Dreyfus Ashby & Co. Welcomes Jules Taylor Wines to Portfolio

New York, NY (August 8, 2022) – Dreyfus Ashby & Co., a leading wine and spirits importer with a distinguished portfolio of family estate brands from around the world, is proud to announce the addition of Jules Taylor Wines to their portfolio. Jules Taylor Wines is a boutique, woman-owned winery based in the Marlborough region of New Zealand known for elegant Sauvignon Blanc in addition to award-winning Pinot Noir, Pinot Gris, Grüner Veltliner, and Chardonnay.

"We are delighted to add Jules Taylor Wines to our world-class wine portfolio," said John Caruso, President and CEO of Dreyfus Ashby & Co. "Winemaker Jules Taylor has justly earned her moniker as 'the Queen of Sauvignon Blanc' and has led the way for every variety in Marlborough to excel through respectful sourcing and exceptional winemaking. For over 75 years, our company has had the privilege to represent some of the world's most sought-after wines from family-owned vineyards, and we are proud to continue the tradition with Jules Taylor Wines."

"We are thrilled to join forces with Dreyfus Ashby & Co. as part of their distinguished portfolio of brands," said George Elworthy, Owner and General Manager of Jules Taylor Wines. "When Jules and I launched our own venture, we aspired to shine a light on the magnificent fruit and people of our region. We look forward to working with the Dreyfus Ashby team and introducing a wider circle of trade and consumers to our wines."

About Dreyfus, Ashby & Co.

<u>Dreyfus, Ashby & Co.</u>, a national importer representing a global portfolio of fine wines and spirits, was founded in London more than 75 years ago by Swiss-born Michel Dreyfus. In 1946, he moved the company to New York City, where it is headquartered today. From the beginning Dreyfus, Ashby & Co. devoted itself to dealing in superior wines from renowned family-owned vineyards and estates. In 1985, Burgundy's premier wine family, Joseph Drouhin, purchased Dreyfus Ashby and it is currently led in New York by president and CEO John Caruso. Dreyfus Ashby markets its products in all 50 states with a team of experienced sales specialists located across the country.

Besides the fine burgundies of Maison Joseph Drouhin and their properties in Oregon – Domaine Drouhin and Roserock - Dreyfus, Ashby's portfolio includes: Chateau Petrús, Chateau Trotanoy, and Belair-Monange from Bordeaux; Ulysses and Inglenook from Napa, CA; Champagne Drappier; Domaine Comte Georges de Vogue; Château de Campuget; spirits from G.E. Massenez, and other wines from Bordeaux, Alsace, Spain, Argentina, Switzerland, South Africa, Israel and India.

For more information: Dreyfus Ashby can be found on social media <u>@dreyfusashby</u> and online at <u>www.dreyfusashby.com/or https://www.dreyfusashby.com/jules-taylor/</u>

About Jules Taylor Wines

Jules Taylor Wines is a boutique, woman-owned winery based in the Marlborough region of New Zealand. Owner/winemaker Jules Taylor launched her own winery in 2008 with her husband and business partner George Elworthy, building on 20+ years of experience making some of New Zealand's most beloved labels. Jules works with fruit from her own vineyards and local growers who farm single blocks of ultra-premium Marlborough fruit that expresses the elegant terroir of this prized growing region. Jules Taylor was named New Zealand Winemaker of the Year 2021 and offers Sauvignon Blanc, Pinot Noir, Pinot Gris, Grüner Veltliner, Chardonnay and Late-Harvest Sauvignon Blanc in three brand tiers: Jules Taylor, OTQ and The Better Half Wines.

For more information: www.julestaylor.com and find them on social media @julestaylorwines