

Jacquard border woven valuable message

Technique

On modern Jacquard looms coloured polyester yarns are woven as weft yarn into a plain border. Logos and motives have highest colour fastness and a shiny appearance.

Recommendation

Yarn: For coloured motives we use polyester yarns which we offer in a wide range of colours. Subject to specific quantity the polyester yarn can also be dyed according to specific colour norm.

Quantity of colours: Technically a maximum of six colours is possible for border. We recommend up to four colours in order to obtain a good covering of colours.

Minimum size: e. g. for letters 0,8cm.

Maximum size: maximum logo size depends on border height which on the other hand depends on towel size. We recommend as border height: guest towel up to 6cm, hand towel up to 12cm, bath towel up to 16cm, bath and sauna sheets up to 18cm. The width of the border is always identical to the towel width.

Position: one or two borders are possible. One lower border may be more attractive although from a technical perspective two borders are possible and will not be extra-charged.

Use

ideal promotional towel as colored logos can be woven directly when towel is woven. Branding is economical and minimum quantities are low. Border woven motives are a very interesting alternative to large embroideries which would be expensive and make the towel stiff. In hotels border woven towels are often used as sauna towels.

Border woven design – Examples for minimum quantities

Article	400 gsm	500 gsm	600 gsm
Hand towel 50 x 100 cm	600 pcs.	500 pcs.	400 pcs.
Bath towel 70 x 140 cm	300 pcs.	250 pcs.	200 pcs.
Large bath towel 100 x 150 cm	200 pcs.	175 pcs.	150 pcs.
Super towel 100 x 180 cm	175 pcs.	150 pcs.	120 pcs.
Super sheet 100 x 200 cm	150 pcs.	125 pcs.	100 pcs.
Guest towel 30 x 50 cm	2.000 pcs.	1.750 pcs.	1.500 pcs.

