

## **Antioxidant Activity**

**WILD BLUEBERRIES AND ORDINARY BLUEBERRIES HAVE HAD THEIR NUTRITIONAL BENEFITS STUDIED FOR YEARS. THERE ARE THREE STUDIES THAT WE'VE IDENTIFIED THAT LOOK AT THEIR RESPECTIVE ANTIOXIDANT ACTIVITY - WHICH DEMONSTRATE THAT WILD BLUEBERRIES HAVE UP TO 2X THE ANTIOXIDANT ACTIVITY AS ORDINARY BLUEBERRIES.\* WE ENCOURAGE YOU TO RESEARCH THE STUDIES FOR YOURSELF SO YOU CAN MAKE THE MOST INFORMED CHOICES ABOUT THE FOOD YOU EAT.**

\*Based on antioxidant activity measured by laboratory studies.

### **THE STUDIES THAT HAVE BEEN IDENTIFIED ARE:**

**OXYGEN RADICAL ABSORBANCE CAPACITY ASSAY (ORAC)  
USDA DATABASE FOR THE OXYGEN RADICAL ABSORBANCE CAPACITY (ORAC)  
OF SELECTED FOODS, RELEASE 2, MAY 2010.**

**FOLIN ASSAY  
PEREZ-JIMENEZ, ET AL., IDENTIFICATION OF THE 100 RICHEST DIETARY SOURCES  
OF POLYPHENOLS: AN APPLICATION OF THE PHENOL-EXPLORER DATABASE, EUROPEAN  
JOURNAL OF CLINICAL NUTRITION (2010) 64, S112-S120.**

**CELLULAR ANTIOXIDANT ACTIVITY (CAA) ASSAY  
WOLFE, K.L., ET AL., CELLULAR ANTIOXIDANT ACTIVITY OF COMMON FRUITS,  
JOURNAL OF AGRICULTURAL AND FOOD CHEMISTRY, (2008), 56, 8418-8426.**

***Wyman's***<sup>®</sup>

**PLEASE NOTE THAT REGARDLESS OF TYPE,  
WYMAN'S SUPPORTS A DIET RICH IN FRUITS AND VEGETABLES.**