

2019 Bridge Social Media Contest

Looking Back, Facing Forward

Here's how to enter our social media photo contest during Bridge 2019. First place winner has the chance to win free entry to both days of Bridge 2020! Second place wins a \$50 gift card to the Hyatt Regency Hotel Lake Washington's restaurant or marketplace.

We're asking you to look back, while facing forward at Bridge 2019. Here's how you can enter:

1. Post an original photo and caption inspired by *Looking Back, Facing Forward*, preferably taken at Bridge 2019. Facebook, Twitter, or Instagram are all fair game. You have from Monday (10/28) at 8:00 AM PST to Tuesday (10/29) at 1:30 PM PST.
2. Add the hashtag #BridgeSOWA in the caption and make sure to tag @SchoolsOutWA. You can follow us to stay updated and check out the finalist on our pages @SchoolsOutWA!
3. Entries will be judged by a mix of creativity, aesthetic, and relation to the theme.

Entry Rules:

- School's Out Washington, a statewide intermediary 501c3 nonprofit working to empower youth and strengthen programs, is hosting a social media contest during Bridge Conference 2019. Contestants can use Instagram, Twitter or Facebook to post a picture and caption relating to the theme, *Looking Back, Facing Forward*.
- Entries must use #BridgeSOWA in the caption and tag @SchoolsOutWA. It's suggested that you follow @SchoolsOutWA for updates and to view the finalist.
- Contestants must be 18+ years old and have attended Bridge 2019 one or both days.
- School's Out Washington employees cannot win prizes but are allowed to enter.
- You can have multiple unique posts that count as entries but each individual will only be able to win one prize.
- A panel of School's Out Washington (SOWA) judges will pick 10 finalist that will be posted on SOWA's social media. From the finalist, a second round of SOWA judges will pick first and second place winners based on creativity (33%), aesthetic (33%), and relation to the theme (33%).

Prizes:

- 1st place wins one free entry to Bridge 2020 for both days (value varies from \$200-\$475).
- 2nd place wins a \$50 gift card to the Hyatt Regency Hotel at Lake Washington. Redeemable at the hotel restaurant or the hotel's "Marketplace."

Timeframe:

- Contest begins Monday (10/28) at 8:00 AM and ends Tuesday (10/29) at 1:30 PM.
- Finalist will be posted between 2:30-3:00 PM (10/29).

- The winners will be announced Tuesday (10/29) at 3:30 PM through social media by tagging the winners on SOWA's account and direct messaging them on whatever platform the contestant used to submit their entry.
- Contest winners will collect their prize at the registration table at Bridge 2019 any time between 3:30 PM and 4:45 PM October 28th, 2019 or can email swagner@schoolsoutwashington.org to collect if they are not at the hotel that day. Winners have 48 hours to claim their prize by visiting the registration table at Bridge (10/29) or emailing swagner@schoolsoutwashington.org. Otherwise, a second winner will be picked from the group of finalist.

Please Note:

- This contest is sponsored by School's Out Washington (SOWA), 801 23rd AVE S (Suite A), Seattle, WA 98144.
- This promotion isn't sponsored, endorsed, administered by, or associated with Instagram, Twitter, Facebook, or any other social media used throughout the contest.
- No purchase necessary, a purchase will not improve your chance of winning.
- Please refrain from creating multiple accounts on the same social media platform, only enter unique posts.
- As a contestant, you acknowledge a complete release of Instagram, Twitter, and Facebook.