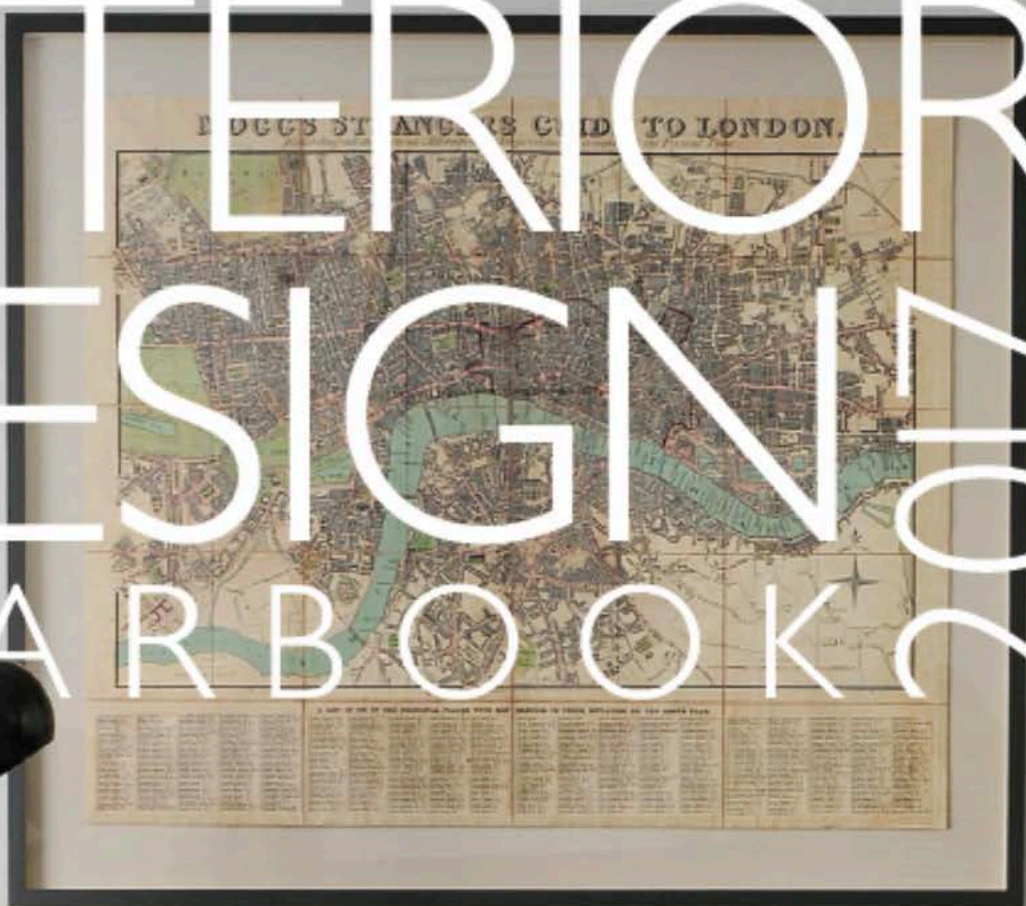


INTERIOR DESIGN YEARBOOK



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Lucy Clark, Co-Founder, Olive Design Studio
 Olive Design Studio, London, was set up in 2012 by Lucy Clark and Katie Singleton. Olive Design Studio style offers a unique fusion of Lucy and Katie's design skills, which have evolved over more than a decade of working in the UK and abroad on significant, high-end projects.
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Tara Bernerd, Founder, Tara Bernerd & Partners
 British designer Tara Bernerd is founder of the established interior architectural practice, Tara Bernerd & Partners. Working with an executive team of highly experienced architects and designers based out of the London headquarters in Belgravia, the focus for Bernerd is on the relevance of creative direction and interior design.
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Stephanie Coutas, Designer, Stephanie Coutas
 Stephanie began her professional life in fashion before opening her interior design agency, 1001 maisons, recently renamed SC Editions, where she works with a team of architects, decorators and designers on private homes, hotels and yachts in France and abroad.
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 Before founding Casa Botelho, João Botelho enjoyed a 22-year career in global luxury retail, beginning his journey in sales for a prestigious Brazilian brand in his hometown, Belo Horizonte. He decided to move to Europe in 1994, making London his new home.
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Tiffany Duggan, Founder and Design Director, Studio Duggan
 Studio Duggan is a leading design studio creating distinctive and well considered interiors for high-end residential and boutique commercial projects. Founded by Tiffany Duggan in 2011, Studio Duggan is quickly gaining a desirable reputation for its highly crafted and dynamic projects, complemented by a comprehensive and personal interior design service.
www.studioduggan.com

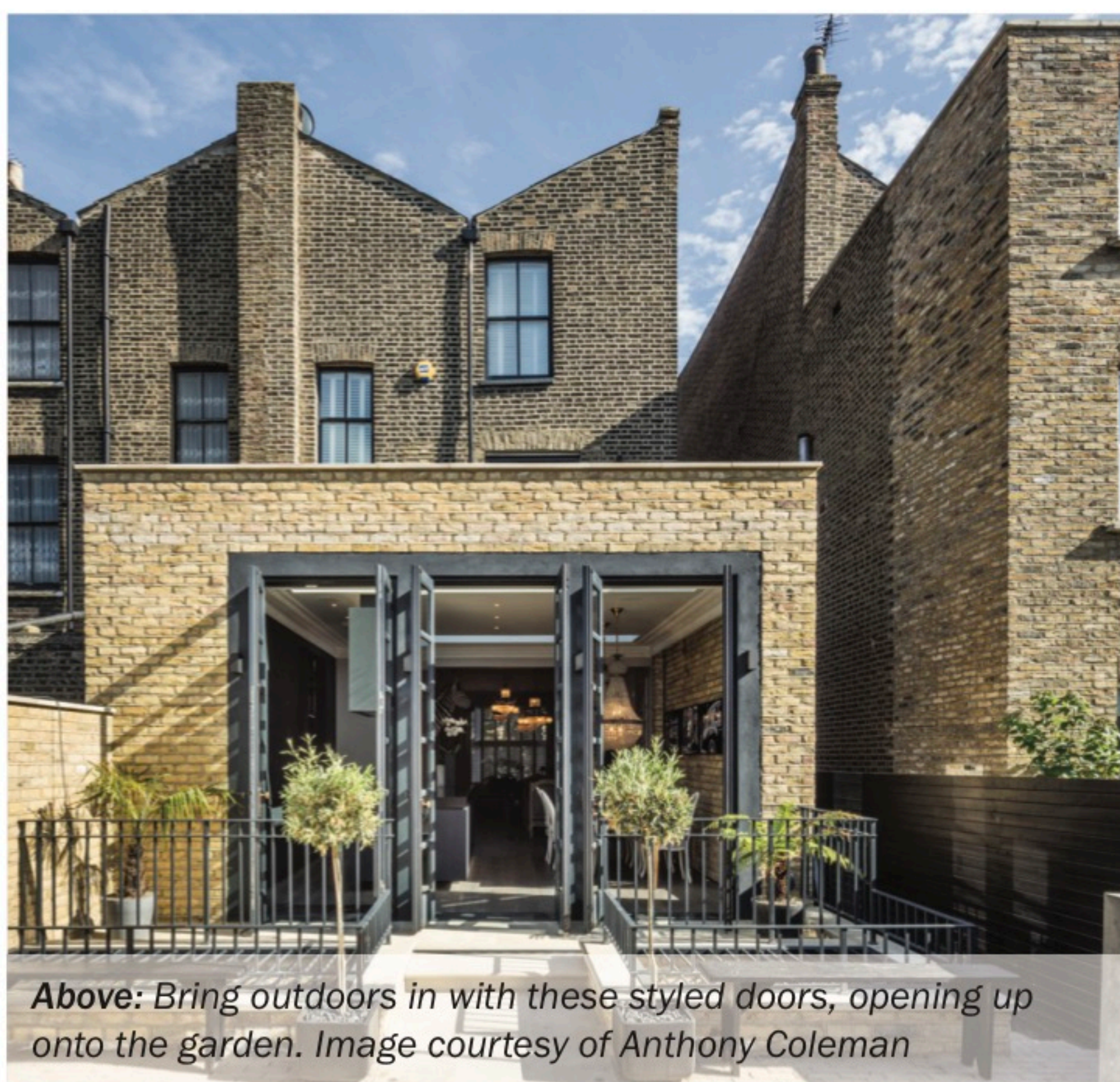


Trend: Spatial Design

By João Botelho
Founder, Casa Botelho

Before founding Casa Botelho, João Botelho enjoyed a 22-year career in global luxury retail, beginning his journey in sales for a prestigious Brazilian brand in his hometown, Belo Horizonte. With the ambition to explore the world and travel, he decided to move to Europe in 1994, making London his new home. Since then he has worked for Harvey Nichols, Nicole Farhi and Jasper Conran and Donna Karan New York. Joao's obsession for homeware and passion for styling has led him to discover his desire for interiors and furniture design. Casa Botelho is part interior design practice, part the most fabulous home in London and part furniture design. Joao offers an interior decorating and design service, with adaptable and flexible plans to dress your home and address your needs. In March 2016, Casa Botelho launched its debut luxury furniture range, The Martini Collection. Recently, Casa Botelho has launched further new luxurious ranges, including The Bacco, The Diana and The Hide collections. Each piece is a reflection of understated luxury, the collection focuses on craftsmanship, quality and poised elegance. Here, João discusses balancing creativity within the reality of a home setting.

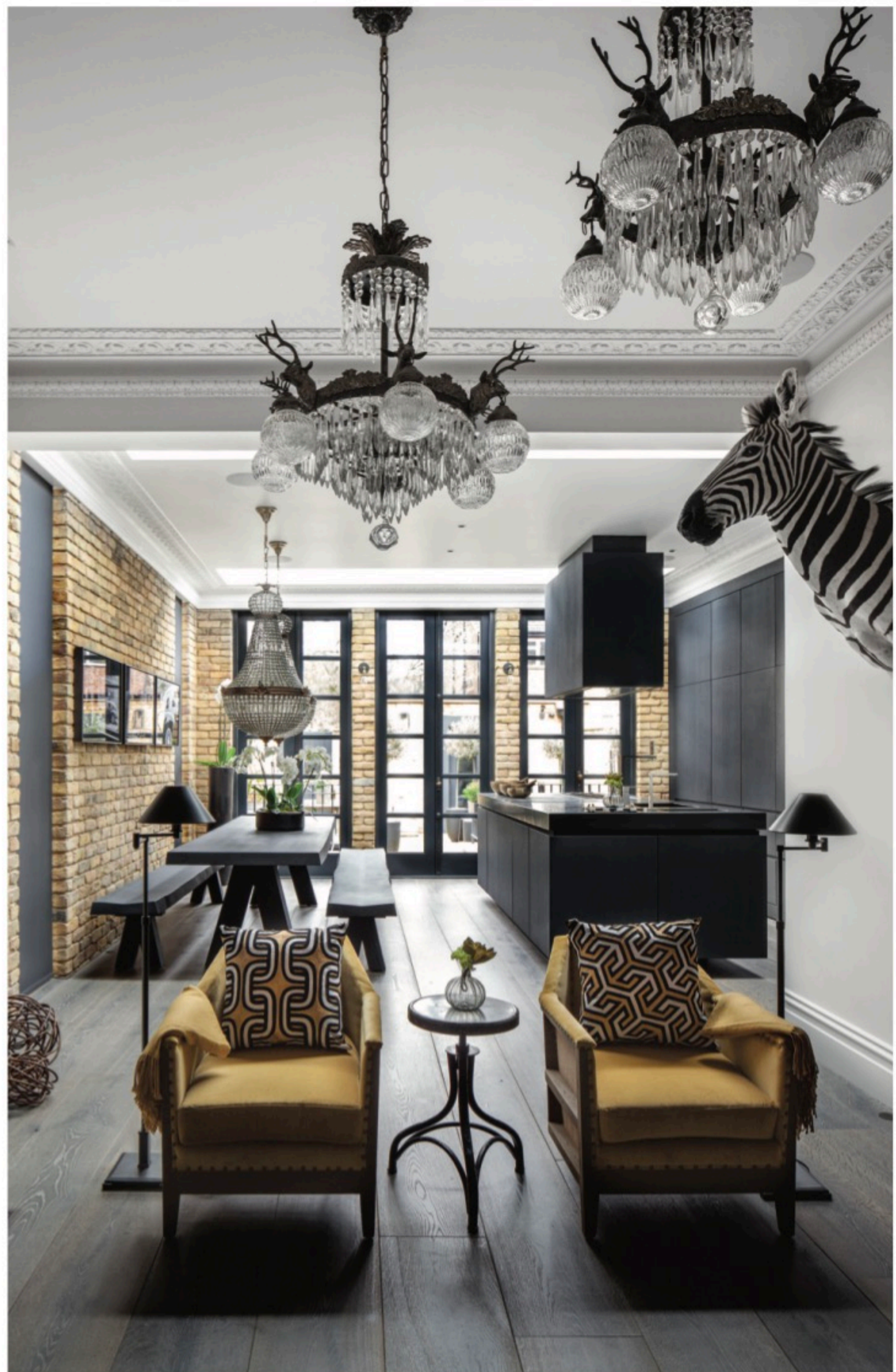
In the last 10 years suppliers costs have risen (since the last recession), and their lead-in times have generally lengthened. This makes it increasingly difficult to coordinate beautiful spaces on time and on budget, albeit there may be some market correction to these issues in the coming months/years. This has meant that designers have had to adjust to keep their clients expectations on a level and so to, clients have learned that there is a long line of suppliers, designers and companies, whose work can effect their needs as a consumer. With these changes occurring it is important for me as a designer to have and maintain the skills to interrogate and transgress the boundaries of residential interior design. It is crucial in my eyes,



Above: Bring outdoors in with these styled doors, opening up onto the garden. Image courtesy of Anthony Coleman

particularly when it comes to spatial planning. There are plenty of techniques for creating illusions in a space that visually make it appear either larger or smaller. To accomplish that you have to consider the entire volume of space available and decide how the space should look and feel.

I find that clients often want more of everything, and this is good, to have ambition and a vision to change and update their space. It is either more space, more seating, more storage, more lighting, more comfort or more for their money. To ensure we can achieve this, within a budget and on time, there has to be an open dialogue between designer and client, at all times, discussing what is realistic, what can be achieved and with what changes. As a designer, I listen to my intuition and to the home language, although you also have to ensure you use the latest design software, continue to develop techniques and have a process in place to deal with complex designs. The recipe may always be the same but my clients are unique individuals and combined with the unique geometry of their home, it makes for an exciting process every time I work with someone new. I say, embrace the individuality of your home. The biggest challenge we find today in design is to balance creativity, aesthetics and design with practicality and comfort. I challenge my team all the time when they have achieved practicality but missed design aesthetics. It is important to always have both in place. As clients and end users, it is important that you think about things in the same way, let your creativity run wild but do it in the reality of the space you're working with or making.



Above: Changes, from plastered walls to brick, offer texture and an extension on the spatial layout. Image courtesy of Julie Murphy

Something I suggest to all my clients is to observe the shape of each room carefully. In order to develop a functional design, you must consider the floors, ceilings, walls and evaluate how you can transform the room to your liking, reflecting also on your furniture and fixtures. Note the height of a door and ceiling, the size of windows, the thickness and materials of the walls, and the cornice, skirting boards and architraves. Be sure to get quotes

for all your design ideas before you start the work!

Custom made designs to fit the purpose of a space or room will continue to be a trend into 2017. I see more and more residential clients open to custom designs and wanting something unique and special. With that tailor-made approach you can create dreams, work around spatial challenges and adapt achieving the best results possible. www.casabotelho.com