



Actual STEM,  
serious fun



CircuitMess

JAY-D



# Jay-D





MSRP

**119 USD**

## Build & code your own mini DJ mixtable

With Jay-D, you'll learn how microcomputers and other electronic components are used for sound production and get a bit closer to becoming a DJ superstar.

### HOW IT WORKS?

-  **1 Assemble your very own DJ mixtable**
-  **2 Play and mix music**
-  **3 Code new apps and functions**
-  **4 Become a DJ superstar!**

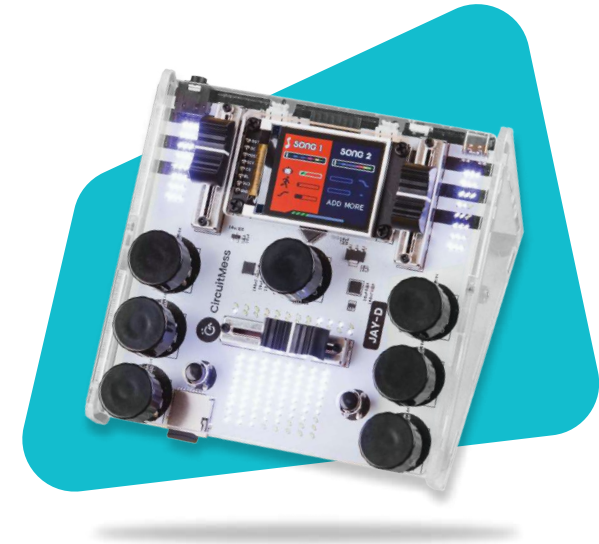


## ✘ What educational toys should NOT do:

Lack actual useful educational content

Be a label for cheap regular toys

Enforce gender stereotypes



## ✔ What educational toys should do:

Teach you actual science

Provide hours of building and infinite enjoyment

Provide real-world application





## You'll learn about hardware



Learn how to **solder** and assemble your very own DJ mixtable



Find out what components are needed for **digital sound production**



Learn how a DJ **mixtable** works



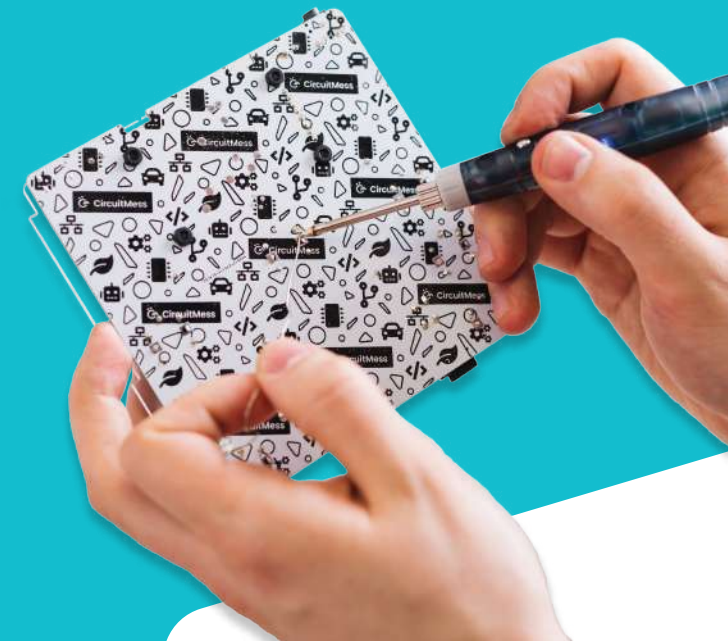
Learn about **DAC** and how you can control it for simultaneous playback of multiple sound files



**~3 hours build time**



**Ages 11+**

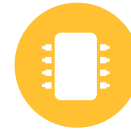




## You'll learn about software



Learn what **sound waves** are and how they can be produced with computers



Learn how **digital audio systems** handle the tasks of compression, storage, processing and data transmission



Learn how to code a **custom sound effect** into your Jay-D turntable



Learn how to code **custom light shows** for your Jay-D mixtable











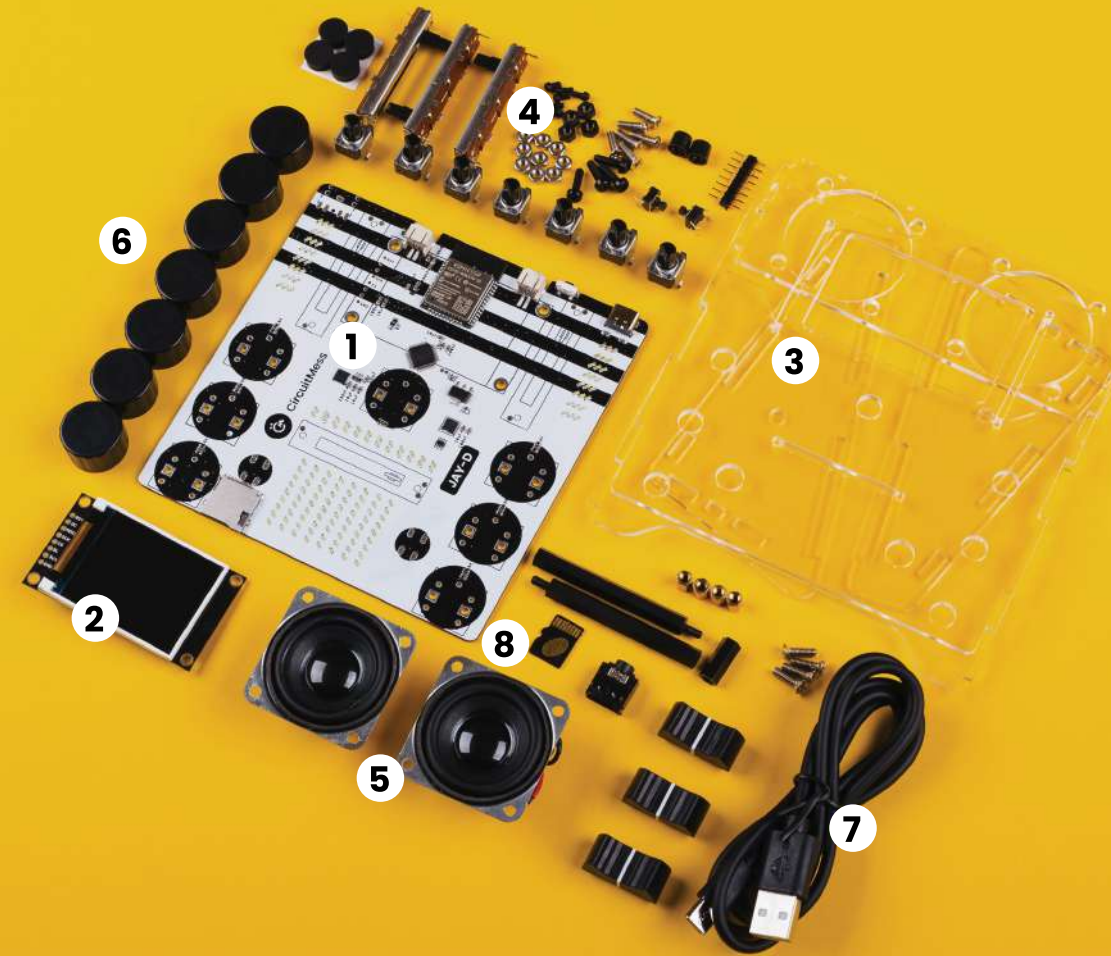
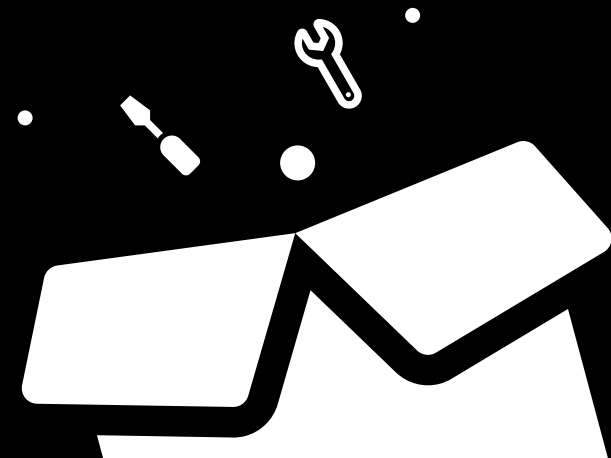
10 hours of learning



Infinite fun

## What's inside the box?

- |   |  |                           |   |  |  |
|---|--|---------------------------|---|--|--|
| 1 |   | Main circuit board        | 5 |   | Two 5W speakers                          |
| 2 |   | Display board             | 6 |   | Custom-made plastic knobs                |
| 3 |   | Acrylic casing            | 7 |   | USB-C cable for charging and programming |
| 4 |  | A bag of small components | 8 |  | Micro SD card with preloaded beats       |



## Things you can do with Jay-D as soon as you assemble him:

- Play and mix multiple music files simultaneously
- Adjust BPM of your songs and add equalizers
- Load new songs on the included SD card
- Design a custom light show for the onboard LEDs
- Code in new apps and functions
- Start a career in Electronic Dance Music

## Getting started with coding has never been easier

You can code Jay-D in CircuitBlocks – our custom-made code editor similar to Scratch that makes it easy for beginners to get into physical computing.

 **Circuit** **BLOCKS**

 Logic blocks

 C++ coding





# Get instructions from our custom-made curriculum



15+ hours of content



Teacher and student friendly



Structured lessons

## 3 main topics

Get to know electronics through hands-on activities. Assemble the kit and create your own apps and games.



Assembly



Electronics



Programming

## People all around the world love it!



**Alan Beelitz, USA**

Excellent product with some of the finest instructions I've seen. I am a very experienced engineer but I think this would be an enjoyable build for just about anyone.



**Matt, Germany**

Great products with a fantastic message. Fast delivery. A joy to use and play with for kids and adults as well.



**Francis Ellington, USA**

More was provided than I expected, most especially the customer service, which I utilized to a fair degree, and they were helping 100% of the way!

## As seen in media



**Mashable**

"It is surprisingly cool looking and unmistakably retro."



**Forbes**

"What sells MAKERbuino is the sense of satisfaction, accomplishment, and ownership that comes with assembling your own game console from scratch."



**Tech Crunch**

"It's a fun project and maybe you could make it your weird home messaging machine. I don't know. Be creative."

## \$400k+ raised on Kickstarter



**\$408,749**

raised out of a \$15,000 goal

**2,001**

backers



[orders@circuitmess.com](mailto:orders@circuitmess.com)

 CircuitMess

**JAY-D**