 1300 chickens since 1972 and added two petrol stations, a feed factory, a vegetable oil factory and two chicken farms with a total capacity of 650,000 chickens and related egg sorting and processing services to Seyitgazi. packaging etc. has established integrated facilities.

• How did they discover the Grainsense device?

When "Sunflower oil analyzers" was searched on Google, information was obtained from the ABP page. We gained knowledge by doing a demo with ABP Engineers.

• Why was this device needed?

There was a need to make faster decisions on sunflower raw material acceptance.

• What benefits has the Grainsense device brought to our company?

We ensured the acceptance of sunflower raw materials with accurate data in a very short time and determined the storage and production according to the GrainSense results.

• How has it helped business development?

Time savings

• How has GrainSense improved its daily activities?

Time saving and on-site analysis opportunity

• How has it facilitated business decisions?

Storage and pricing took minutes.

• What can you tell about our device in one sentence?

We accept our sunflower knowing its oil and moisture values. We are not wrong in pricing and production, but using Sunflower without a peeler is not sustainable.

Quote from the text:

"We chose GrainSense to decide faster on sunflower raw material acceptance. We accept our sunflower knowing its oil and moisture values. We are not wrong in pricing and production. We also determine storage and production according to Grainsense results..."