



LAS POLLERAS DE

AGUSTINA

REGENERATIVE BRAND

Sustainability report
2023

Índex

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¡Hello!

We're probably not the biggest apparel company; but we know that what we do, we do it with our heart. And our actions are INTIMATELY related to generating CONSCIOUSNESS and making the WORLD FUNCTION in a BETTER WAY and TODAY we want to tell you WHAT WE HARVEST this 2023.

"Since I can remember I have admired the colors of my culture, the aesthetics of traditional clothing, especially the ranges that come from the Peruvian mountains. I was born in Cusco, a blessed and colorful land, where the sky and everything that surrounds it, captivates you from the moment you open your eyes. It is folklore, it is geography, it is people, etc. Each garment has a story, its life is written in its colors and shapes. These communities are the ones that inspire me today, from within them comes the knowledge of beauty.

-Griela Perez, Founder

A woman wearing a wide-brimmed hat and a green sweater is shown in profile, working on a piece of fabric with embroidery. She is holding a small container with a floral pattern. The background is a blurred outdoor setting with a wooden wall and a blue structure.

About Us

We generate employment by co-creating in vulnerable areas of different provinces of Peru, preserving traditions, giving value to our embroidery and making visible the popular artists behind the brand. Our purpose is to create a sustainable and beneficial ecosystem for those who buy and those who produce. We reach a new generation of conscious consumers who do not give up their aesthetic principles and at the same time want to rediscover the past through quality products, with magic and identity, that have a place within the world of sustainable fashion.

One of the things that strengthened the brand was the lack of support that the artisans had as they were so far away and saw the disconnection with art due to lack of financial resources. They practically put aside all this knowledge to dedicate themselves to other activities. The brand is not only based on identity, but also on providing a new mean for artisans to support their families and, at the same time, rescue such an important cultural heritage that we were forgetting.



RESPONSIBILITY



TRUST



MORALITY



BEHAVIOR



RELIABILITY



PRINCIPLE



CHOICE



RELATIONSHIP



ETHICAL
BRAND



MORALITY

We value ethics in production, promoting fair and sustainable practices.



RESPONSABILITY

We take responsibility for our actions throughout the supply chain, from production to consumption, ensuring a positive impact.



TRUST

We are transparent about our business practices and ethical commitments, earning the loyalty of consumers and collaborators.



BEHAVIOR

We work with integrity and consistency in all our actions, promoting practices that respect both workers and the environment.



PRINCIPLE

Ethical principles guide our decisions, ensuring that our proposition is based on values of respect, diversity, and sustainability.



RELATION SHIPS

We build strong relationships through fair and respectful collaboration with artisans and local communities, promoting equity.



CHOICE

We choose ethical and sustainable materials as a conscious decision that defines environmental and social impact.



RELIABILITY

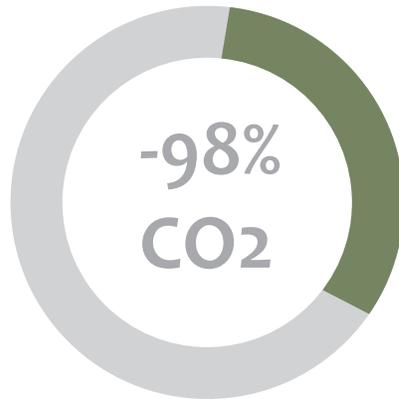
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Environmental

We are part of the change since 2014 in which we were born as a leading brand in sustainability, betting on production based on clean energy. Here we tell you about our work as agents of change.

We measure our corporate carbon footprint, this is measured in tons of CO₂e emitted by the company in all the activities involved in making the business operational.

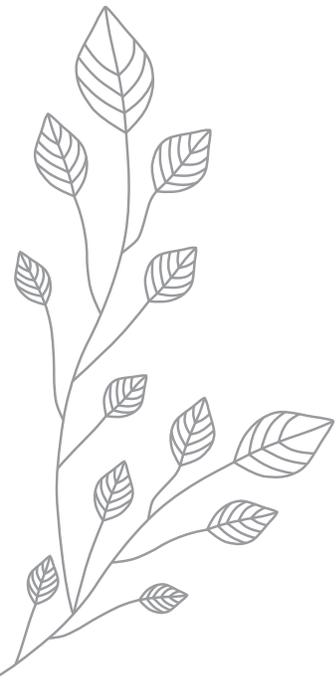


“ A company belonging to the textile industry emits around 1826 tons of CO₂e per year. Las Polleras de Agustina emits 30 tons of CO₂e with its activities, it is 98% below the average of emissions generated by the industry. ”

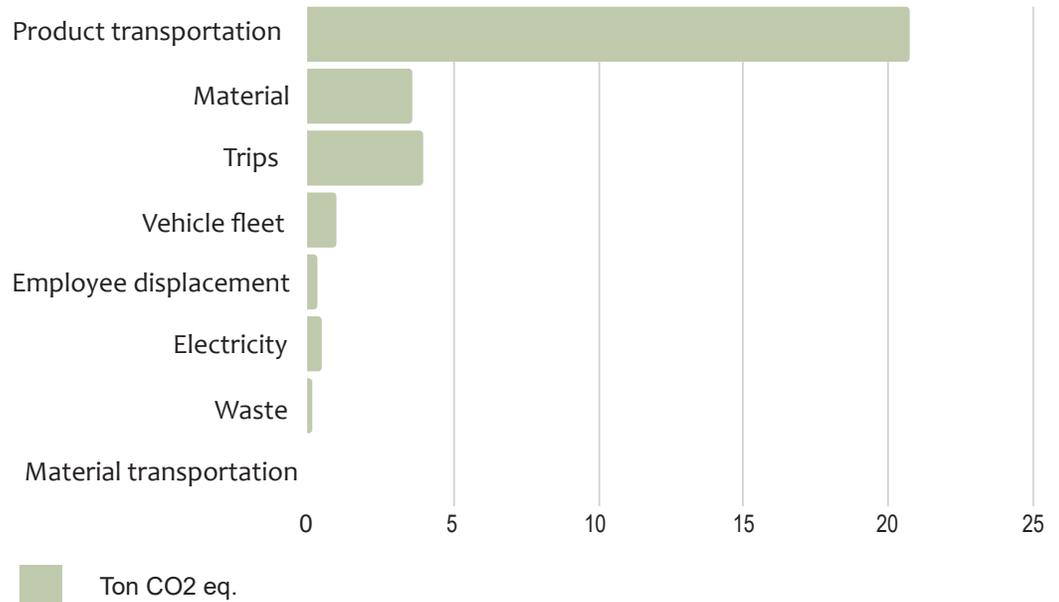
The sources of these tons of CO₂ are divided into scopes:

- Scope 1: Direct, includes greenhouse gas (GHG) emissions from sources controlled by the company such as its own vehicles.
- Scope 2: Indirect, includes GHG emissions from the electricity consumption of the company's facilities.
- Scope 3: Indirect, GHG emissions from sources related to its activities, although they cannot necessarily be controlled by the company.





Here we show you the summary of these 30 tons emitted by AGUSTINA, which shows that approximately 70% of the total emissions were a product of the transportation of the product since it travels from the interior of the country to the capital for distribution



We try to ensure that our actions, controlled or not, affect the environment in the least, so with a view to 2024, we will focus on the sources of the highest CO2e emissions to try to reduce them as much as possible.

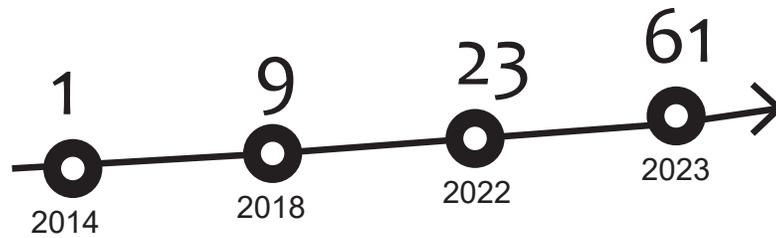


Likewise, this year we were also recognized by the BOSCARÉS, which are recognitions granted to companies that carry out projects in favor of forests and the communities that live in them or develop there. The recognition was granted for our project “Communal Forest Management”, where we will contribute to strengthening the capacities of indigenous artisans from 7 native Shipibo Conibo and Cacataibo communities in Ucayali, benefiting 25 families. These efforts will be developed within the framework of the Communal Forest Management (MBC) proposal supported by AIDER's Forest Alliance initiative.

Social



The artisans are the most important part of our brand, without them the garments we have could not exist. We contribute to society by generating work in vulnerable areas, preserving culture through the revaluation of ancestral techniques and promoting identity.



This year we worked with 61 artisans from different parts of our country, increasing the number by more than 50% compared to 2022. In addition, 78% of the artisans were women.



“We worked with artisans from Cusco, Lima, Pucallpa, Junin, Arequipa.”



Governance

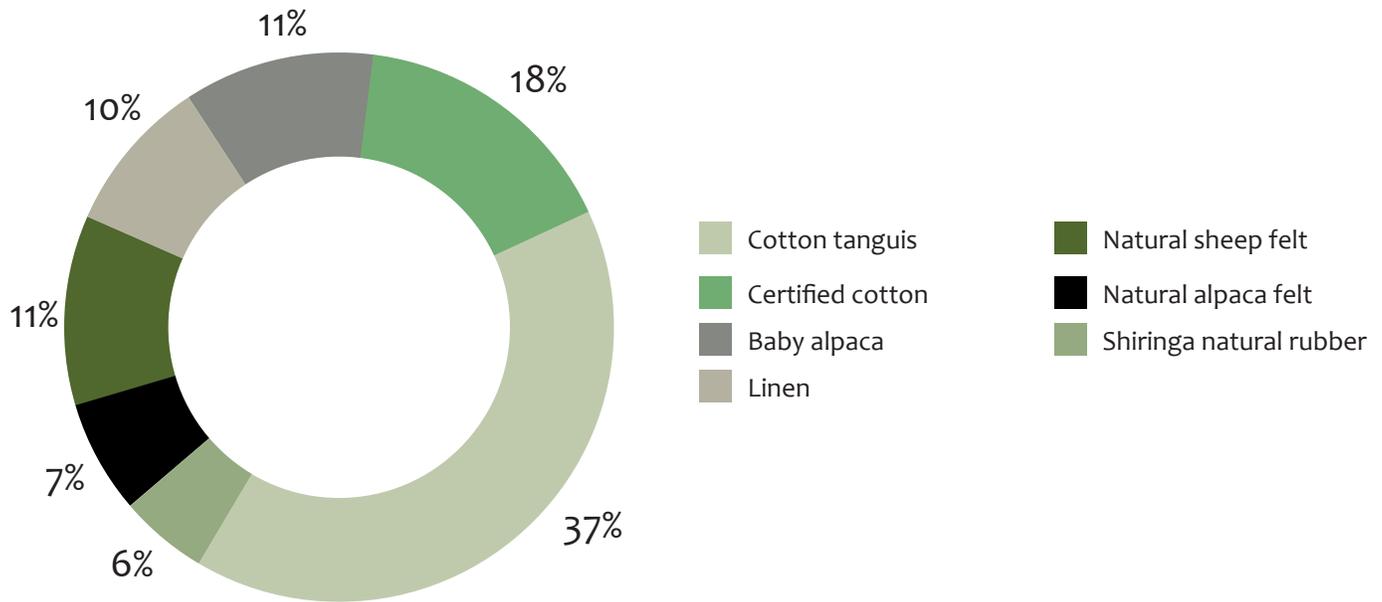


GOVERNANCE

We develop corporate governance practices with a responsible and transparent supply chain.

ABOUT OUR MATERIALS

Our goal is that the materials we use are environmentally friendly and do not promote the unnecessary exploitation of resources. More than 80% of the materials we use are natural fibers from highly qualified suppliers. We present the most used materials in our collections in 2023.



We know that sometimes it is difficult to find suppliers aligned with our vision and our sustainability purpose, but we always try to reduce the negative impact we may have. For this reason, we produce 2 or 3 collections a year and in small quantities to avoid. In addition, the waste generated in the production process is used to make accessories and dolls.

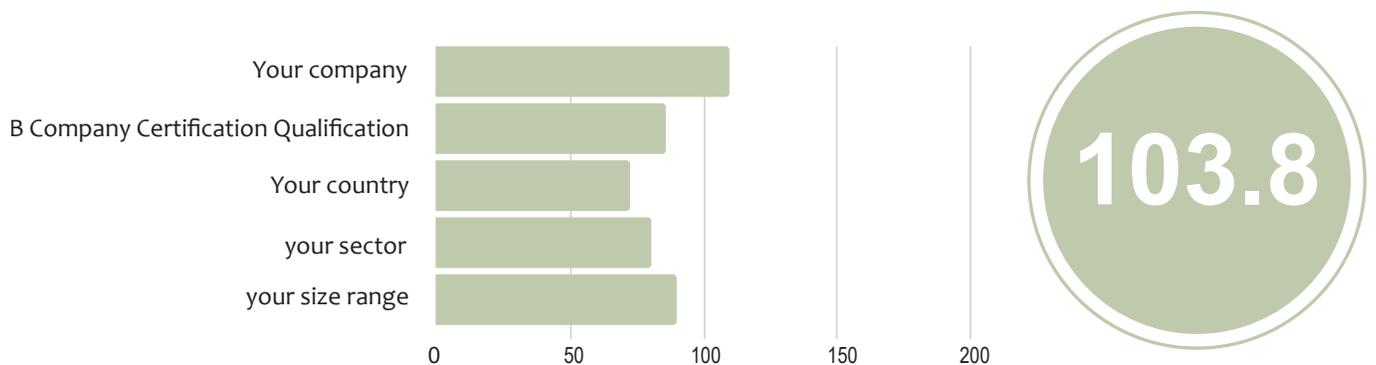


B RECERTIFICATION

B Corps have a commitment to socio-environmental and continuous improvement at the center of their business model. Five areas are analyzed: Government, Workers, Clients, Community and Environment, to identify all possible points of improvement and opportunities to be an agent of change in the economy, protecting the mission and enhancing the triple impact.

Las Polleras de Agustina has had this certification since 2019 where we obtained a score of 83 points and this year, we recertified! Always committed to triple impact. Through this certification, we redefine the meaning of the company's success, we are not based only on profits, but on the impact we generate. We undergo a comprehensive sustainability assessment in order to obtain this certification.

A company can be considered B when it exceeds 80 points in the impact evaluation and we obtained... 103.8! We show you the comparison with other companies in the country, in our sector and our size.



All our actions work towards compliance with the United Nations SDGs.



Certified





Let's continue measuring
our SUCCESS in positive
actions for better
WELL-BEING!

Thank you for being part
of our positive impact this
year! We hope to keep on
counting on you

With love AGUSTINA.