



The number of students who experienced HADO in 2022

**+ 4,000**

Education x Business  
EDU INOVATION CONTEST2022

**EDU INOVATION  
CONTEST 2022**

**Win  
the Grand  
Prize!**

AR Sports played in 39 countries worldwide

 **HADO** x **Education**

# Example of use in educational institutions

## As Club Activity

### Fukuoka Daiichi High School

They became the first school in the world to introduce HADO as a sports club activity, which multiple local media outlets covered in their news shows. The permanent regular court in the school has transformed the team into one of the competitive ones that can join the finals of national competitions.



## As Inquiry-based Learning in the classroom

### Tokyo Gakugei University Setagaya Elementary School

To explore the theme of P.E. in the future in the field study called "future lab", the students were given a chance to experience HADO as well as to hear about the technologies used in the game before Q&A session by professional instructors.



### Shibaura Institute of Technology Junior and Senior High School

160 8th graders experienced HADO as an opportunity to explore the latest technology in the IT class as part of the inquiry-based learning. The students showed great interest in the sport, and some studied HADO in advance to prepare themselves before the event.



## As P.E. Subject -Classroom

HADO has been introduced to physical education class in each school to cultivate teamwork and strategic thinking. The students including those who are not good at playing sports can learn about how to become a good team player while enjoying the sport very much.



Ome Shiritsu Daini Elementary School



Hadano Shiritsu Honcho Junior High School



Shibaura Institute of Technology

### Worksheet used in the class



### Worksheet used by the students



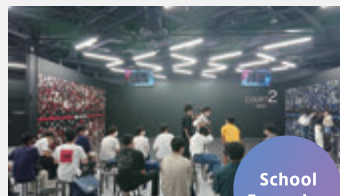
## As School Event



Interclass Competition

### Toshima High School

Interclass competition was held for the first time in two years due to the COVID-19 to have all the students compete against each other in the event.



School Excursion

### Kobe Ryukoku Junior & Senior High School

The students taking the Global Science course experienced HADO as an opportunity to learn about the cutting-edge technology during their school trip.



New Student Orientation

### Tokyo Designer Gakuin College

HADO was provided as a content for new students who entered into the vocational school with extensive age differences and nationalities to encourage communication among them, which eventually created a good atmosphere in the class.



School Festival

### Kanazawa Gakuin University

HADO tournament was held as a content of their school festival with participants of 100.



# What is HADO?

The future of sports started from Japan, growing even among educators

Thank you very much for your interest in HADO.

With the vision of "giving dreams and hopes to the world through techno sports, our goal is to make HADO widely played throughout the country as the next generation's competitive sport.

HADO is a complete new genre of "Techno Sport" as the perfect integration of AR(Augmented Reality) technology and physical sport. In the world utilizing the cutting-edge technology, HADO seldom requires physical abilities or strength for competing so anyone throughout all generations can enjoy regardless of age or gender, which greatly differentiates the sport from traditional ones.

Since its inception in 2016, HADO has been played in 39 countries globally, and in recent years, accelerated its growth even in the educational field to be introduced in various forms such as ICT educational program, physical education subject, or after-school activity.

HADOchannel



## For more information about HADO

### Education × HADO Infinite possibilities

~ The pivotal role of the sport in the educational field ~

- ✓ Develop one's independence
- ✓ Help those who are bad at athletics become comfortable with sports
- ✓ Develop intellectual and learning abilities
- ✓ Develop communication skills & teamwork
- ✓ Encourage to think logically
- ✓ Build one's physical strength
- ✓ Improve one's concentration

In addition to those mentioned above, HADO has great potential to make a contribution to the field of education in many ways. We would be happy to explore new possibilities with the help of your expertise.



from Shibaura Institute of  
Technology Junior High School  
**Mr. Koji Yokoyama**

What strikes me the most about HADO is that it's not all about entertainment. Depending on what you want to teach— technology, teamwork or communication skills— you can tailor the teaching approach to reach your objective, and so it' s quite easy to introduce it as an educational tool.

On a 6x10m court, in a natural way, students communicate, cheer on each other, and play hard. After the end of match, teams gather to discuss for a better strategy. As an audience, they shout, jump up and down, and cheer for classmates. HADO is indeed a wonderful team sport as well as a learning material that can foster not only communication skills but also thinking and analytical skills and teamwork, and so can be enjoyed by anyone regardless of physical ability, gender or age.



from Hadano Shiritsu Honcho  
Junior High School  
**Mr. Hiroshi Ushirokoji**



Tokyo Gakugei University  
Setagaya Elementary School

"I was always not very good at playing sports, but this is something that I can enjoy with my friends!"  
"We won the game today by using a "defensive strategy" with two defenders and one attacker, and the three of us were able to work well together as a team. Shooting an energy ball feels like a real-world sport, but placing a shield is like a video game. I wish we could have HADO in P.E.class."

(Cited from Spojoba : <https://spojoba.com/articles/49>)

Just Launched!

# 『HADO Limited Program for Educational Use』

We are grateful for continually receiving many inquiries about educational use of HADO, and very sorry that we were not ready to respond to all of them.

Now, the HADO limited program for educational use has been launched to provide a better service to anyone working at an educational institution.

Please feel free to contact us and our staff will be happy to accommodate your individual needs.

Take this opportunity to experience the latest technology!

Educational Institutions Only

Staff can visit you at school

Professional Instructors for you

Professional instructors will provide instructions on how to play HADO so that everyone including beginners can enjoy the game.

The program can be accommodated depending on your needs and purposes.

As Classroom Curriculum

As Club Activity

As School Event

As Recreational Program

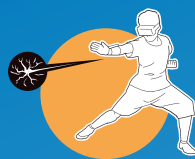
As Inquiry-based Learning

HADO ~Simple to play but the depth of strategy is infinite~

HADO is a team sport that combines AR technology through a head-mounted display and arm sensor on a real-world court where players can freely run to compete. Three-player teams leverage their skills by firing energy balls and placing shields to accumulate points in an 80-second match. The intuitive and easy operability as well as simple rules make it easy for anyone to enjoy the sport.

The uniqueness of the sport is that anyone throughout all generations can enjoy regardless of physical ability.

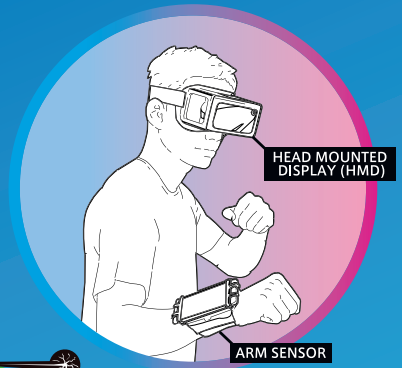
Before the match, players can allocate ten points across four different parameters in an effort to tailor the game to their strengths and weaknesses. With competitions and tournaments held globally, HADO has accelerated its advancement as a competitive and strategic sport that has never been seen before.



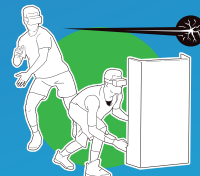
ATTACK



DOGDE



DEFEND



TEAMWORK



Please feel free to contact us for individual consultation for free.

Our staff will be happy to assist you. Please scan the QR code on the left to open a form in order to reach us by typing "We want consultation for educational use".

We are here for you!!

