



**2023 COLLECTION**

## Base Models

Nothing says "springtime" like clear blue skies and freshly cut grass, and these new base models for 2023 evoke the sights and senses of the season. The serene Sky Blue Matte and crisp Grass Green Matte lighters are both bright and sunny additions to any collection or display and offer a high-impact canvas for any custom design. Each model is also available with a Color Image Zippo logo.



## Base Models



**48628**  
Sky Blue Matte  
\$24.95

**48628ZL**  
Sky Blue Matte  
Color Image  
\$29.95



**48629**  
Grass Green Matte  
\$24.95

**48629ZL**  
Grass Green Matte  
Color Image  
\$29.95



**48267**  
Street Brass  
\$17.95



**49843**  
Sage  
\$24.95

**49843ZL**  
Sage  
Color Image  
\$29.95



**49452**  
Flat Grey  
\$24.95

**49452ZL**  
Flat Grey  
Color Image  
\$27.95



**49527**  
Slim®  
Flat Grey  
\$24.95

**49527ZL**  
Slim®  
Flat Grey  
Color Image  
\$27.95



**49193**  
Glow-in-the-Dark  
Green  
\$27.95

**49193ZL**  
Glow-in-the-Dark  
Green  
Color Image  
\$33.95



**49454**  
Flat  
Turquoise  
\$24.95

**49454ZL**  
Flat Turquoise  
Laser Engrave  
\$27.95



**49529**  
Slim®  
Flat Turquoise  
\$24.95

**49529ZL**  
Slim®  
Flat Turquoise  
Laser Engrave  
\$27.95



**49844**  
Brick  
\$24.95

**49844ZL**  
Brick  
Color Image  
\$29.95



**49846**  
Frequency  
\$24.95

**49846ZL**  
Frequency  
Color Image  
\$29.95

## Base Models



**28129**  
High Polish Green  
\$29.95

**28129ZL**  
High Polish Green  
Laser Engrave  
\$34.95



**49190**  
High Polish  
Rose Gold  
\$29.95

**49190ZL**  
High Polish Rose Gold  
Laser Engrave  
\$34.95



**20446**  
High Polish Blue  
\$29.95

**20446ZL**  
High Polish Blue  
Laser Engrave  
\$34.95

**20494**  
Slim®  
High Polish Blue  
\$29.95



**24747**  
High Polish  
Purple  
\$29.95

**24747ZL**  
High Polish Purple  
Laser Engrave  
\$34.95

**28124**  
Slim®  
High Polish  
Purple  
\$29.95



**24756**  
High Polish  
Black  
\$29.95

**24756ZL**  
High Polish Black  
Laser Engrave  
\$34.95



**28123**  
Slim®  
High Polish  
Black  
\$29.95

**28123ZL**  
Slim®  
High Polish Black  
Laser Engrave  
\$34.95



**150**  
Black Ice®  
\$29.95

**150ZL**  
Black Ice®  
Laser Engrave  
\$34.95

**20492**  
Slim®  
Black Ice®  
\$29.95



**49191**  
High  
Polish Teal  
\$29.95

**49191ZL**  
High Polish Teal  
Laser Engrave  
\$34.95



**151**  
Multi Color  
\$29.95

**151ZL**  
Multi Color  
Laser Engrave  
\$34.95

**20493**  
Slim®  
Multi Color  
\$29.95



## Base Models



**49181**  
Mercury Glass  
\$22.95



**49265**  
Slim®  
Mercury Glass  
\$22.95



**49475**  
Metallic Red  
\$24.95

**49181ZL**  
Mercury Glass  
Color Image  
\$27.95

**49265ZL**  
Slim®  
Mercury Glass  
Color Image  
\$27.95

**49475ZL**  
Metallic Red  
Laser Engrave  
\$27.95



**49146**  
Iridescent  
\$24.95



**49267**  
Slim®  
Iridescent  
\$24.95



**218**  
Black Matte  
\$22.95



**1618**  
Slim®  
Black Matte  
\$22.95

**49146ZL**  
Iridescent  
Color Image  
\$29.95

**49267ZL**  
Slim®  
Iridescent  
Color Image  
\$27.95

**218ZL**  
Black Matte  
Color image  
\$27.95



**218ZB**  
Black Matte  
Color Image  
\$27.95



**237**  
Purple Matte  
\$22.95



**1637**  
Slim®  
Purple  
Matte  
\$22.95



**229**  
Royal Blue  
Matte  
\$22.95

**237ZL**  
Purple Matte  
Color Image  
\$27.95

**1637ZL**  
Slim®  
Purple Matte  
Color Image  
\$27.95

**229ZL**  
Royal Blue Matte  
Color Image  
\$27.95

## Base Models



**239**  
Navy Matte  
\$22.95



**221**  
Green Matte  
\$22.95



**233**  
Red Matte  
\$22.95

**239ZL**  
Navy Matte  
Color Image  
\$27.95

**221ZL**  
Green Matte  
Color Image  
\$27.95

**233ZL**  
Red Matte  
Color Image  
\$27.95



**231**  
Orange Matte  
\$22.95



**238**  
Pink Matte  
\$22.95



**214**  
White Matte  
\$22.95

**231ZL**  
Orange Matte  
Color Image  
\$27.95

**238ZL**  
Pink Matte  
Color Image  
\$27.95

**214ZL**  
White Matte  
Color Image  
\$27.95



**211**  
Iron Stone  
\$22.95



**236**  
Black Crackle®  
\$22.95



**28378**  
Gray  
\$24.95



**21063**  
Candy Apple Red  
\$24.95



## Base Models



**49839**  
Rustic  
Bronze  
\$39.95

**49839ZL**  
Rustic Bronze  
Laser Engrave  
\$44.95



**49477**  
Tumbled Brass  
\$27.95



**121FB**  
Antique Silver  
\$29.95



**201FB**  
Antique Brass  
\$29.95

## Base Models



**254B**  
High Polish Brass  
\$27.95

**1654B**  
Slim®  
High Polish  
Brass  
\$27.95



**204B**  
Brushed Brass  
\$24.95

**204**  
Brushed Brass  
\$24.95



**24648**  
Herringbone  
Sweep  
\$22.95



**24647**  
Chrome Arch  
\$22.95



**28181**  
Linen Weave  
\$22.95



**28182**  
Diagonal Weave  
\$22.95

## Armor®



**162**  
Armor®  
Brushed Chrome  
\$24.95



**167**  
Armor®  
High Polish Chrome  
\$29.95



**1606**  
Slim®  
Armor®  
High Polish  
Chrome  
\$32.95



**168**  
Armor®  
Brushed Brass  
\$29.95



**169**  
Armor®  
High Polish Brass  
\$32.95



**200**  
Brushed Chrome  
\$19.95

**1600**  
Slim®  
Brushed  
Chrome  
\$19.95



**250**  
High Polish Chrome  
\$24.95

**1610**  
Slim®  
High Polish  
Chrome  
\$24.95



**205**  
Satin Chrome  
\$18.95

**1605**  
Slim®  
Satin  
Chrome  
\$18.95



**207**  
Street Chrome  
\$17.95

**1607**  
Slim®  
Street  
Chrome  
\$17.95



**28973**  
Armor®  
Antique Silver  
\$44.95



**28496**  
Armor®  
Tumbled Brass  
\$29.95

An exclusive bottom stamp authenticates these chrome and solid brass lighters as heavy-walled Armor®, about 1.5 times as thick as a standard Zippo case.





## 1935 Replica

### Distinctive features:

- Three-barrel outside hinge joins the lid and bottom; the current Zippo lighter has a five-barrel hinge.
- Open hollow rivet secures flint wheel to inside unit.
- Bright brushed chrome finish with or without slashes on the opposite corners of the face and back surfaces.
- Flat bottom case with unique bottom stamp.



**35** 1935.25  
1935 Replica  
Brushed Chrome  
\$39.95



**35** 1935  
1935 Replica  
Brushed Chrome  
\$39.95



1935 Bottom Stamp

## 1941 Replica

### Distinctive features:

- Four-barrel hinge joins the lid and bottom; the current Zippo lighter has a five-barrel hinge.
- Sides of the inside unit are flat, with squared edges where they meet the front and back surfaces.
- Inside unit has fewer holes in the chimney than current models; also fitted with a hollow rivet that holds the striking wheel in place.



**41** 1941  
1941 Replica  
Brushed Chrome  
\$29.95



**41** 1941B  
1941 Replica  
Brushed Brass  
\$36.95



**41** 28582  
1941 Replica  
Black Crackle®  
\$32.95



**41** 24096  
1941 Replica  
Black Ice®  
\$36.95



**41** 24485  
1941 Replica  
Black Ice®  
Laser Engrave  
\$42.95

## Vintage Lighters

### There's Nothing Old About Zippo Vintage.

The success of Zippo's 50th anniversary commemorative lighter in 1982 was a strong indicator that Zippo customers and collectors were receptive to the addition of more vintage-style lighters to the product line. Zippo Vintage lighters were introduced in 1985, designed after a similar Zippo lighter created in 1937.

### Distinctive features:

- Five-barrel hinge joins the lid and the bottom; same as current Zippo lighter.
- Sides of the unit are flat, with rounded corners and edges replicating the 1935 square case.
- Flat bottom and top case with current bottom stamp.



**230.25**  
Vintage  
Brushed Chrome  
\$22.95



**230**  
Vintage  
Brushed Chrome  
\$22.95



**240**  
Vintage  
Brushed Brass  
\$29.95



**260**  
Vintage  
High Polish Chrome  
\$27.95



**267**  
Vintage  
Street Chrome  
\$22.95



**270**  
Vintage  
High Polish Brass  
\$29.95



# Imprint Methods

Methods available to customize Zippo product.  
30 pieces MOQ unless otherwise noted.

## Classic Finishes

Plated Powder Coat PVD Finish Translucent Powder Antique

## Signature Custom Imprint Methods

### Auto Engrave

The crisp, clean jewelry look of auto engraving has become one of the most popular methods of customization. Skilled operators use either rotary engrave or diamond cut method to inscribe an image into the product using creative fill patterns. A dimensional effect can be achieved by using directional fill patterns.

Also known as Rotary Engraving or Computer Engraving.



#350

- Standard imprint charges
- Not available on powder coat and translucent finishes
- Available on sterling silver and solid gold
- Minimum quantity required
- Lid line adjustment may be made
- May require additional lead times

### Laser Engrave

This state-of-the-art process allows Zippo tremendous flexibility when reproducing your artwork on our products. Our laser engravers are computer programmed to generate an accurate replication of your imprint.

Also known as Laser Mark.



#49797

- Standard imprint charges
- Minimum quantity required
- Multiple surfaces available
- Shows great contrast

### Color Image

State-of-the-art printing method allows Zippo to imprint multiple spot colors or full-color photographic representations. Spot colors can be matched to PMS colors and used for one, two, or three-color simple logos.

Previously known as surface imprint.

- Zippo will accept vector artwork files (Adobe Illustrator) in these formats: .ai, .eps, .pdf (provided entire contents of file are vector). Zippo can also imprint artwork in full color or a photographic representation. Previously known as 4-color process pad print.
- Zippo will accept raster artwork files (Adobe Photoshop) no less than 1.5" wide by 2.25" high with a resolution of 600 DPI (dots per inch). Acceptable formats include .psd, .tif, .eps, .jpg (provided the resolution is high enough). Any file requiring background isolation must have paths or a layered file with transparent background included.



#24007



#49135

- Standard imprint charges
- Not available on precious metal finishes
- Minimum quantity required
- Special art requirements/high resolution photo required to be reviewed by the Design Center

All color imprinting will now be run using the color imaging method.

## Premium Custom Imprint Methods

All models below require special handling due to the unique processes and methods on each piece. Several model styles below require minimum quantities, tooling charges, special lead times, as well as specific art files. Contact your Zippo Sales Representative for more information.

### Lustre

Zippo's signature lustre etch method produces an attractive, durable imprint. The artwork is etched into the lighter and plated for a permanent mark. A beautiful contrasting effect is created.

- Antique finishes require 100pc MOQ



#352

### Double Lustre

The design is double etched into the lighter. This layered process displays a multi-dimensional effect. A portion of the design will be chromed out for impact.



#24751

### Fusion

A combination of specific pre-determined color palettes and chrome breaks create an iridescent, metallic look.

- Restricted to models 250, 167, 260, 1654B, 1610, 254B, 24750.
- Art constraints apply



#28952

### Auto Two-Tone

Contrast is achieved when Zippo engraves in two different depths. Vibrant chrome and brass engraving allows for a "gold and silver" effect.

- Some model restrictions apply
- Art constraints apply
- Available on 200, 205, 207, 24647, 24648, 28181, 28182
- Cannot pass through lid line



#29412

### Laser Two-Tone

Zippo's lasers can be programmed utilizing two different depths, creating a unique contrast within the image.

- Some base model restrictions apply
- Cannot pass through lid line

Note: Gold color is the 2nd tone.



#28645  
Not in catalog

### Photo Image

The creation or manipulation of photographic images by electronic or digital means. The image is then laser engraved onto many different finish options with pin sharp resolution.

- Model restrictions apply
- Special art requirements/high resolution photo required to be reviewed by the Design Center
- Standard imprint charges apply

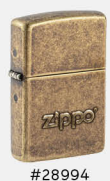


#49025

### Stamping

Image is debossed into the case, creating a 3D design.

- Art constraints
- Tooling charges and minimum quantities may be required
- MOQ: 500pc



#28994

### Emblem

Image is die struck onto various metal substrates such as brass, aluminum, and pewter.

- Art constraints
- Additional lead times required
- Tooling charges and minimum quantities may be required
- Contact sales rep for details
- MOQ: 500pc



#362

### Laser 360°

Precision lasers engrave 360° seamlessly around any High Polish lighter case.

- Available on High Polish PVD models only
- Some art restrictions may apply
- Design Center in-house visits only



#49811

### Black Light

Specially formulated ink applied to areas of color take on a bluish glow when exposed to UV black light.

- Design Center in-house visits only
- Currently only offered on Black Matte



#49810

## Luxury Custom Imprint Methods

All luxury custom orders need to be routed through the Zippo Design Center.

### Brite Cut

Limited to Armor® cases only, brite cut engraving produces dazzling high and low facets, resulting in the dimensional look of a beautiful emblem directly on the surface of the lighter.

- MOQ: 100pc



#29964

### Deep Carve

Graphic is rendered in state-of-the-art 3D software. A powerful milling machine accurately engraves deep contoured cuts into an Armor® case using many tool sizes, special buffing, and plating.

- Armor® case only
- MOQ: 100pc



#29625

### Laser/Auto Engrave

Zippo can combine Laser and Auto Engrave processes to achieve a jewelry look.

- Art constraints apply
- Some model restrictions apply
- Engraving can also be done on top of lasered area



#29232

### Texture Print

Texture printing brings designs to life with brilliant color and irresistible dimensional 3D design.

- Model restrictions apply
- May require additional lead time
- Art restrictions apply
- Design Center in-house visits only



#49791

### MultiCut

Powerful milling machines engrave deep contoured cuts 360° around the Armor® case leaving a high-end jewelry look. Special processing and finishing apply.

- Armor® case only
- Art restrictions apply
- Design Center in-house visits only
- MOQ: 100pc



#49027

### Laser Fancy Fill

Skilled designers enhance laser engrave by adding various directional fill patterns. A 3D effect is achieved throughout this intricate design process.

- Model restrictions apply
- Not available on translucent powder coat or matte finishes
- May require additional lead time
- Standard imprint charges apply



#49030

### Precious Metals

Special handling is needed when engraving precious metals.

- Sterling Silver and Solid Gold
- Limited customization options available



#195  
Not in catalog

### Stone Attachment

Zippo designers and engineers continue to develop special inlaid materials and stones to delight Zippo customers.

- Some restrictions apply



#49060

### Epoxy Inlay

Clear, marbled or solid epoxies can be inlaid into deep cavities by highly skilled artisans.

- Armor® case only
- Lid line and size restrictions apply
- Special engraving can be designed under translucent epoxy for a luxury look
- MOQ: 100pc



#28807

### 540 Color

The signature windproof lighter can be completely enveloped by full color graphics with the most intricate and vibrant designs possible.

- Design Center in-house visits only



#49683

### 540 Fusion

540 Fusion seamlessly envelops the lighter on all sides with shimmering, metallic color palettes, combining the hallmarks of both our 540 Color and Fusion processes.

- Design Center in-house visits only
- Art restrictions apply



#48621

### Iced

Zippo's Iced lighters have a glossy, smooth finish with a unique design peeking through the translucent topcoat, creating the effect of looking through a thin sheet of ice.

- Design Center in-house visits only
- Art restrictions apply
- MOQ: 500pc



#29824

## Art Styles

### Chromed Out

When rendering art, an area of design is opened up displaying the base finish. No additional charge for this method.



#28274

### Distressed

When rendering artwork, artists use a unique filter to give the art a pocket worn effect.



#49782

## Custom Art - Limited Editions - Exclusive Designs - Signature & Licensed Designs

Special event and/or anniversary designs can be supplied by the customer or created by Zippo artists. Personalization and consecutive numbering are available for an additional charge. Designs supplied by Zippo customers can be restricted to others. Must be discussed and approved through the Design Center. Signature and licensed designs must be processed and approved by our licensing department.

Contact your Zippo Sales Representative for details.

Customer must sign an agreement stating they own or have rights to all custom artwork, and will indemnify Zippo for any infringement claim.