
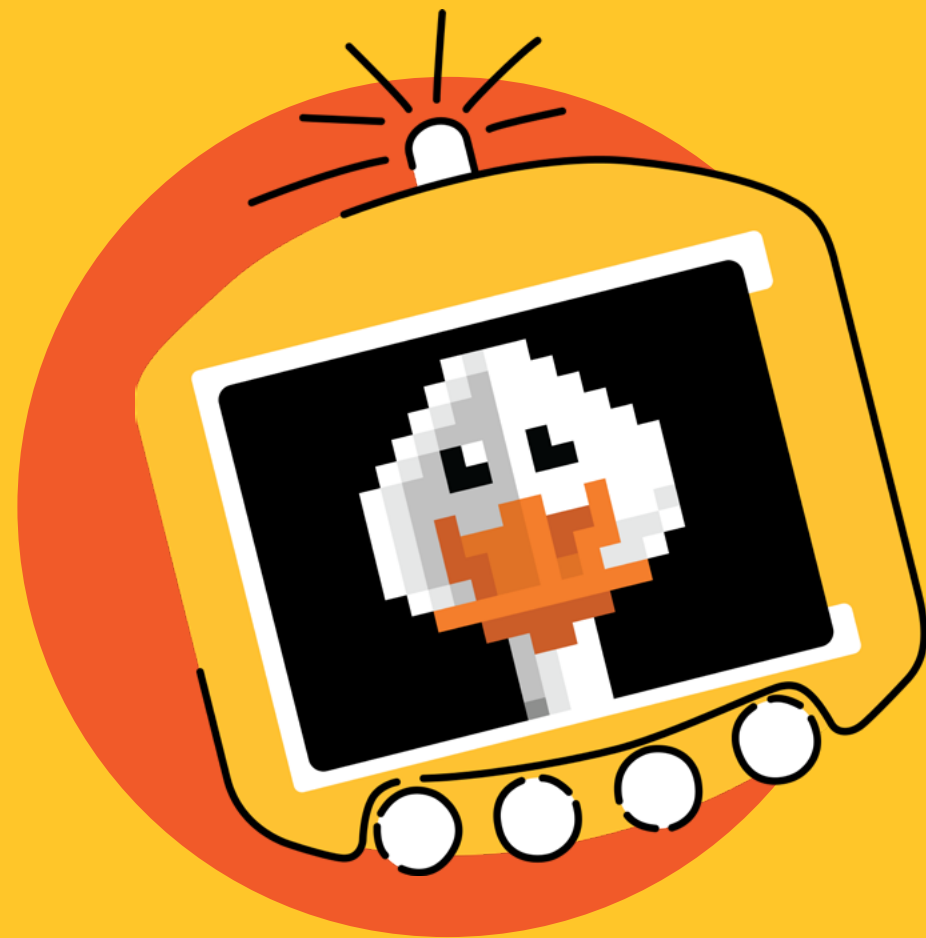


# Actual STEM, serious fun



 CircuitMess  
CIRCUITPET



# CircuitPet

MSRP

119,99 USD

## Build & Code Your Own Handheld Virtual Pet

CircuitPet is a DIY virtual pet similar to Tamagotchi. Like any other pet, you can play with it, take care of it, love it and help it grow!

### HOW DOES IT WORK?

1



Follow the online tutorials and assemble your CircuitPet

2



Learn about real-time clocks and low-power technology

3



Play with, take care of, and love your virtual pet duck

4



Hook CircuitPet to a computer and code it



## What educational toys should NOT do:

- Lack actual useful educational content
- Be a label for cheap regular toys
- Enforce gender stereotypes



## What educational toys should do:

- Teach you actual science
- Provide hours of building and infinite enjoyment
- Provide real-world application





## You'll learn about hardware



Soldering & hardware assembly



RTC (real-time clocks)  
& TFT LCD displays



Microcomputers and other  
electronic components






~2 hours  
build time



Ages 11+



## You'll learn about software



















-  Coding in C++ & CircuitBlocks, Embedded programming
-  Low power & always-on technology
-  Video game mechanics

 10 hours of learning

 Infinite fun



# What's inside the box?

- 1  Stickers
- 2  Yellow lanyard
- 3  Collector's card
- 4  Li-Po battery
- 5  Acrylic stand
- 6  Display board
- 7  Main circuit board
- 8  Back acrylic casing
- 9  Front acrylic casing
- 10  RGB LED
- 11  Resistors
- 12  USB-C cable
- 13  On-off switch
- 14  Male and female pin headers
- 15  Pushbuttons
- 16  Button caps
- 17  Metal bolts
- 18  Brass spacers





## Things you can do with your CircuitPet as soon as you assemble it:

- Play with it, take care of it, love it and help it grow!
- Collect XP with fun minigames
- Keep the rust away and level up your character
- Code in your custom apps and games

## Getting started with coding has never been easier

You can code CircuitPet in CircuitBlocks — our custom-made code editor similar to Scratch that makes it easy for beginners to get into physical computing.

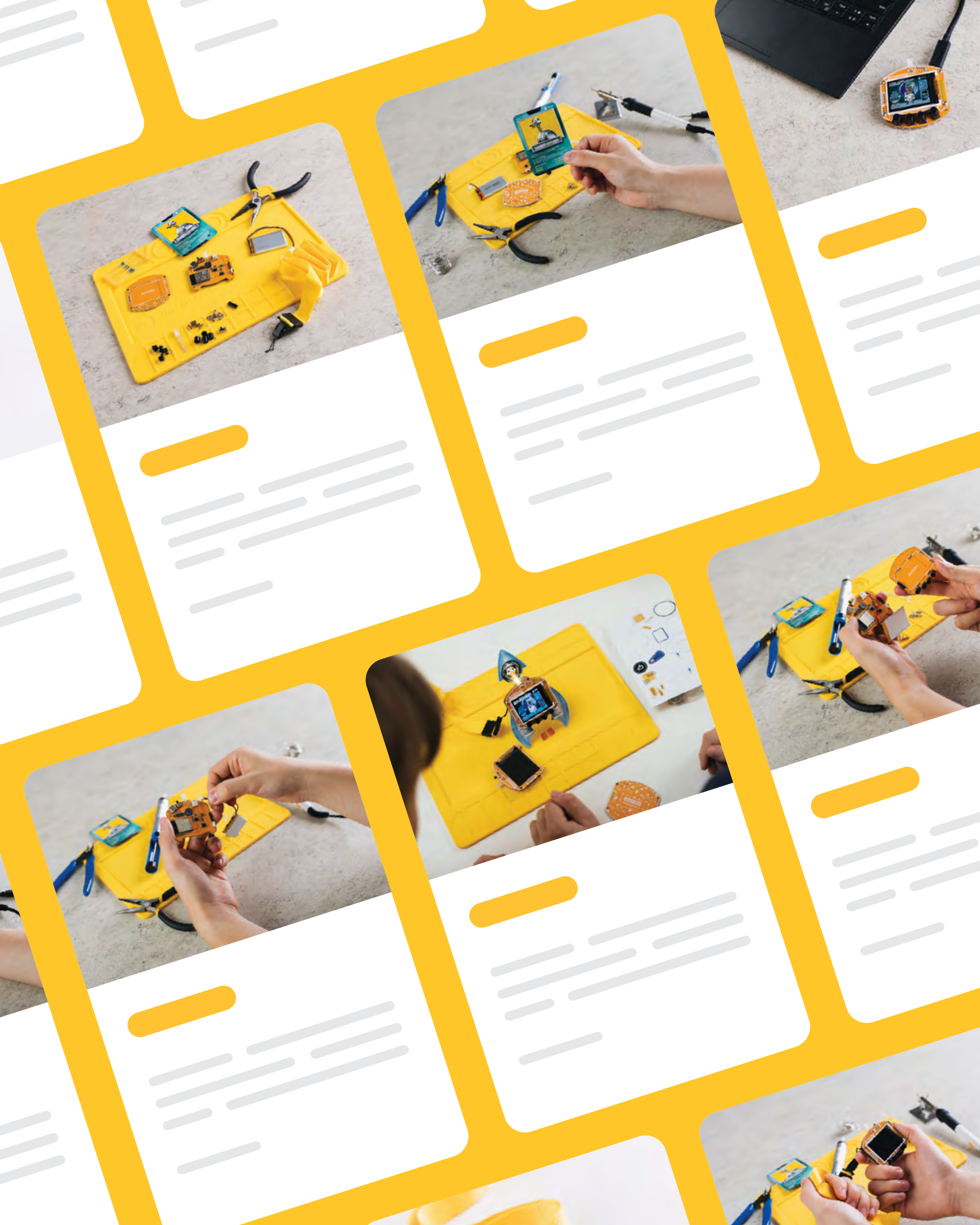
 **Circuit** **BLOCKS**

 Logic blocks

 C++ coding







## Get instructions from our custom-made curriculum



15+ hours of content



Teacher and student friendly



Structured lessons

### 3 MAIN TOPICS

Get to know electronics through hands-on activities. Assemble the kit and create your own apps and games.



Assembly



Electronics



Programming



## People all around the world love it!



★★★★★ **Peter Mansvelder, United Kingdom**

I use these kits for my daughter, she is so fond of them she wished her school used them... It is a great way to get her acquainted with technology, stimulate her creativity, and share some of my passion for electronics.

★★★★★ **Matt, Germany**

Great products with a fantastic message. Fast delivery. A joy to use and play with for kids and adults as well.

★★★★★ **Foulonc, Belgium**

Thank you for an awesome product yet again! Quality of components is again top notch, manual is clear. Had great fun building this one.

## As seen in media



**Mashable**

"It is surprisingly cool looking and unmistakably retro."



**Forbes**

"What sells MAKERbuino is the sense of satisfaction, accomplishment, and ownership that comes with assembling your own game console from scratch."



**Tech Crunch**

"It's a fun project and maybe you could make it your weird home messaging machine. I don't know. Be creative."

## \$400k+ raised on Kickstarter



**\$408,749**

raised out of a \$15,000 goal

**2,001**

backers



[orders@circuitmess.com](mailto:orders@circuitmess.com)

