2020 Bridge Conference
Exhibitor Application & Agreement

Reference this document to prepare your exhibitor application materials. Please note that all materials and payment must be received in full in order to recognize you as a 2020 Bridge Conference Exhibitor.

EXHIBITOR APPLICATION FORM

- Access the conference registration website: https://2020bridgeconference.eventbrite.com/
- Navigate to the registration checkout by clicking 'Register.'
- At the registration checkout, unhide the Exhibitor Application by typing in the following Promo Code: Exhibitor

To fill out the application, continue the checkout process by selecting the exhibitor rate for your organization:
- $900.00 — Standard Exhibitor Price
- $700.00 — Government/Nonprofit Organization Price
- $500.00 — BIPOC-Led Organization Price

EXHIBITOR APPLICATION MATERIALS

1. Exhibitor Recognition Information
   - Organization Name
   - Bio/Description
   - Website
   - Optional: Free Takeaway Resources Link to provide for attendees to access takeaway resources/toolkits.

2. Virtual Exhibitor Appointment Information
   Provide the contact information that you would like listed in our exhibitor directory. School’s Out Washington will provide this exhibitor directory for conference attendees to connect directly with exhibitors.
   - Email Address
   - Phone Number
   - Optional: Provide additional information about your meeting platform and calendaring tool for the Exhibitor directory we will share with our attendees.*

*Please note: SOWA does not provide technical or scheduling support for virtual appointments. We recommend exhibitors set up a calendaring tool (example: Calendly, Google, Microsoft Outlook, etc.) and meeting platform (phone, email, video) that best works for you.

3. Statement of Support (Shared via SOWA social media platforms): Please respond to one of the two (2) prompts (limit 200 characters):
   a) What does the theme The Seeds We Sow mean to you, your company, and the youth development field?
   b) Which of the Bridge Conference values most resonates with you?
      Values: equity, leadership, nourishing, community, belonging, change

   - Optional: Send a photo (dimensions 1080 x 1080 pixels) to be included with your statement of support and logo on our social media channels (Facebook, Instagram and Twitter).

Example statement:
   a. We are excited to have the theme The Seeds We Sow ground our conference experience. It resonates as we reflect on our roots and how to nourish all our young people’s excellence & right to thrive.
   b. Equity resonates deeply for our ongoing work at SOWA. It requires constant tending for us to look inward and continuously unearth the deep roots of structural racism that impact our communities.
4. **Final Step of Exhibitor Application**, please email the following materials with the subject line ‘Exhibitor Application’ to bridge@schoolsoutwashington.org
   - Logo (JPG or PNG)
   - Optional: Photo for Statement of Support. To be included with the statement and logo when shared on social media (dimensions 1080 x 1080 pixels, saved as JPG or PNG).

5. **Optional: Scholarship Fund Contribution**
   Your organization will receive additional recognition as a scholarship fund donor and make it possible for someone to attend the Bridge Conference, and other training opportunities, who would not have been able to otherwise. Scholarship fund donations are $250 and can be added at check-out.

**EXHIBITOR AGREEMENT**

**Deadlines and Cancellations:**
Virtual exhibitor applications may be submitted up until **October 19, 2020**.
Exhibitor applications that have not yet received recognition on our website or social media within 3 weeks of submission of application, may be cancelled up until **September 1, 2020** with a $100 cancellation fee. Exhibitor applications that have received virtual recognition on our website or social media are not eligible for cancellation or refund.

**Payment**
Payment must be received in full in order to recognize your organization as a Bridge Conference Exhibitor on SOWA’s website, social media channels, and the 2020 Bridge Conference Sched platform.

**Timeline**
- **After submitting your application**, you will receive an email confirmation of receipt within 5-7 business days. Please email bridge@schoolsoutwashington.org to submit final application materials (Logo and optional photo for statement of support) or if you have any questions.
- **September 1, 2020** — Final cancellation date for exhibitor applications that have not yet received recognition on our website or social media
- **October 19, 2020** — Final submission date for exhibitor applications, and all application materials.
- **October 27-30, 2020** — Bridge Conference: The Seeds We Sow

**Questions**
For any questions about the application or agreement, please contact bridge@schoolsoutwashington.org