CERTIFIED ORGANIC INGREDIENTS Colour Me Organic

Soft Black









Copper Brown

Organic.

Radico





Indigo Leaf Henna Leaf Amla Fruit Bhringraj Leaf Manjistha Root

Indigo Leaf Henna Leaf Amla Fruit Bhringraj Leaf Manjistha Root Methi Seed Radico Hibiscus Flower

Indigo Leaf Henna Leaf Amla Fruit Bhringraj Leaf Manjistha Root Methi Seed Radico Hibiscus Flower

Colorless Henna Leaf Indigo Leaf Henna Leaf Amla Fruit Bhringraj Leaf Manjistha Root Radico COLOURME Hibiscus Flower

> Indigo Leaf Henna Leaf Amla Fruit Bhringraj Leaf Manjistha Root Methi Seed Hibiscus Flower

Henna Leaf Amla Fruit Bhringraj Leaf Manjistha Root Methi Seed Hibiscus Flower

Chemical Free

- 100% Certified Organic
- Choose From 23 Shades
- Colors stay up to 30 days
- •Ayurvedic Herbs That Penetrate Hair

Ayurvedic Herbs | Reference Guide

MADE OF CERTIFIED ORGANIC INGREDIENTS

Burgundy Golden Blonde Beige Blonde Colorless Henna Leaf Colorless Henna Leaf Indigo Leaf Indigo Leaf Henna Leaf Henna Leaf Henna Leaf Amla Fruit Amla Fruit Amla Fruit Bhringraj Leaf Bhringraj Leaf Bhringraj Leaf Brahmi Leaf Manjistha Root Methi Seed Methi Seed **Hibiscus Flower** Radico Hibiscus Flower Radico COLOUR ME ORGANIC Hibiscus Flower Darkest Ash Blonde Champagne Blonde Reddish Blonde Colorless Henna Leaf Colorless Henna Leaf Henna Leaf Indigo Leaf Indigo Leaf Amla Fruit Henna Leaf Amla Fruit Bhringraj Leaf Bhringraj Leaf Amla Fruit Brahmi Leaf Bhringraj Leaf Brahmi Leaf Manjistha Root Brahmi Leaf Radico Hibiscus Flower Radico Dark Ash Blonde Auburn Red Light Reddish Blonde Colorless Henna Leaf Indigo Leaf Colorless Henna Leaf Indigo Leaf Henna Leaf Indigo Leaf Amla Fruit Amla Fruit Henna Leaf Bhringraj Leaf Bhringraj Leaf Amla Fruit Brahmi Leaf Methi Seed Bhringraj Leaf Radico Realization Manjistha Root Hibiscus Flower Ash Blonde Honey Blonde Wine Red Henna Leaf Indigo Leaf Colorless Henna Leaf Amla Fruit Henna Leaf Indigo Leaf Bhringraj Leaf Amla Fruit Amla Fruit Manjistha Root Methi Seed Bhringraj Leaf Methi Seed Hibiscus Flower Brahmi Leaf **Hibiscus Flower** Radico

Light Ash Blonde

Colorless Henna Leaf Indigo Leaf Henna Leaf Amla Fruit Bhringraj Leaf Radico GRCANIC Brahmi Leaf

Wheat Blonde



Colorless Henna Leaf Indigo Leaf Amla Fruit Bhringraj Leaf Brahmi Leaf

Caramel Blonde

Strawberry Blonde



Colorless Henna Leaf Henna Leaf Amla Fruit Bhringraj Leaf Brahmi Leaf

Colorless Henna Leaf

Henna Leaf

Bhringraj Leaf

Methi Seed

Radico GOLORNIC BROANIC

Amla Fruit

AYURVEDIC HERBS THAT PENETRATE HAIR

Methi Seed **Hibiscus Flower**

Indigo Leaf

Radico COLOUR ME ORGANIC

Manjistha Root

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A Deeper Understanding of Ayurvedic Hair Care

Understanding your Ayurvedic hair type and dosha levels is the preliminary step in your journey to deal with your hair problems.



HERE ARE THE THREE AYURVEDA HAIR TYPES

Vata Dominance

People with more Vata in their constitutions tend to be thin, with a slender frame and prominent joints, delicate skin that is naturally dry, and dry voluminous hair.

VATA-DOMINANT HAIR

In balance, vata hair is naturally fine and thin and can grow quickly. On the other hand, Imbalances in Vata can bring about low sebum production, causing hair loss, frizziness, and split ends.

SCALP MOISTURE - VATA TYPE

Vata hair type usually have a dry the scalp tissues.

Pitta Dominance

People with more Pitta in their constitutions tend to be of medium proportions, with a frame that is neither petite nor heavy, and may be sensitive, and fine hair that tends towards premature graying or thinning.

PITTA-DOMINANT HAIR

Moderate in thickness, but soft and predictable to manage. Pitta imbalances can lead to early greying of hair, bacterial overload in the follicles, and redness or soreness.

SCALP MOISTURE - PITTA TYPE

Pitta dominant Prakriti, the scalp scalp with scaly dandruff as it lacks texture can be greasy that is often adequate moisture and sebum in prone to boils and itchy dandruff.

Kapha Dominance

People with more Kapha in their constitutions tend to be of larger proportions, with a robust frame and padded joints, thick smooth skin that warm skin that is very fair or ruddy may tend towards oiliness, and rich, wavy hair.

KAPHA-DOMINANT HAIR

Thick, coarse, and wavy or curly. An imbalance in the Kapha energy can cause greasiness due to sebum overproduction. Unpleasant symptoms can include hair fall and an itchy scalp.

SCALP MOISTURE - KAPHA TYPE

In a well balanced Kapha hair type, you may observe normal scalp texture with adequate levels of moisture. But, aggravation in Kapha dosha results in oily scalp with dandruff.

VATA (MIDDLE AGE TO ELDERLY)

One of the notions in Ayurveda is that with aging, everyone transitions from kapha (childhood and young adulthood) to pitta (young adulthood to middle age) to vata (middle age to elderly). As we age, and especially as we enter the vata time of life, vata imbalances may begin to manifest as hair that becomes drier and thinner. Ayurvedic medicine recommends lifestyle habits for vata-dominant people that aim to balance their three doshas.

Colorless Henna Leaf



Colorless henna is rich in biologically active substances such as chrysophanol, emodin, carotene, betaine, rutin, and others. Emodine helps to restore the hair's neutral shine, carotene repairs damaged hair structure, betaine locks in moisture and makes the hair softer and smoother, and rutin strengthens hair roots. Chrysophanol (chrysophanic acid) has a pronounced antimicrobial and anti-inflammatory effect. It helps to eliminate dandruff.

Suitable for Vata, Pitta and Kapha

Indigo Leaf



Indigo is said to repair the cuticle. It smoothens the tangles, makes your hair thicker, more manageable and lustrous. And Indigo powder not only improves hair colour but also soothes hair scalp and follicles. It offers a cooling and refreshing sensation which makes you feel relaxed and calms the body and mind. It helps in pacifying **Vata** Dosha.

Henna Leaf



Henna used as hair drying/ astringent agent, boost hair growth, cool scalp, and skin treats dandruff and makes hair shine. Henna is also a very cooling herb which pacifies **Pitta** Dosha. It nourishes the scalp and induces enough moisture in it to take care of any dryness that can be associated with Vata imbalances.

Amla Fruit



Amla is a natural storehouse of Vitamin C and antioxidants, and is enriched with high levels of Iron content, making it an indispensable component in hair care products. It is also rich in elements like Ellagic Acid and Gallic Acid which work in tandem to improve blood circulation in the scalp area thereby stimulating hair growth and strengthening the hair follicles. According to Ayurveda, amla is known to balance all the processes in the body and brings to equilibrium all three doshas - vata, kapha, pitta.

Bhringraj Leaf



Bhringraj being a potent hair vitalizer has a host of bioactive constituents including flavonoids and phytochemicals like ecliptic, wedelolactone, coumestans, polypeptides, polyacetylenes, thiophene derivatives, steroids, sterols like stigmasterol, heptacosanole, hentriacontanol, and triterpenes. It is one of the best rejuvenatives for **Pitta** and has a special affinity for the head. When it comes to natural hair care and hair loss, Bhringraj is the first herb we recommend. It is one of the most distinguished herbs in Ayurvedic healthy hair care.

Brahmi Leaf



Brahmi is one of the Ayurvedic herbs for hair that supports normal hair growth by rejuvenating the scalp. It offers the additional benefit of helping calm the mind. It is long-believed that Brahmi also stimulates the cognitive functions of the mind, and that applying it to the hair and scalp will bring these same cognitive benefits by absorption through the hair follicles and pores. This herb balances **Tridosha** – the three biological energies as a collective.

Brahmi as a powerful medicine to treat a variety of disorders caused by imbalances in the **three doshas**, especially **Vata**.

Manjistha Root



Manjistha Powder has proven to be extremely helpful in combating hair loss. Even stubborn dandruff is gently prevented, while at the same time a sensitive and damaged scalp can benefit greatly from its properties. The powder is perfect for darkening hair in a gentle way and also possesses antibacterial properties.

It actively balances the **Pitta** doshas and **Kapha** doshas.

Methi Seed



Methi also known as Fenugreek-has been used by Chinese and Ayurvedic medicinal systems for centuries. In general, anyone can benefit from the protein and anti-inflammatory properties found in Methi powder. Those with coarse or curly hair may notice added softness and shine. Soothes scalp inflammation, treats dandruff, strengthens hair, and prevents shedding. Kapha Dosha Herbs

Hibiscus Flower



In Ayurveda, hibiscus is recommended for treating hair fall, encouraging hair regrowth, and preventing premature graying. Hibiscus is rich in vitamin C, flavonoids, amino acids, mucilage fiber, moisture content, and antioxidants. The naturally occurring amino acids in hibiscus flowers provide the hair with the nutrients help in promoting hair growth. These amino acids produce a special kind of structural protein called keratin, which is the building block of hair. Keratin binds the hair makes them less prone to breakage.

Since Hibiscus is used as an **anti-Pitta** herb, it is very useful for hair fall issues.