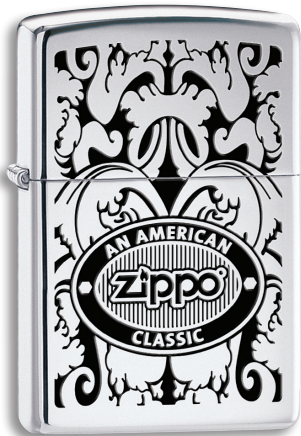


TIER 1 – Signature



Color Image - 1 Color



Color Image - 2 Colors



Auto Engrave

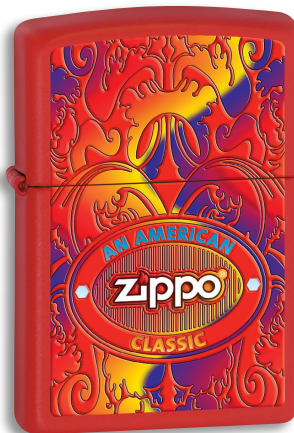


Laser Engrave

Color Image

State-of-the-art printing technology allows Zippo to imprint multiple spot colors or full-color photographic representations of complex designs. Spot colors can be closely matched to PMS colors and used for one-, two- or three-color logos.

- Review any art or photography requirements with our Design Center



Color Image - Full Color

Auto Engrave

The crisp, shining jewelry look of our Auto Engrave process is one of the most popular customization methods. Creative fill patterns are inscribed into the product to complement the chosen design or produce dimensional effects.

- Not available on powder coat or translucent finishes
- Lid line adjustment may be made per factory guidelines

Laser Engrave

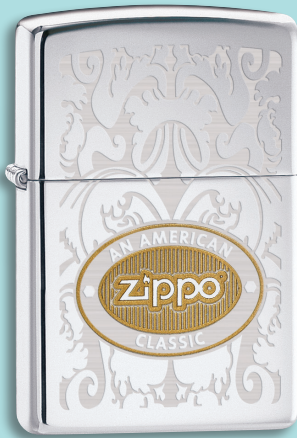
This innovative custom process gives Zippo tremendous flexibility when reproducing your artwork on our products. Our laser engravers are computer-programmed to generate an accurate replication of your design.

- Restricted to plated and PVD base models
- Multiple surfaces available
- Shows great contrast for eye-catching results

Color Image	30+ PCS
1-2 Colors	\$4.00
Full Color (3+)	\$6.00

Engraved Methods	30+ PCS
Auto Engrave	\$4.00
Laser Engrave	\$4.00

TIER 2 – Premium



Laser Two-Tone

Zippo's lasers are programmed to engrave precisely at two different depths, creating unique contrast within the design. The deeper engraving reveals the brass tone of the case to accent the final image.

- Restricted to plated and PVD base models
- Second (brass) tone cannot cross lid line

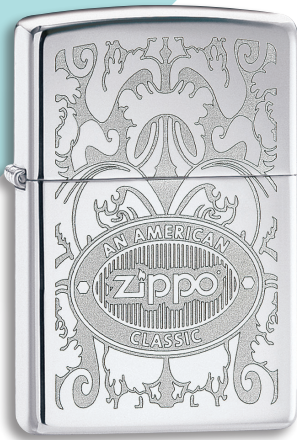


Auto Two-Tone

Eye-catching contrast is achieved when Zippo's engraving tools are operated at two different depths. Jewelry-quality chrome and brass engraving allows for a shining "gold and silver" effect.

- Restricted to plated finishes, excluding high-polish
- Art constraints apply
- Cannot cross lid line

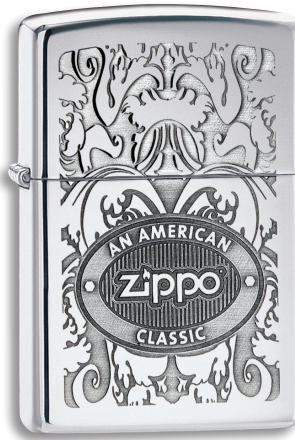
Two-Tone Methods	30+ PCS
Laser Two-Tone	\$6.00
Auto Two-Tone	\$6.00



Lustre

Zippo's signature Lustre method produces an attractive, durable imprint. The artwork is etched into the lighter and then plated for a permanent mark. A beautiful contrasting effect of depth and distinction is created.

- Restricted to plated and antique finishes
- Art constraints apply



Double Lustre

The design is double-etched into the lighter and then plated. This layered process displays a multi-dimensional effect. A portion of the design will be chromed out, displaying the lighter's shining plated finish, to give the design more depth and impact.

- Restricted to high-polish plated finishes
- Art constraints apply

Lustre Methods	30+ PCS
Lustre	\$6.50
Double Lustre	\$8.00

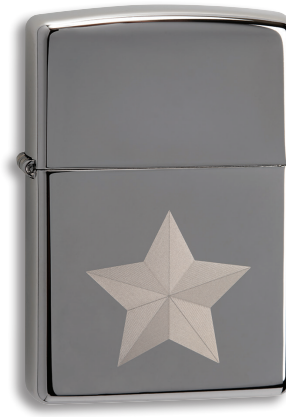
TIER 2 – Premium



Fusion

Predetermined color palettes and chrome breaks are combined to create an iridescent, metallic look.

- Restricted to high-polish plated finishes
- Art constraints apply



Laser Fancy Fill

Skilled designers enhance this engraving technique by adding various directional fill patterns. A 3D effect is achieved throughout the design using this intricate production method.

- Special art requirements
- Available only on high-polish and PVD finishes



Photo Image

We digitally replicate photographs into high-resolution images, which are then laser-engraved with pin-sharp accuracy.

- Review any art or photography requirements with our Design Center
- Available only on high-polish and PVD finishes

Premium Methods	30+ PCS
Fusion	\$8.00
Laser Fancy Fill	\$6.00
Photo Image	\$6.00

Premium methods shown below require special handling, varying minimum quantities, tooling charges, unique lead times and specific art files. Contact your Zippo sales representative for more information.



Crystal Attachment

Zippo designers and engineers continue to explore special crystals, stones and other inlay materials to delight Zippo customers.

- Some restrictions apply
- As low as 30-piece MOQ for stock materials/custom materials; MOQ may vary for custom stones



Stamping

Image is debossed into the case, creating a 3D design.

- Art constraints apply
- Tooling charges required
- 500 piece MOQ

TIER 3 – Luxury



Laser / Auto Engrave Combination

Laser/Auto Engrave Combo

Zippo can combine Laser Engrave and Auto Engrave methods to achieve a luxury jewelry look. If this combination is used on a matte finish, the Auto Engrave artwork must be entirely surrounded by Laser Engrave.

- Art constraints apply
- Model restrictions apply
- Engraving can also be done on top of lasered area (required on matte finishes)
- Lid line adjustment may be made per factory guidelines

Luxury Engraved

30+ PCS

Laser / Auto Engrave Combo

\$8.00

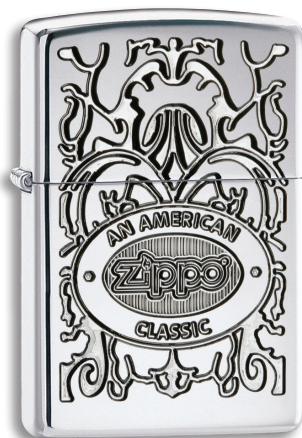


Precious Metals

Special handling is required when engraving custom designs on Solid Sterling Silver, Solid Gold and Armor® Gold Plated lighter cases.

- Price, lead time and MOQ may vary
- Art constraints apply
- Limited customization options

TIER 3 – Luxury



Deep Carve

Deep Carve

A powerful milling machine accurately engraves deep contoured cuts into an Armor® case using a selection of tool sizes. Once carved, the lighter is processed through special buffing and plating to produce a high-end, luxury look.

- Art constraints apply
- Armor® case only



Deep Carve/Epoxy Inlay

Deep Carve/Epoxy Inlay Combo

Deep Carve designs can be specially accented with colorful epoxy inlay. Translucent, marbled or solid epoxies can be inlaid into deep cavities by highly skilled artisans.

- Lid line adjustment may be made per factory guidelines
- Artwork size restrictions apply
- Special engraving can be designed under translucent epoxy for a luxury look



Red is the stock epoxy color available. Other colors of epoxy, including translucent, marbled or solid colors are available upon request through the Design Center.

Deep Carve & Epoxy	100+ PCS
Deep Carve	\$25.00
Deep Carve Epoxy Inlay	\$55.00
MultiCut	pricing varies

MultiCut pricing will vary according to production run time, choice of Armor® case and use of epoxy (if applicable). Contact your Zippo sales representative for more information.



MultiCut with Epoxy Inlay

MultiCut

The MultiCut customization method precisely engraves around all sides of the Armor® case, producing an elegant, luxury lighter. Epoxy inlay can also be added to further accent this 360° design style.

- Art constraints apply
- Armor® case only
- 100 piece MOQ

ENHANCEMENTS



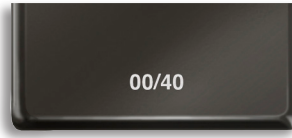
Color Image with Personalization



Color Image with Consecutive Numbering



Laser Consecutive Numbering



Enhancements

Enhancements include Personalization and Consecutive Numbering. New enhancements are constantly in development. No volume discounts apply for enhancements.

Please Note: Enhancements may have additional costs and higher minimum order quantities.



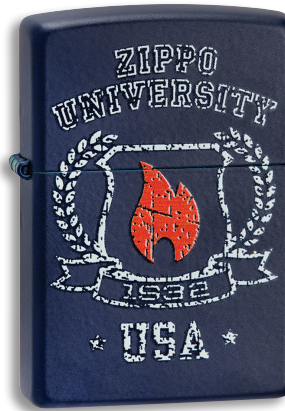
Consecutive Numbering with Additional Text

Enhancements	All Quantities
Personalization	\$4.00
Consecutive Numbering	\$4.00
Consecutive Numbering with Additional Text	\$8.00



Chrome Out Method

Using the Color Image method, some of the design is removed, or "chromed out," to reveal the lighter's finish in the design's negative space. There is no additional charge for requesting this technique.



Distressed Method

Using the Color Image method, Zippo designers use special techniques to give the artwork a pocket-worn effect. There is no additional charge for requesting this technique.