



804.725.1278

bayschool-arts.com

Gala & Art Auction Sponsorship Opportunity

Every year, The Bay School hosts a variety of events and programs which brings our community together to enjoy fun-filled creative experiences. Proceeds from these activities, including sponsorships from our generous partners, enable us to provide and expand art-based experiences for artists, young and old, including individuals unable to come to us.

We invite you to support this vibrant community through sponsoring The Bay School's Annual Gala & Art Auction through a sponsorship or donation. In 2024, our Gala & Art Auction will be held September 28 at the historic estate of Auburn. The celebration features live and silent auctions, raffles, live music, and decadent fare.

Most levels of sponsorship include admission to the Gala & Art Auction, and we sincerely hope to see you there; however, if you cannot attend, we encourage you to share your tickets with an artist or art lover you know. Donations of art or experiences for auctioning are considered sponsorships with the level based on the retail value of your donation.

Presenting Level Benefits - \$10,000

Eight tickets to the event • Private VIP table for eight with identifying signage • Sponsor recognition in event press releases, social media postings, and on our website • Your logo/name on beverage cups and napkins • Your logo/name on the sponsor banner, in the event invitation and program, and on all promotional materials and roadside signs • Special recognition at an event food station • Your banner displayed at the event • Sponsor recognition in the printed class catalog • VIP parking

Renaissance Level Benefits - \$7,000

Eight tickets to the event • Sponsor recognition in event press releases, social media postings, and on our website • Your logo/name on beverage cups and napkins • Your logo/name on the sponsor banner, in the event program, and on all promotional materials and roadside signs • Your banner displayed at the event • Sponsor recognition in the printed class catalog • VIP parking

Expressionist Level Benefits - \$4,000

Six tickets to the event • Sponsor recognition in event press releases, social media postings, and on our website • Your logo/name on beverage cups and napkins • Your logo/name on the sponsor banner, in the event program, and on all promotional materials • On-stage opportunity to introduce the band • Sponsor recognition in the printed class catalog • VIP parking

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Impressionist Level Benefits - \$2,000

Four tickets to the event • Sponsor recognition in event press releases, social media postings, and on our website • Your logo/name on beverage napkins • Your logo/name on the sponsor banner, in the event program, and on all promotional materials • VIP parking

Classical Level Benefits - \$1,000

Two tickets to the event • Sponsor recognition in event press releases, social media postings, and on our website • Your logo/name on the sponsor banner, in the event program, and on all promotional materials

Art Deco Level Benefits - \$500

Sponsor recognition in event press releases, social media postings, and on our website • Your logo/name on the sponsor banner, in the event program, and on all promotional materials • Sponsor recognition in the printed class catalog

Craftsman Level Benefits - \$250

Sponsor recognition in event press releases and social media postings • Your logo/name on the sponsor banner, in the event program, and on selected promotional materials

Collector Level Benefits - \$100

Sponsor recognition in event press releases and social media postings • Your logo/name on the sponsor banner and in the event program



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Support The Bay School! Gala & Art Auction Sponsorships

Opportunities abound to contribute to the success of The Bay School! Your financial support positively impacts the lives of our students and artists and the surrounding community by creating enhanced access to the many classes, events, exhibitions, and programs we provide.

You truly are helping us realize The Bay School's mission to provide people of all ages and abilities opportunities to learn, experience, and appreciate the arts through excellence and diversity in our offerings. Your generous contribution enables us to exist as a gathering place for all.

Please complete the following information and email it to Pam Doss at pamdoss@bayschool-arts.com. You may also mail it along with your check to her attention at PO Box 1524; Mathews, VA 23109. If you wish to pay online, visit www.bayschool-art.com/products/sponsorships or call in payment to 804.725.1278.

Thank you!

Contact Name: _____

Company: _____

Mailing Address: _____

City, State, Zip: _____

Area Code, Phone, Extension: _____

Email: _____

Please select the sponsorship you prefer below:

- | | | |
|--|--|--|
| <input type="checkbox"/> Presenting (\$10,000) | <input type="checkbox"/> Renaissance (\$7,000) | <input type="checkbox"/> Expressionist (\$4,000) |
| <input type="checkbox"/> Impressionist (\$2,000) | <input type="checkbox"/> Classical (\$1,000) | <input type="checkbox"/> Art Deco (\$500) |
| <input type="checkbox"/> Craftsman (\$250) | <input type="checkbox"/> Collector (\$100) | |

SPONSORSHIPS