

Jacquard high/low woven discretion with profile

Technique

High/low woven designs are done with modern Jacquard looms. Logo is expressed in high or low woven manner and has always the same colour as towel. The characteristics of a 100% cotton towel with best dimensional stability are fully retained

Recommendation

Two ply terry: Generally, a two ply yarn is used as then contours appear clear and filigree motives become nicely visible.

Single ply terry: For expressive logos in simple structure also softer single ply yarn is recommended.
Minimum size: Letters should have a minimum height of 2,5 cm. Lines should have a minimum width of 0,4 mm. To increase readability we recommend weaving small letters and filigree parts positively: pile stands out before a low woven background.

Maximum size: There is no maximum size, but extensive space without pile should be avoided as otherwise the drying ability of the towel will be reduced.

Position: absolutely free to choose position and size of logo which can also be repeated endlessly. There is no extra cost for the size, number or repetition of logos.

Use

Very often used and highly recommended in hotels for bath mats, bath and sauna sheets to express logos visibly and yet in discreet fashion.

Also popular as promotional product: technique is cheap, minimum quantity is low, size and weight can be chosen flexibly. The whole towel surface can be used as advertising space and the towel can be dyed in customer's specific colour.

Jacquard high/low woven – Examples for minimum quantities

Article	400 gsm	500 gsm	600 gsm
Hand towels 50 x 100 cm	600 pcs.	500 pcs.	400 pcs.
Bath towels 70 x 140 cm	300 pcs.	250 pcs.	200 pcs.
Large bath towel 100 x 150 cm	200 pcs.	175 pcs.	150 pcs.
Super towel 100 x 180 cm	175 pcs.	150 pcs.	120 pcs.
Super sheet 100 x 200 cm	150 pcs.	125 pcs.	100 pcs.
Guest towel 30 x 50 cm	2.000 pcs.	1.750 pcs.	1.500 pcs.

